



Teacher Resource:

14 Tips for Teachers to Get the most out of Students

1. Make sure you introduce students to the \$50 challenge ASAP.
2. Use an ice-breaker activity to get the students' creative juices flowing.
3. It is recommended that students work in a team of 2-3. This will help to ensure work is spread evenly while learning teamwork and communication skills.
4. Ensure that students meet regularly as a team and appoint a team manager to keep everyone focused.
5. Advise students to plan carefully – clear deadlines are key to success.
6. Make sure that the students market and advertise effectively.
7. Stay positive! Tell students not to be discouraged, to work with their ideas and encourage them to focus on finding solutions to their business problems.
8. It is OK to pivot to a new idea. A lot of successful businesses like, Instagram were born from a pivot. Even more important a wealth of experiential learning for students will come from pivoting.
9. Schedule time to speak with students every week to follow what is happening and to give advice.
10. Encourage students to review the online video resources for deeper learning.
11. Ask other members of school staff to get involved. For example, the Business Studies department may be helpful when it comes to preparing budgets etc.
12. Make the most of the resources on the \$50 Dollar Startup website.
13. Use the press release template and media relations 'how to' guide to generate publicity.
14. Finally, prepare to be impressed by your student journey's and outcomes!