

Lecture 4

Legal Factors

No Effing Swearing

I don't think you should swear on air. If you're not allowed to swear on a professional radio station, then why swear on a community station? We need to keep our listeners. Swearing alienates listeners and pushes them away. So why do it? I swear all the time in normal life, but I never swear on air. It's up to you, but I say no swearing as I believe it's lazy and cheapens the show.

[Read your own country's guidelines.](#)

UK radio doesn't have a 9 pm watershed. The radio regulators most important job is to "protect children from harmful content."

Check your songs for offensive lyrics before you play them out. I've been caught out a couple of times by swear words in songs.

Watch out for libellous comments in your material. We'll cover this in the media law section later. Make sure you watch those videos as knowing about libel is important.

No racist or homophobic comments.

Don't say anything that promotes discrimination.

Check the copyright of your material as well. We'll look at this in the media law section.

[UK radio rules.](#)