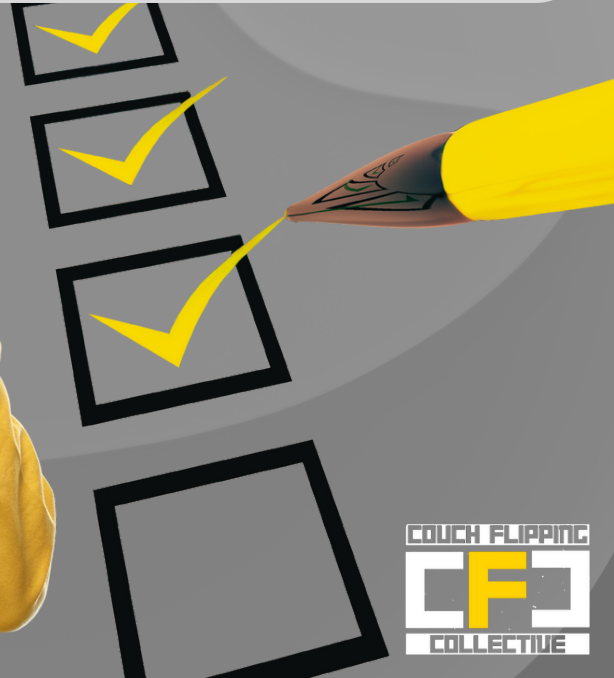


# The Couch Flipping **SIDE HUSTLE**

**Starter Pack!!!**





# HOW TO USE THIS GUIDE

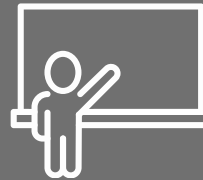


## Welcome to Couch Flipping Academy

LET'S GET MAXIMUM VALUE



Many sections start with a video overview. For max impact be sure to watch all videos.



All sections have lessons and links. It's important to read each lesson even if you think it's not for you.

**Let's Begin!**

[www.FlipCouch.com](http://www.FlipCouch.com)



# WHAT TO EXPECT



## Welcome to Couch Flipping Academy

### SIDE HUSTLE STARTER PACK

- The Basics to Getting Started
- 3 Key Tools to Flip Couches
- Find Your 1st Couch
- How Much Starter \$\$\$ You Need
- Additional Resources

**Up Next - 3 Key Tools**

A thick, horizontal yellow brushstroke underline that tapers at both ends, positioned below the text.

[www.FlipCouch.com](http://www.FlipCouch.com)



# TOOLS OF THE TRADE



## THE 3 KEY TOOLS TO START FLIPPING COUCHES



Welcome aboard! We're kicking off with the ONLY 3 TOOLS you need to launch your hustle. As you progress, you might want to add more tools, but let's get going with the basics first.

**Let's Begin**

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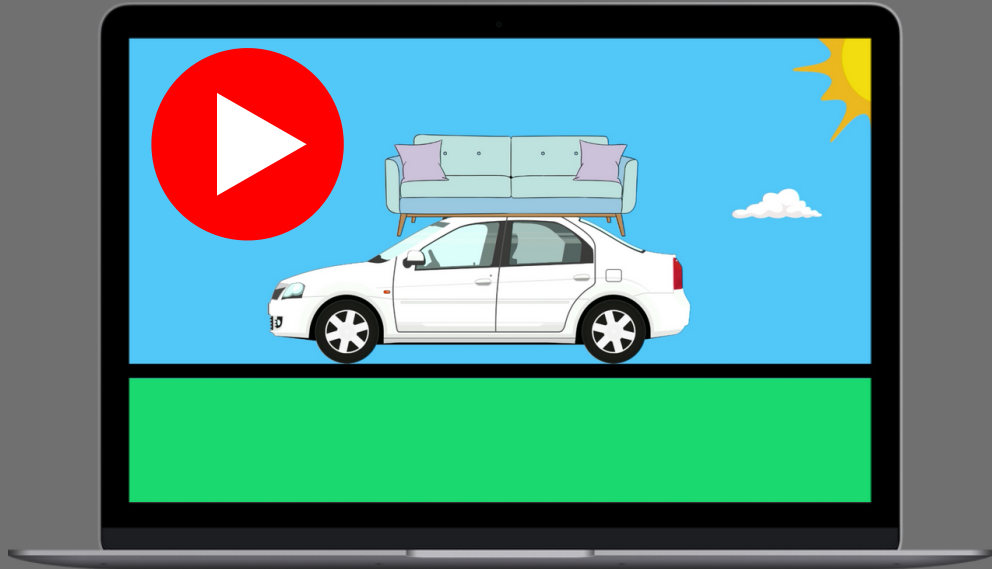
[www.FlipCouch.com](http://www.FlipCouch.com)



# MOVING THE COUCH



## TOOL #1 - TRANSPORT



**Up Next - 3 Transport Options**

[www.FlipCouch.com](http://www.FlipCouch.com)



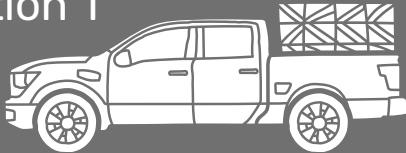
# MOVING THE COUCH



## TRANSPORT

You've got 3 Basic Options

### Option 1



If you own a truck you're good to go! I've always used a 5.5ft truck bed and it's always been plenty to get the job done 💪

### Option 2



No truck? No problem! Any vehicle with a hitch can tow a trailer. Even a Corolla has a 1,500 pound tow capacity which is plenty for any couch!

