Perfectly Personal Word Art
How To Customize Templates – PS Transcript
© 2019 Jenifer Juris

In this video I'm going to show you how easy it is to customize the templates we just created.

So here I have the first template we made, paper strip template zero one dot PSD already opened and ready to customize. The first thing you're going to do is create a copy of this file. We want to preserve the original template so that we can use it over and over again without accidentally saving over it. So in the menu bar, choose image duplicate and then the dialog box, click okay. Now at this point you can close the original template so that you don't get mixed up.

Now in the layers panel, click on the background layer to make sure it's the active layer. I've already opened the solid paper that I wish to use for the main portion of my paper strip template. So at this point you should open a solid paper that you'd like to use.

Now that you're in the solid paper document, get the move tool and on the document while holding down the shift key, click and drag the solid paper onto your paper strip template zero one document. Make sure you drag all the way down and then let go.

Now at this point, depending on your program settings, you may or may not need to resize your paper smaller. If your paper fits within the bounds of the document, you can skip the next set of steps. If however, your paper is much larger than your document like mine is here, you will be able to see every single speck of texture on the solid paper. We don't want that, so make sure to complete this next set of steps. First press controll T in windows or command T on a Mac to get the transform options. And now at this point, you'll most likely need to press control zero in windows or command zero on a Mac to resize the documents so that you can see the transform handles. On the document, whileholding down the alt key, click and drag from a corner handle to resize the document smaller. Reduce the size until it's about 40% of the original size. You can see that in the tool options as you make it smaller, so about there. Then click the checkmark to commit. Now press control plus in windows or command plus on a Mac as many times as needed so that you can clearly see your paper strip template again.

In the layers panel, click on the stripes group layer so that it's the active layer. Now at this point, open a second solid paper that you wish to use. Make sure it's in good contrast and goes well with the first color you used.

I've already opened my other paper so I'm in that document now. And with the move tool still active on the document while holding down the shift key, click and drag the paper onto your paper strip template zero one document.

And then in the menu bar, choose layer, create clipping mask. And if you needed to resize your paper in the last step, you'll need to do that again now.

Now press control J in windows or command J on a Mac to duplicate the paper you clipped to your stripes. Then in the layers panel, drag that duplicated paper above the type layer. In the menu bar, choose layer, create clipping mask.

And then now all that's left is to change the phrase and the font we're using. So in the layers panel, click on the type layer to activate it. Then get the horizontal type tool. Now in the tool options, change the font to any font that's easy to read. I'm going to use the font, Bebas Neue. And then on the document click to activate the type, select the letters that are there and then type your phrase. I'm going to use the phrase dog's gotta sleep and then click the checkmark to commit. At this point, feel free to adjust the size of your font. For some you might need to increase the size and for others you might need to decrease it. In this case, I'm going to increase my font size to 26 points.

Now we want to ensure that our type is centered on the right portion of the paper strip, so to do that, get the rectangular marquee tool. In the tool options, click on the new selection icon, set the feather to zero and the style to normal. On the document, click and drag a selection that goes from the right edge of the right stripes to the right edge of the document and make sure it also goes from the very top to the very bottom. Then get the move tool and in the tool options, click on the align horizontal centers icon and the align vertical centers icon. Then press control D in windows or command D on a Mac to de-select.

Now there are different ways you can get this paper strip ready for use in a project. I'm going to show you a couple of them and you can decide which method you prefer. The first method is to save this file as a flat JPEG. In the menu bar, you would choose file, save as then proceed to save this file as a JPEG with a unique name. From there you can open the saved file and use it in a project.

But some of you may not want to do it that way. For instance, I'm creating this custom word art strip for a specific project. I don't foresee using this paper strip with this exact same wording and with this exact same kit in the future. So instead of saving a copy, here's what I'll do. Press control A in windows or command A on a Mac to select all. Once you've selected all, press shift control C in windows or shift command C on a Mac to create a merged copy. Then go to your project document and you'll press control V in windows or command V on a Mac to paste. And then your paper strips right there, ready for you to use. So at this point, you no longer need the layered version of this paper strip. So you can close that file without saving.

And that's how you use your paper strip templates to create custom word art. Next up, it's time for some homework. This is Jenifer Juris with perfectly personal word art.