DIY WEBSITE BUILDER VIDEO OUTLINE

Time	Section
0:00 - 3:56	Intro and Meet Susan
3:56 - 5:00	Before You Build
5:00 - 13:55	Content is King
13:55 - 17:12	SEO is Everything
17:12 - 23:17	Marketing Strategy
23:17 - 27:37	Positive User Experience
27:37 - 29:48	Mobile First
29:48 - 32:42	Security & Transparency (SSL)