**Up Next - Transport Option #3**



# MOVING THE COUCH



## TRANSPORT OPTION 3

### Rent or Borrow



Truck Rental | \$30-\$50 (1-2 Hours)

Trailer Rental | \$20-\$50 (Full Day)

Both can be rented at local hardware stores such as Home Depot. Schedule efficiently for multiple pickup/dropoffs with 1 rental.



As a temporary fix you can borrow a truck/trailer or tag team the job with a friend who has a truck/trailer and split the earnings! It's a win-win, then use your earnings to rent or buy ASAP!

**Up Next - Stay Strapped**

[www.FlipCouch.com](http://www.FlipCouch.com)

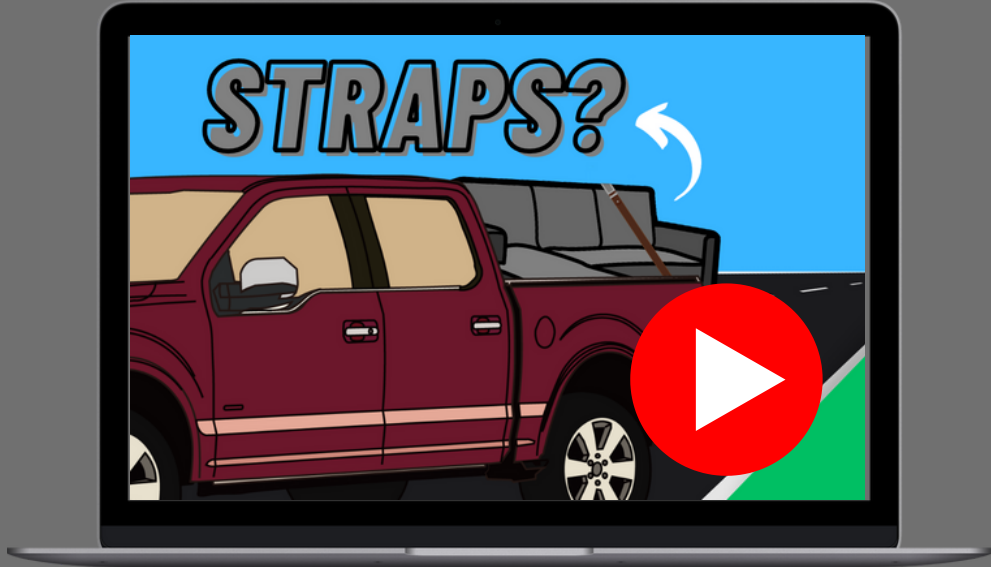


# SECURING THE COUCH



## TOOL #2 - STRAPS

Video Overview



**Up Next - Strap Basics**

[www.FlipCouch.com](http://www.FlipCouch.com)





# SECURING THE COUCH



## STRAPS

You've got 3 Basic Options



If you're like me you DON'T want a 75 pound sofa flying out of the bed of your truck wreaking havoc... This is why straps are important! They're inexpensive and ESSENTIAL to doing this safely. You're going to want to get a set of good straps ASAP! **Here are the ones that I personally use and recommend.**

**Up Next - Cleaning The Couch**



# CLEANING THE COUCH



## TOOL #3 - VACUUM

Video Overview



**Up Next - Suck It**

[www.FlipCouch.com](http://www.FlipCouch.com)



# CLEANING THE COUCH



## VACUUM LIKE A PRO

Don't Skip This Step!

Cleaning immediately increases the value of your couch! While there are more in depth ways to clean, let's start with the basics: a vacuum. A quality machine will suck up crumbs, pet hair, and deep dust leaving those delightful lines that make your couch POP in pics. You don't need anything fancy.



[Click Here to See  
the Vacuum  
We Use](#)



**Up Next - Find A Couch**

[www.FlipCouch.com](http://www.FlipCouch.com)



# FINDING YOUR 1ST COUCH



## WHERE TO FIND COUCHES

Video Overview



**Up Next - Where To Look First**

[www.FlipCouch.com](http://www.FlipCouch.com)



# FINDING YOUR 1ST COUCH



## FACEBOOK & FRIENDS

Let's Get Flipping



Let's start with Facebook Marketplace. This is the #1 localized online marketplace today. This is also a great place to sell your couches to complete the flip!



Believe it or not family & friends are a great place to start. Oftentimes people you already know have unused couches they'd love to sell but don't know how. Ask around and you might just find your 1st flip that easily.

**Up Next - Startup Cash**

[www.FlipCouch.com](http://www.FlipCouch.com)



# STARTUP CASH



## HOW MUCH \$\$\$ YOU NEED Funding To Get Started



**Up Next - Why You Need Startup Funds**



# WHAT YOU NEED TO BUY



**All Costs are Covered w/ Your 1st Flip**



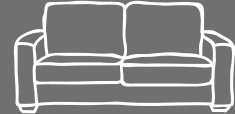
Truck/Trailer Rental  
2x Pickup & Dropoff

**Total: \$40-\$100**



Quality Vacuum & Straps  
Our Favorites Linked

**Total: \$100-\$150**



1st Couch Purchase  
Or Find For Free

**Total: \$0-\$150**

**Grand total: \$140-\$400**

You can get couches for free, but 99% of the stuff people give away for free isn't on an online marketplace, it's on a curb. Plus, the ones that you see for FREE on a marketplace are USUALLY not the ones you want to flip due to stains, dirt and smells.

**Up Next - Couch Flipping Guide**

[www.FlipCouch.com](http://www.FlipCouch.com)

# DON'T STOP NOW!

## More Free Resources

- [TikTok](#)
- [FlipCouch.com](#)
- [Facebook Community Group](#)
- [Discord Community Group](#)

