



# PETER

34 / SOFTWARE TRAINER / SAN FRANCISCO, CA

## DESCRIPTION

Peter works as a technician & software trainer at Academy of Art University in San Francisco. Peter loves his work with students but can see the opportunity to reach more people through online video courses.

Peter has a young family and sees online video training to be a way he can earn a little extra passive income. Peter has a strong technical understanding of technology but doesn't have the time or resources to build his own website to sell his courses.

"I need an easy way to control my video tutorials to get the most value from them."