

HOW TO BE A CHANGE CATALYST

PART 1 // Emails

Subject: Are You Ready to Ignite a Domino Effect of Change?

Hey [Recipient's name]!

Have you ever wondered what it would be like to be a part of a massive & positive change? What if the power to ignite profound change is in your hands, just waiting to be released?

You may be familiar with Brian “Head” Welch, a renowned musician whose life spiraled from addiction and depression to a transformative spiritual awakening. But **did you know that the catalyst for this metamorphosis was a simple invitation to church?**

Just as one act of kindness sparked a significant shift in Brian's life, your actions can spark change too.

We invite you to explore this concept further in the first part of our new video series, **"How to Be a Change Catalyst."** This thought-provoking journey will help you understand your potential to be a catalyst for change in your own life and in your community.

Without revealing too much, we'll be diving deep into the meaning of Ephesians 2:8-10 and what it means to be God's "poetry in motion." We'll explore how understanding God's grace in your life can be the catalyst to make a difference in the lives of those around you.

We've also incorporated a small challenge for you - a unique yet simple task that could be your first step toward becoming a change catalyst.

Excited? **[Click here to watch part one of "How to Be a Change Catalyst" and take on your first challenge.](#)** Together, we can start a ripple effect of change that could revolutionize our community and beyond.

The best is yet to come,

[Your Name]

Subject: Your Impact: Have You Started the Domino Effect?

Dear [Recipient's name],

A few days ago, **we embarked on an exciting journey to understand our potential to be catalysts for change.** By now, you may have watched the first part of our video series, "How to Be a Change Catalyst."

If you've taken the first step, bravo! If not, it's not too late. You can still watch the video here and take up the challenge. **[Click here to watch part one.](#)**

Speaking of the challenge, **have you been carrying around your odd object as a reminder of God's grace in your life?** It might seem simple, but this small act could be the spark you need to ignite change in yourself and others.

We'd love to hear about your chosen object and how it has made you reflect on God's grace and the opportunity to invite others into our community. **Reply to this email with your thoughts, experiences, or any questions you might have.**

Remember, just like dominos, **one action can lead to a chain reaction of change.** Each small step brings us closer to realizing our potential as catalysts for change in our community.

Looking forward to hearing from you,

[Your Name]