



Become a Full-Time Blogger Workshop

THE WORKBOOK

www.fightthecubicle.com



The New Era of Blogging

Take a moment to reflect on these prompts

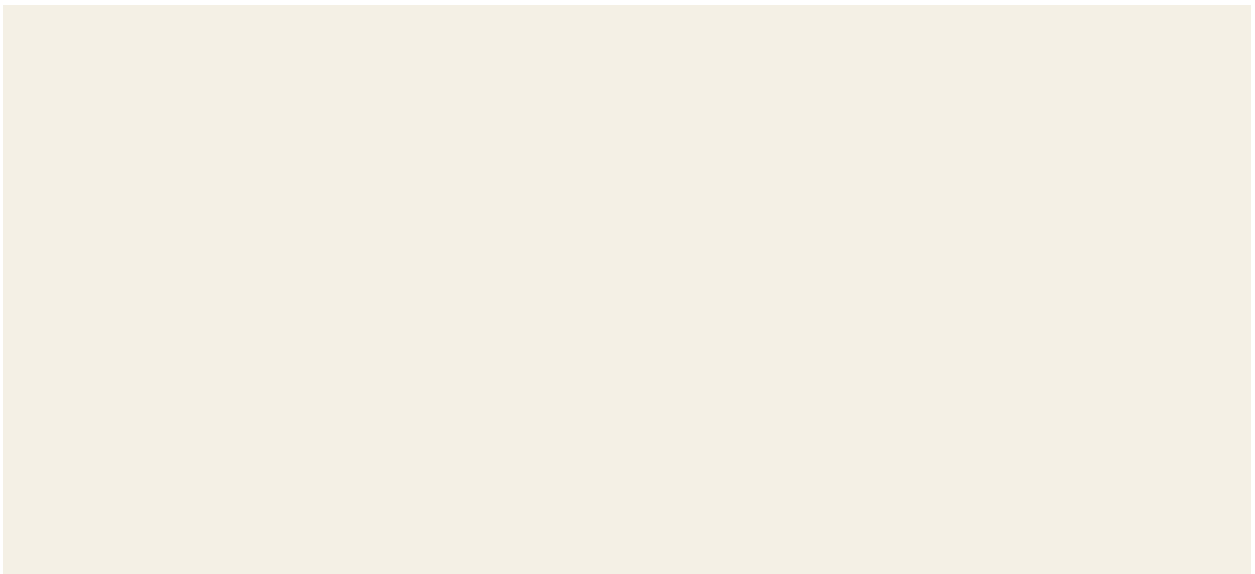
What are the biggest shifts in the blogging industry?

List the differences between a blog-based business and a business blog.

