

DMTI SOFTPRO

DIGITAL MARKETING TRAINING INSTITUTE



MASTER DIPLOMA INTERNET MARKETING



1 YEAR PROGRAM

| ONLINE & CLASSROOM |



Dadar & Matunga
B/2 Vimal Udyog Bhavan,
Opp. Movie Time Cinema
Manmala Tank Road,
10 Min Walk from Matunga Stn
9833900110
9833900330



Andheri West
Pearl Plaza, 7th Floor,
Office 704, Masjid Gali,
Outside Andheri West Stn
Next to McDonald
Andheri West Station,
9820936176



Thane West
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Thane Station
401, Shreeji Ashish Society,
Lohar Ali Rd,
Near Bhanushali Hospital,
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Google
Partner

Request
a call back





Best Education, Honest Fees

DMTI SOFTPRO

15+ Years | Trained over 29700+ students

1 Year Master Diploma in Internet Marketing 111+ Modules



➔ 2763+ Batches

➔ 29700+ Students

➔ 15+ Years

➔ Online | Classroom

➔ BEGINNER to EXPERT Level

REAL Classroom Setup



Request
a call back





DMTI SOFTPRO'S™ 1 YEAR MASTER DIPLOMA INTERNET MARKETING

111+ Modules Master Diploma in Internet Marketing

21 Certifications - GOOGLE, ADMD, AGD, CDMP

ADMD - Advance Digital Marketing Diploma

MWAW - Master in Web Designing & Wordpress

Master in **Advance** Excel & **Corporate** Excel

Advance Graphic Design Diploma

Content Writing Diploma

Video Editing & Sound Engg.



Globally Recommended Official Curriculum

Create a "Life & Career" in Digital Marketing

DMTI SOFTPRO division of SOFTPRO

Dadar West B/2 Vimal Udyog Bhavan, 1st Flr,
Opp Movie Time Cinema, 7 Min from Matunga West
Rd Station, Manmala Tank Road, Next to BPL Office
or 15 Min walk from Dadar W Stn, Mumbai-16
9892081903 / 9833900110 / 330

Andheri West Pearl Plaza, 704, 7th Floor,
Just OUTSIDE Andheri West Station, NEXT to
Mc-Donald , Andheri West - 9324347326

SOFTPRO



1992-2023



1 Year Master Diploma Internet Marketing

ADMD: Advance Diploma in Digital Marketing - Module 1-33

**111+
MODULES**

ORIGINAL FEES

Rs. 1,98,990

Dur : 1 Year

Course Features:

- ✓ 90% Practicals
- ✓ 51 Live Projects
- ✓ **GOLD** Subscription
- ✓ **Google** Certification
- ✓ Create **Campaigns**
- ✓ **21** E-Books & Notes
- ✓ **1 Year** Access
- ✓ **Newest** Strategies



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15000



- Module-1 SEO : Search Engine Optimization
- Module-2 Advanced KEYWORD RESEARCH
- Module 3 ON-PAGE Optimization
- Module 4 Off-Page Optimization
- Module-5 GMB: **GOOGLE** My Business
- Module-6 WordPress Website Creation
- Module-7 Google Webmaster Tools
- Module-8 ORM: Online Reputation Management
- Module-9 AFFILIATE Marketing
- Module-10 **GOOGLE** Adsense
- Module-11 **ADVANCED** Social Media Marketing
- Module 12 **FACEBOOK** Marketing & Ad Manager
- Module 13 **ADVANCED** **FACEBOOK** Marketing
- Module 14 **INSTAGRAM** Ads & Marketing
- Module 15 **INFLUENCER** Marketing
- Module 16 YouTube Marketing
- Module 17 **LINKEDIN** Marketing
- Module 18 **WHATSAPP** Marketing
- Module 19 **TWITTER** Marketing
- Module 20 **PINTEREST** Marketing
- Module 21 **HUBSPOT** - SMM Certification
- Module 22 **SEM**: Search Engine Marketing
- Module 23 **GOOGLE** **ADWORDS**
- Module 24 **SEARCH** Network Ads
- Module 25 **BRAND** Awareness : Display & Video
- Module 26 **REMARKETING** & Conversions
- Module 27 Advanced Adwords Accounts (MCC)
- Module 28 **GOOGLE** **ADS** - **CERTIFICATIONS**
- Module 29 **GOOGLE** **ANALYTICS**
- Module 30 **ANALYTICS** Certification
- Module 31 **EMAIL** MARKETING
- Module 32 HubSpot Email Certification
- Module 33 **RESUME** CREATION



