

EQOLOGY™

# PURE ARCTIC OIL



It's in our nature

# PURE ARCTIC OIL

Pure Arctic Oil is a full spectrum omega-3 product from arctic wild fish with cold-pressed organic olive oil and vitamin D3. The oil is 100% natural and originates from traceable and sustainable fishing in pure Arctic waters. It tastes extra good thanks to the natural fresh lemon and orange flavour.

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## **Fatty acids**

Fatty acids are essential for all body functions to work optimally; our brain, muscles, circulatory system, respiratory system, and the skin. Regular and adequate intakes of omega-3 and omega-6 fatty acids are essential for brain development, functions in the immune systems and normal blood pressure regulation.

## **Why?**

Over the last centuries, the diet among people across the world has changed significantly. Today, we consume more processed foods, which throw off the essential balance between omega-3 and omega-6 in our bodies. A higher intake of omega-3 fatty acids will improve the omega-6 / omega-3 ratio and contribute to preventing the development of chronic diseases like type 2 diabetes, joint problems and cardiovascular diseases.

## **What?**

Pure Arctic Oil contains the optimal composition of omega-3 and omega-9 fatty acids and no other added fish oils or synthetic additives. As a result, our omega-3 oil leads to improving the fatty acid balance in the body. When your body is in balance, you will also better absorb other vital vitamins and nutrients.

## **Sustainable**

From our ingredients to our packaging, sustainability is a crucial value in the development of all Eology products. As a consumer of Pure Arctic Oil, you can pinpoint the whereabouts of the trawlers where your oil originated. This traceability factor is one of the qualities that make Pure Arctic Oil unique.

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## EU Health Claims



### Good for your heart

250 mg of EPA and DHA contributes to normal heart function.



### Good for your vision

250 mg of DHA helps to maintain a normal vision.



### Good for your blood

2-5 gr of DHA and EPA helps to maintain normal blood triglyceride level and normal blood pressure.



### Vitamin D3

Vitamin D3 contributes to normal muscle and immune system function, normal absorption of calcium and phosphorus, normal blood calcium levels, and maintenance of normal bones and teeth.



### Good for your brain

250 mg of DHA contributes to brain health by maintaining normal brain function.



### Good for your immune system

EPA and DHA contribute to the normal function of the immune system.



### Good for your muscle function

EPA and DHA contribute to the normal muscle function.

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## MSC Certification

MSC-certified fisheries ensure that fish are harvested to a level that allows the fish populations and ecosystems they depend on to remain healthy and productive in the future, by receiving and processing them to the highest sustainability standards.



## Superior Taste Award 2020

Received the prestigious Superior Taste Award 2020 with a high score of 2 golden stars, which refers to Remarkable Product.



## Halal Certification

Possesses Halal Certification Europe, which ensures the quality of products under the rules established by the Islamic Council.



# DID YOU KNOW?

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Pure Arctic Oil will provide you with a healthy balance between omega-3 and omega-6 and help to reduce inflammation. Research shows that after regular consumption of Pure Arctic Oil for a minimum of 120 days, most people will achieve an extremely better omega-6/omega-3 ratio.

Read more on [eqology.com](http://eqology.com)



Pure Arctic  
Oil Video



Omega-3  
Test Video