

Break Down to Build Up

CHECKLIST

3 STEPS TO CREATE SMALL BUSINESS PRODUCTS

How To Create Your Small Business Product Or Service... Lean & Mean, Like A Pro!



The Blueprint for the 3 Steps

Break Down to Build Up

The surefire blueprint to continuously turn Small Business promising ideas into profitable products and services fast and easy like a pro.

Create products and services at will

Save time and money

Shorten time to market

Boost business profits

This Checklist is derived from full-fledged tutorials/courses available at

pragmatico.teachable.com

3 Steps to create Small Business products

Step 1: What (components to build)

- ☐ Define Product or Service as specific as possible - the Project, the picture of the complete(d) puzzle
- ☐ Break down Project into Major Components - big puzzle pieces
- ☐ Break down Major Components into Intermediate Components - big puzzle pieces into smaller pieces
- ☐ Break down Intermediate Components into Final Components - the sensible smallest puzzle pieces

Step 2: How (tasks to perform)

- ☐ Define the Tasks needed to create/produce the Final Components
- ☐ Address possible dependencies between the defined Tasks
- ☐ Assign Resources (People, Time, Budget) to each Task
- ☐ Plan/Schedule the execution of the Tasks

Step 3: When (getting it together)

- ☐ Review and check if all Components, Tasks, Dependencies, Resourcing, and Planning are covered
- ☐ Dry Run, Fix, and Rerun to test before moving on to the actual production of the Final Components
- ☐ Create/produce the Final Components
- ☐ Assemble the created/produced Final Components into the intended Product or Service

Discover Full-fledged Tutorials

If this Checklist for the Break Down to Build Up Blueprint already peeked your interest, click the button below and discover full-fledged tutorials.

"Doing the breakdown to build up has been interesting since I saw how much I needed to breakdown! It is helping me see that my structure was not as strong as I thought. Better now while I am still working on the foundation than when the skyscraper is built."

- **Pedro Garcia**, *Personal Coach, Salt Lake City, USA*

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