MASTER DIPLOMA INTERNET MARKETING

111+ Modules | 21 Certifications | 1 Year | Internship



1 Year Master Diploma Internet Marketing

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ADMD: Advance Diploma in Digital Marketing - Module 34-51

- Module 34 MEDIA BUYING & SELLING
- Module 35 DIGITAL Marketing Strategies & Planner
- Module 36 How to Start A DIGITAL MARKETING AGENCY
- Module 37 CONTENT WRITING Techniques
- Module 38 FREELANCING Opportunities
- Module 39 Social Media Engagement STRATEGY
- Module 40 Landing Page Techniques
- Module 41 CANVA PRO Certification
- Module 42 VIDEO CREATION - Video Editing
- Module 43 NICHE CLARITY
- Module 44 BLOG WRITING
- Module 45 LEAD GENERATION STRATEGY - Lead Magnets
- Module 46 **GOOGLE** PERSONAL BRANDING
- Module 47 1 Year Access to Digitalfreedom 'GOLD'
- Module 48 INTERVIEW PREPARATION
- Module 49 CONTENT Marketing Strategy
- Module 50 PERFORMANCE Marketing
- Module 51 CHATGPT - AI Model



Advance Web Designing Diploma (Module 52 - 41)

- Module-52 HTML-5 Programming
- Module-53 Web Programming Java Script L-1
- Module-54 CSS Level 1-2 Cascading Style Sheets
- Module-55 Web Editor: Adobe Dreamweaver
- Module-56 Web GRAPHICS Adobe Photoshop
- Module-57 Web Animation- Incredi-Flash
- Module-58 Web Utilities & Tools: 3D Xara
- Module-59 2D Gif Animation
- Module-60 Web Publishing
- Module-61 Morphing Digital Video
- Module-62 CPANEL & WEB HOSTING



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Advance GRAPHIC Designing Diploma (Module 63-70)

Module-63 GRAPHIC Design Diploma

Module-64 Adobe PHOTOSHOP

Module-65 Adobe IN-DESIGN

Module-66 CORELDRAW

Module-67 Adobe ILLUSTRATOR

Module-68 Adobe DIMENSION

Module-69 Adobe BEHANCE - PORTFOLIO CREATION

Module-70 GRAPHIC ISO2001 CERTIFICATION



MASTER Advance EXCEL (Module 71 - 74)

Module-71 Microsoft Excel

Module-72 ADVANCED EXCEL

Module-73 Excel FUNCTIONS & Formulas

Module-74 CORPORATE EXCEL Certification



WORDPRESS PROGRAMMING (Module 75 - 80)

Module-75 ADVANCE WORDPRESS

Module-76 Manual Wordpress Installation

Module-77 WORDPRESS - Advanced

Module-78 Hosting & THEME Installation

Module-79 PLUGINS

Module-80 Syncing & Setting PayUmoney

VIDEO EDITING & SOUND EDITING (Module 81-84)

Module-81 DIPLOMA IN VIDEO EDITING

Module-82 BASICS OF Video Editing

Module-83 ADOBE PREMIERE PRO

Module-84 ADOBE AUDITION



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Advance Content Writing Mastery (Module 85 - 95) Online

