

IDEAS FOR USING SOCIAL MEDIA TO ENGAGE YOUR STUDENTS AND STAKEHOLDERS

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SELECT YOUR SOCIAL MEDIA PLATFORM:

[Facebook](#)

[Twitter](#)

[Snapchat](#)

[Instagram](#)

[Pinterest](#)

[Blogging](#)

[Youtube /Vimeo / Wistia](#)

[Podcasts](#)

[Google Hangouts/Skype/Other Video Conferencing](#)

[Remind](#)

Facebook

www.facebook.com

Create a private group for your students (or one for each class)

Create a private group for stakeholders

Inside your private groups:

- Create events (for students and/or stakeholders) to ensure they get reminded.
- Run polls for feedback and decision making
 - Stakeholders can provide feedback on needs or concerns
 - Let students guide what gets covered next or how certain things are covered. What project will we do next, etc
- Go live for a Q&A session
- Go live to provide:
 - Extra support while out of the classroom
 - Additional support during snow days
 - Summer tutoring sessions
 - Parent conferences to accommodate for schedules
- Go live to bring stakeholders into a project or presentation
- Share student work and/or successes.

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Twitter

www.twitter.com

Have students create a new, private account and tweet as a historical figure would tweet.

Have students find tweets from celebrities and edit. Have them retweet the correct tweet.

Have students create special Interests Projects

- A good example is the [Apps for Autism](#) twitter account.

Host a twitter chat with an expert in the subject matter

- Allows you to bring them into your classroom with little effort and no travel on their part.

Use as a triage system for student need.

- Set up a specific private account that only your students can follow.
- A tweet at your account = Hand raise.
- Add keywords/phrases to be used in tweets to signify level of need.

Go live (Periscope) for:

- A Q&A session
- Extra support while out of the classroom
- Additional support during snow days
- A summer tutoring session
- Bring stakeholders into a project or presentation, share student work and/or successes.

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Snapchat

www.snapchat.com

Also available on [Apple App Store](#) or the [Google Play Store](#)

Book Snaps

- Students in ANY subject can take a picture of their reading, react to it, and submit that annotation back to you easily and with a lot more engagement than standard annotating practices.

Book Chats

- Have students record themselves discussing parts of a book.

Vocabulary Practice

- Add snaps to a story of funny, interesting, or beautiful pictures with vocabulary words as the text caption. You can use your own pictures or take a picture of a picture in a book or on your computer.
- Have students take a picture of a “scene” or moment that depicts one of their vocab words.
- Students could take pictures of seeing the word used authentically in the world OR a video of some friends using it in a conversation.

Real World Examples

- When you see a good example of your content in real life, take a picture or video of it and add it to your story.
- Students can do the same to engage with you and/or each other around the content.

Storytelling with Movies

- Tell a story 10 seconds at a time.
- This can be a fun way for students to engage in content. Have them craft their own Snapchat movies incorporating what they learn in your class.
- Teachers can create fun content that students will want to watch.
- Schools and districts can do the same to tell about a sporting event or other community event.

Revisions, Editing, and Feedback:

- Take a picture of their grammar error, mark it with the “pen” function, then write the correction in the text box and share.
- Students can take a picture of their graded quiz, then type their revised answer in the text box and share with you.

- During peer review, students can “snap” pics of their favorite lines or moments in a partner’s paper. Then, they can share the highlights with one another as they look for ways to improve.
- For reflection, have students take a picture of a moment they’re proud of and comment about why they felt successful in that moment.

Test Prep

- Add your top 10 most important things to remember for a quiz or test as snaps in your Snapchat story. Students can watch your story and it becomes an instant study session.

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Instagram

www.instagram.com

Showcase student work.

Feature a student of the week, or a project of the week
Feature a pic of the week, where you share a student captured image.

Historical figure project

- Students post to instagram as a historical figure.

Record process of projects

- Document the project's progress with images of the steps and students working to create something.

Share your world with stakeholders

- Projects you're working on
- Classroom environment
- New tech tools

Early descriptive writing

- Students take pics of things they like, and then post using 1-2 descriptive sentences.

Observe change

- Students can document the change in weather overtime.
 - The change in your window view throughout the year could be great too.
 - Share side-by-side images from one monday to the next, or from season to season.

Create an Instagram alphabet book.

- Students take pics for each letter and share to an album.

Practice shapes and colors

- Students share images based on requested shape or color.

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Pinterest

www.pinterest.com

Create boards for specific projects.

- Students can create boards for projects and for sharing relevant images or links for that project.

Create and share boards for parents to access relevant information,

Create and share boards for parents to see student work.

Share important info and resources with students.

- Set up a “Important Information” board for your students to access from anywhere.

Dream/Goal Boards - Affirmation Boards.

- Build confidence and get to know your students.

Boards for shapes or colors

- Students then have to Pin relevant images on each.

Blogging

Options: www.wordpress.com www.blogger.com

*Most website builders offer a blogging feature.

Have students start a blog at the beginning of the year. It can be used for a variety of things throughout the year:

- Writing assignments
- Journaling
- Daily goal writing
- Open discussions - Share a post and open comments for class discussions.
- Allow students to edit each other’s posts to work on being able to handle criticism, as well as editing skills.

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YouTube/Vimeo/Wistia

www.youtube.com www.vimeo.com www.wistia.com

Create and Host a Show

- Students host a show discussing the week's topics, reflecting on what they've learned, and what they're excited about.
 - Check out: [The Focus Show Online](#)
 - The "Assignment Recap" episode in particular

Go live for:

- A Q&A session
 - Extra support while out of the classroom
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 - Parent conferences to accommodate for schedules
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Podcasts

www.buzzsprout.com www.podbean.com www.castos.com [How to Podcast Guide](#)

Student Created Podcast

- Students host a show discussing the week's topics, reflecting on what they've learned and what they're excited about.
 - Check out Don Wettrick, [@donwettrick](#). He is an Innovations class and broadcasting teacher at Franklin Community High School, just outside Indianapolis, IN. He engages with his students from his class, Kevin, Grace, Eric and Tessa, who are making a difference in each others lives.
- Kids host a podcast, sharing their work.
 - Engages students, brings stakeholders and community into their world, and teaches kids broadcasting skills.

Recommend podcasts for students to listen to

- Assign specific episodes and ask students to recap the episode.

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Google Hangouts/Skype/Other Video Conferencing

<https://Hangouts.google.com> www.skype.com

Another tool for:

- Q&A sessions
- Extra support while out of the classroom
- Additional support during snow days
- Summer tutoring session
- Parent conferences to accommodate for schedules
- Bring stakeholders into a project or presentation, share student work and/or successes.

Bring other educators into your classroom

- Check out the [Global Classroom Project](#)
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Remind

www.remind.com

Updates to stakeholders:

- Event/Special date reminders
- Homework or project due date reminders
- Updates of where students should try to be on their Grids by specific date.
- School closings, Conferences, etc.
- Asking for volunteers for events

Trivia with students

Send students motivation

Send reminders of classroom rules or procedures

Send links and info to students in flipped classroom

Remind students to be working

- Shoot a remind out “If you’re reading this, stop texting your BFF. :)”

Makeup reminders/offers

Let students know when you’re available for extra support

- Office hours, FB live, skype sessions, etc.

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