What is an MVP cheat sheet

Minimum	**V**iable	**P**roduct
• The absolutely necessary features needed day one to solve early customers' top problem • May need to iterate to determine this	• Solves a real world problem • Something customers will pay for	• Usable, tangible, useful • Delivers real value
✗ Smallest collection of features ✗ Minimalistic approach	✗ Half-baked, buggy ✗ "Crappy" version	✗ Landing page ✗ Mockup

How to think about an MVP

HOW TO BUILD A MINIMUM VIABLE PRODUCT

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