Module-85 CONTENT WRITING DIPLOMA

Module-86 CWC BASICS CONTENT WRITING

Module-87 CRUCIAL CONTENT Tools

Module-88 CWS WRITING FOR BLOGS

Module-89 HEADLINE STRATEGIES Skills

Module-90 WHITE PAPER & CASE Studies

Module-91 Writing HIGH Converting EMAILS

Module-92 Ecommerce PRODUCT Description

Module-93 SEO COPYWRITING Websites & Blogs

Module-94 Facebook & Instagram ENGAGEMENT Skills

Module-95 Assignments & Worksheets

Module-96 LEAD MAGNET Strategy & E-Book Creation

Module-97 CALL TO ACTION: Tricks to Get Clicks

Module-98 LINKEDIN - MARKETING FOR SELF PROMOTION

**MOST
POPULAR**

PERSONALITY DEVELOPMENT (Module 99-108)

Module-99 5 STAGES OF PERSONALITY - TRANSFORMATION

Module-100 ART of Improving Your BODY LANGUAGE

Module-101 Boost-Up Your SELF-CONFIDENCE & SELF-ESTEEM

Module-102 WORKPLACE WELLNESS (online access)

Module-103 STRESS AND ENERGY MANAGEMENT

Module-104 How to be an EFFICIENT Public SPEAKER

FINAL - EXAMINATIONS (105 - 107)

Module-105 CDMP Certification

Module-106 **GOOGLE** EXAMS 100% PASSING

Module-107 SET OF 18+ E-BOOKS & NOTES

Module-108 ACCESS GOLD SUBSCRIPTION - DFL

Module-109 2 MONTHS INTERNSHIP

and MUCH MORE.....

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1 Year Master Diploma Internet Marketing

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**Visit Our Institute for
"Early Bird OFFERS"**



★★★★★
4.7/5 CUSTOMER REVIEWS

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Master Diploma in Internet Marketing

21 Certifications

ADMD - Digital Marketing Diploma

MWAW - Master in Web Design Wp

Master in **Advance** Excel

Advance Graphic Design Diploma

Content Writing Diploma

Advance Video & **Sound** Editing



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CAREER OPTIONS

Digital Marketing

- SEO Executive
- Digital Media Managers
- Digital Agency Account Manager
- SEO Auditor
- SMM Branding Executive
- Pay-Per-Click Managers
- SEM/SEO Specialists
- Content Strategists
- E-commerce Specialist
- Brand Marketing Expert
- Social Media Marketers
- Content Marketer
- Digital Project Managers
- Digital Marketing Consultant

Graphic Design

- Graphic Designer
- Photoshop specialist
- DTP Operator,
- Advertising Designer
- Layout Artist
- Website Designer
- Web Image Editor

VIDEO EDITOR

- Digital Illustration
- Banner Creator
- Social Media Graphic Designer



**CLASSROOM
TRAINING**



MASTER DIPLOMA INTERNET MARKETING

111+ Modules | 21 Certifications | 1 Year | Internship



1 Year Master Diploma Internet Marketing

With Scholarship only Rs. 99,495

Original Fees : **Rs. 1,98,990** (All Incl. of GST)

**111+
MODULES**

ORIGINAL FEES

Rs. 1,98,990

Dur : 1 Year

Course Features:

- ✓ 90% Practicals
- ✓ 51+ Live Projects
- ✓ **GOLD Subscription**
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2 Months Guaranteed Internship

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1. We OWN our training premises ! We don't pay rent.

We don't have to include the rent cost in your fees !!!

2. We are NOT a franchisee.

We don't need to pay franchisee fees to anyone.

So, We don't have to include franchisee fee cost in your fees !!!

3. No unnecessary theory classes.

Only necessary theory, **90% Practicals** and more practicals.

Thus, saving your precious time going through mind numbing theory classes.



