

Lemonade Stand Simple™

Simplifying the Launch
in 7 Easy Steps

By
T. Dan Nichols

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Disclaimer

Please read this page carefully before using this program.

Purpose

The burden of complying with complex laws, rules, and regulations is often cited as a reason for the failure of small businesses. The Lemonade Stand Simple Business Launch Kit (hereafter "program", or "prosperity plan") is offered to provide easy-to-read, basic information on planning a business and to a much lesser extent provide some information—not advice—on legal and tax issues affecting small businesses. It is not a substitute for hiring a lawyer or tax professional. You are in fact encouraged to do so before planning this business. If you have questions about the application of the law to your particular circumstances, you should consult a licensed attorney. If you have questions about the application of tax or accounting information to your particular circumstances, you should consult a licensed tax professional.

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About the Author

T. Dan Nichols is the author of the Lemonade Stand Simple Program and Get Unstuck. He is the company spokesperson and has owned and operated his own businesses since the age of 18. Technically, he says his business endeavors began at a much earlier age: shoveling snow, installing telephones and lending his lunch money—but who's counting? Mr. Nichols, having a love for all things business, has been in multiple industries since graduating from high school and college.

Dan graduated from the University of Michigan and beside his passion for entrepreneurship he is a husband and a dad, a seasoned martial artist, lay psychologist, former real estate broker/investor, seminar promoter and educator and pro bono teacher of small business classes in his community. He and his family live in Oakland County, MI. To know more about Dan and his businesses, visit tdannichols.com. He just loves helping people start a business they can be passionate about.

About ISBE: The Institute for Small Business Empowerment

ISBE was founded in 2004

After three decades of research and brainstorming, specifically on the small and home-based business industry, ISBE's founder, Dan Nichols, has successfully packaged a no-nonsense, street savvy "Go-Into-Business-For-Yourself" program like no other.

The Mission & Vision ISBE

The primary focus of ISBE is to encourage and empower individuals seeking to improve their personal quality of life by starting and operating their own small business. We are defined by our steadfast commitment both to assisting the birth of small businesses and transforming existing small businesses into profitable, pleasurable concerns.

The Business Goal

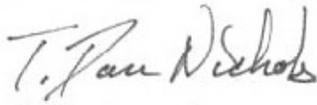
To turn imagination into occupation for over 1 million customers (verified) by January 2020.

Dedication from Author, T. Dan Nichols

All of my products and services are dedicated to you! May you use my gifts to raise up your business and ultimately your "self". We were all designed with talents and have a passion for something, no matter how deeply we've buried them. Find the thing that lights you up and pursue it full out—swing away—full tilt boogie! You've got nothing to lose except for everything you ever really wanted.

Do it to do it, not for what it gets you, but for who it helps you become. Enjoy the human journey because the journey is what you have. Very few of us, myself included, are fortunate enough to ever reach an earthly destination we can be wholly satisfied with. I think I'll always have some desire to try something new. Consider that happiness rests in knowing that we are on this perpetual journey of becoming, and in that we can take comfort, comfort in the opportunity we've been given to try.

If you're basing your comfort on someday, you'll never get there unless you know that day exists right here, right now. Be thankful for what you can give in this life and share your talents with the world as an entrepreneur. Make each day exciting, beneficial and complete so you can rest at night knowing you gave your all.

A handwritten signature in black ink that reads "T. Dan Nichols". The signature is written in a cursive, flowing style.

T. Dan Nichols
Author & ISBE Spokesperson/Member

Any speaker or business inquiries for Dan should be handled thru the LemonadeStandSimple.com Website OR by calling 248-648-1669 - expect to leave a message and get a call back.

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The audio coaching provided is used as an aid both to speed up the completion process and walk you through the planning process. This program is designed to work with the audio feature. The questions alone are great but the audio is the difference maker. The bottom line is, it is just easier to have a guide—and listening and reading and writing will help reinforce the concepts.

Think of a personal trainer who designs a workout for you and coaches and motivates you to get in shape. Through the Lemonade Stand Simple Business Launch Kit, I'll be your business personal trainer. Now you won't have to keep dreaming about your business idea, I'll walk you through the steps needed to start your business and keep you moving forward so you'll actually get it done.

Be sure to visit the website at LemonadeStandSimple.com for more small business help and information or to share the gift of the business launch with a friend.