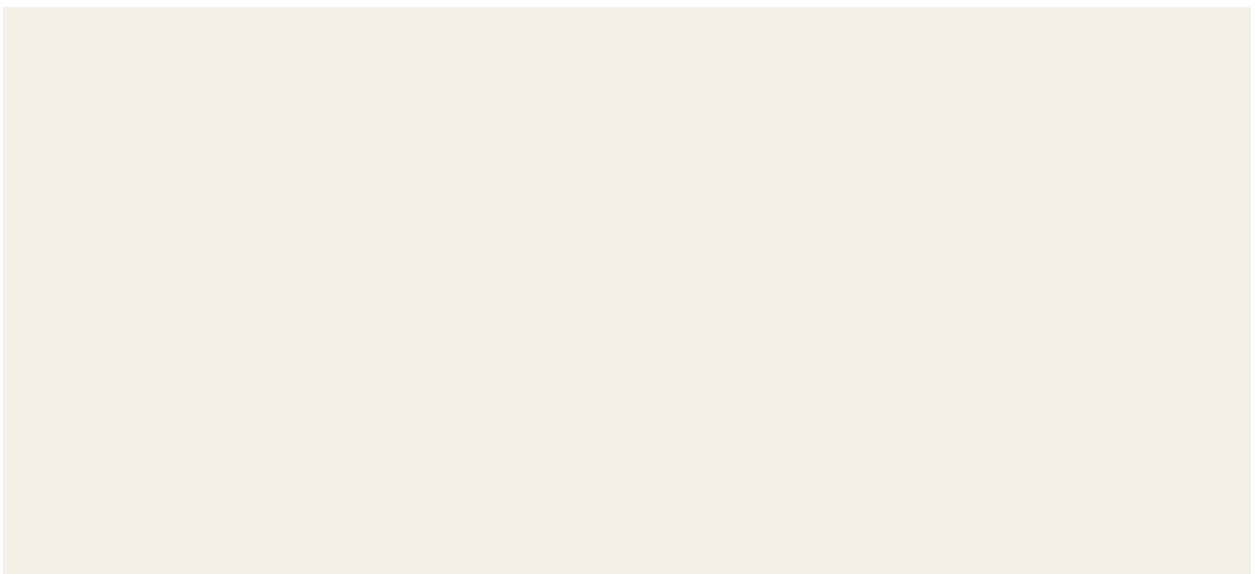


The New Era of Blogging

What are the factors that matter more than ever in the blogging industry today?



What are the factors that don't matter as much in the blogging industry today?





The New Era of Blogging

What is your brand?

A large, empty rectangular area with a light beige background, intended for the user to write their answer to the question "What is your brand?".

List 5 examples of brands you admire.

A large, empty rectangular area with a light beige background, intended for the user to list five examples of brands they admire.



The New Era of Blogging

What are the ABCs of SEO?

Check your Domain Authority. Write down the number below.

Identify 3 things you'll do to improve your SEO this year.



Income Stacking

What is your current blog revenue?

What is your goal blog revenue?

Why do you want to make that money? List the push, pull, and purpose factors below.



Income Stacking

What is income stacking?

Blank area for writing the answer to the question: What is income stacking?

List out all your current blog revenue streams.

Blank area for listing out all current blog revenue streams.



Income Stacking

List out all your degrees, certifications, and skills.

What do people normally ask you for advice on?



Income Stacking

List at least 10 new blog income ideas you want to explore

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Full-Time Blogger Roadmap

Why do you want to be a full-time blogger?

What's the biggest obstacle getting in your way?



Full-Time Blogger Roadmap

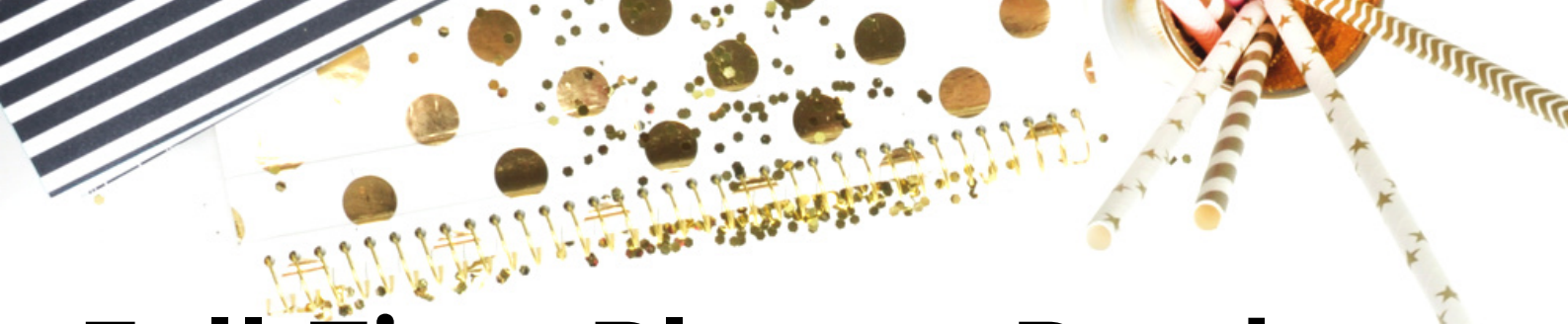
List out your 20 biggest fears about becoming a full-time blogger

A large, empty rectangular area with a light beige background, intended for the user to list their 20 biggest fears about becoming a full-time blogger.



Full-Time Blogger Roadmap

Imagine a day in your life as a full-time blogger. What does it look like (your morning routine, who you spend time with, etc)



Full-Time Blogger Roadmap

Step 1: Mindset & Identity

Step 2: Planning

Step 3: Audience Growth

Step 4: Consistent Revenue

Step 5: Scale



Thank you for joining me!

Questions? Email us at support@fightthecubicle.com

*Keep winning,
Somto*

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