

Mission worksheet

01. WHAT DO YOU DO?

List out short, incomplete sentences of what it is that you do every day. List every activity with as much specificity and simplicity as you can muster.

ex. Write social media bios for inspiring young professionals. Craft bios with flair. Tweak and edit words.

A large, empty rectangular box with a light green background, intended for writing short, incomplete sentences.

02. WORD ASSOCIATION

From the sentences above, circle the words that sound most appealing or interesting to use, and start a word association or thesaurus mind map.

ex. craft, tweak, word smith, compelling bios, power of words

A large, empty rectangular box with a light green background, intended for word association or thesaurus mind mapping.

03. SIMPLICITY & CLARITY

Start to clarify your purpose and define your impact. Use simple but meaningful languaging and words.

ex. I unlock the power of words to craft memorable bios with flair.

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04. REVIEW & REFINE

Keep the parts of the sentences that work, use a thesaurus to tweak what doesn't. Ask for feedback, revisit this workdays apart to have space and clarity from it. When you can recite the words without looking at your paper, you have arrived at the perfect mission statement.

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