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EMI starts from 15000



MASTER DIPLOMA INTERNET MARKETING

111+ Modules | 21 Certifications | 1 Year | Internship

 Limited Time Offer  Save 50% on FEES

**CAREER
SCOPE →**



**Salary
10k to 25K
per month**

“Believe You Can. . . . and You are half way there” **T Roosevelt**



**29,700+
Happy Students**

**DREAM BIG,
AIM HIGH**
“Nothing can
ever replace
Hardwork”



100% JOB

ASSISTANCE





1 Year Master Diploma Internet Marketing

**111+
MODULES**

**MOST
POPULAR**

ORIGINAL FEES

Rs. 1,98,990

Dur: 1 Year

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DADAR & MATUNGA WEST CENTRE ADDRESS

DADAR & MATUNGA ADDRESS:

B/2, Vimal Udyog Bhavan, 1st Floor,
Manmala Tank Road, Opp. STARCITY (MOVIE TIME) Cinema,
7 Min Walk from MATUNGA (West) Station,
12 Min from Dadar W Stn. Mumbai-400016.
9833900110 / 9833900330

ANDHERI WEST CENTRE ADDRESS

ANDHERI WEST ADDRESS:

PEARL PLAZA, 7th Floor, Office No.704,
Masjid Gali, 1 Minute from Station.
JUST OUTSIDE ANDHERI WEST STATION.
NEXT to new Mc-Donald.
9324347326 / 9820936176



Experience in the Training Industry Training Industry since over 30 years

- 100% Practical, Safe & Professional learning environment.
- Certified & Qualified Instructors with Industry Experience.



2 Months Guaranteed Internship

Original Fees : **Rs. 1,98,990** (All Incl. of GST)



Rs. 99,495

All Inclusive

Limited Time Offer



EMI

15000



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MASTER DIPLOMA INTERNET MARKETING

111+ Modules | 21 Certifications | 1 Year | Internship

 *This Year the demand for Digital Marketing Experts will be more than ever before!*

Trained over 27000+ Students since 2009

 **All Modules are taught**

 **BASIC to ADVANCED LEVEL**

 **BEGINNER to EXPERT Level**

 **100% Practical Course | Work on LIVE Projects**

 **Learn How to Start a Digital Marketing AGENCY**

 **Be a **FREELANCER** & Get Work from Home Options**

 **Give INTERVIEWS with Confidence in Interview Module**

 **Create DIGITAL **MARKETING PLANS** like an **AGENCY****

**Make Professional Quotations,
Planners & Strategies** 

100% INTERNSHIP &

Placement Assistance 



4.7/5 CUSTOMER REVIEWS

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Andheri West 9833900330

Thane West 9833900335



Voted #1 Course

5.0 RATING



1 Year Master Diploma Internet Marketing

ISO CERTIFIED CERTIFICATION



5 GOOGLE CERTIFICATION

1. INTERNSHIP & 100% Job Assistance
2. 100% Practicals in Classroom with Assignments
3. You Create & Work on 25+ Live Projects.
4. Learn from Professionals & Experts
5. Faculties have REAL Life Experience
6. Classroom Batches leads to Personal Attention
7. Simple & Easy to Understand Course Material
8. You have Recorded Lectures - Lifetime Access
9. Highly Experienced & Industry Expert Faculty.
10. Friendly, Supportive, Patient & Qualified Faculty.
11. Easy Installment Facility.

ORIGINAL FEES

Rs. 1,98,990

Dur : 1 Year

Course Features:

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- ✓ Create Campaigns
- ✓ 21 E-Books & Notes
- ✓ 1 Year Access
- ✓ Newest Strategies



Trained over 29700+ Students since 2009



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Voted #1 Course

1 Year Master Diploma Internet Marketing

5.0
RATING



ORIGINAL FEES

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SCHOLARSHIPS

UPTO

50%

Google



4.7/5 CUSTOMER REVIEWS

LIMITED
TIME
OFFER!

Google
Partner

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1 Year Master Diploma Internet Marketing With INTERNSHIP

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ORIGINAL FEES

Rs. 1,98,990

Dur : 1 Year

Course Features:

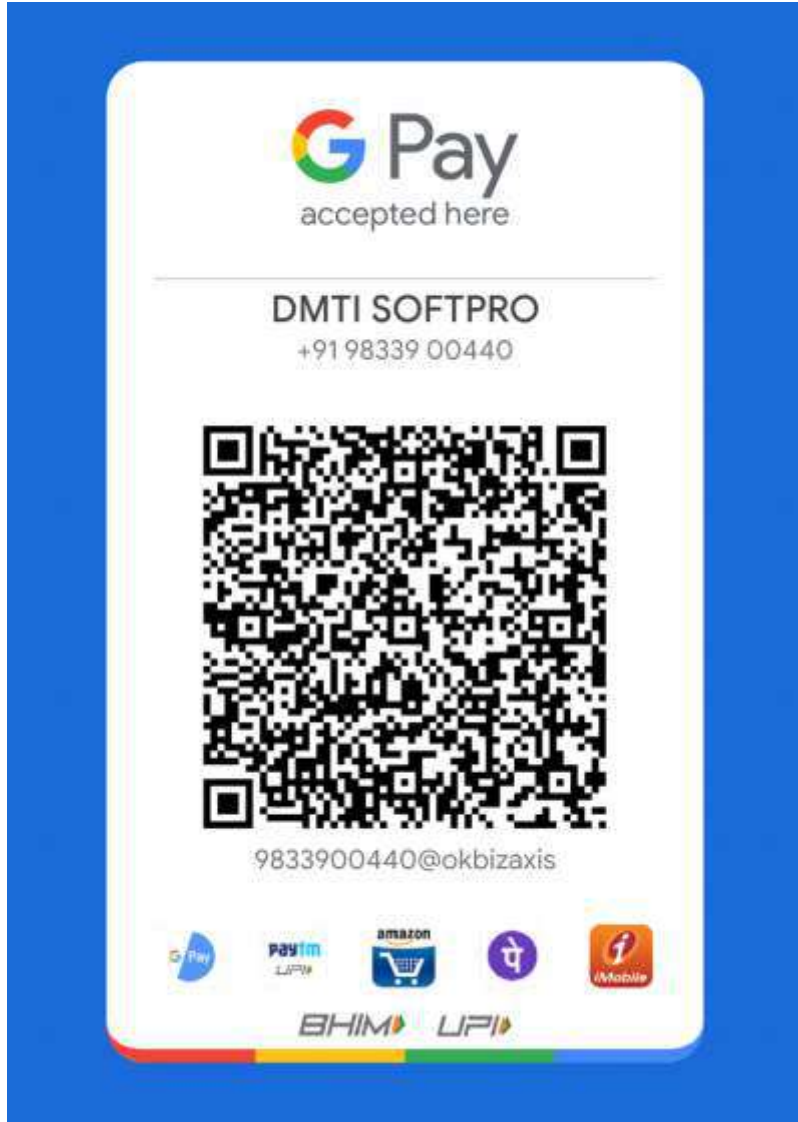
- ✓ 90% Practicals
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Google



4.78 CUSTOMER REVIEWS



Pay via Bank NEFT

SOFTPRO COMPUTER EDUCATION

Bank Name - HDFC BANK

Account Number - 50200024892324

IFSC Code - HDFC0001114

Branch - Matunga West



Pay **Credit Card** / Debit Card at the Institute

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Most Popular

Voted #1 “Be an Expert in Digital Marketing, Advance Graphic Design, Adv. Web Designing, Video Editing, Sound Engg, Content Writing, Master Excel”



🔍 This Year the demand for Digital Marketing Experts with these Skills will be more than ever before!

**100% Job Assistance
Become an Expert Certified
Digital Marketer with Graphic, Excel, Web Skills**



PRACTICAL Classroom Course with 21+ Certifications



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