

⊕ APPS THAT WILL MAKE YOU LOOK LIKE A PRO, FOR INSTAGRAM

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THESE APPS WILL HELP YOU BUILD YOUR BRAND ON INSTAGRAM

Beauty
[MEETS BUSINESS\$]

Best App for Editing and Adding Filters

Snapseed is one of the best free photo editing apps for both iPhones and Androids, which is the reason it's one of the most popular apps to use before uploading to Instagram. If you need one app to edit your photos with ease, Snapseed is it. Snapseed is highly popular due to its simplicity with most functions requiring just a swipe up and down or left and right to edit the photo.

Best App for Adding Text and Creating Graphics

Font Candy is another fun app to add overlay text to your photos. Once the user selects the desired photo, the app offers different crop options like iPhone, iPad, square, etc. Then text or various artwork and stickers can be added to the photo and it even comes with preset sayings for themes like Love, Inspiration, Travel, and others.

Best App for Creating Collages

If you have ever wondered how to make a collage for Facebook or Instagram on your phone, try out **Pic Stitch**. It is very easy to use and offers over 70 free collage templates (and much more paid ones). Once you select your desired template, you can upload photos from your phone and move them around on the collage, zoom in or apply funky frames.

Each individual photo within the collage can be adjusted for items like brightness, saturation, vibrancy and more. The final image can be exported or uploaded into various social media channels.

Best Apps for Video Editing

Quik was created by GoPro and is one of the easiest and best video editing apps for your iPhone or Android. You simply select existing short videos or photos from your phone and the app will create a video for you. It will also add fun video effects like zoom in certain parts, different transitions, blurry background and great songs (disabled in the example video). Quik has 25 themes to choose from and each theme has different transition effects and songs. It's the perfect video editing app to create short videos highlighting special occasions or trips.

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Later App

If you like to plan ahead and want to schedule your posts, Later can help you do just that. Whether you are a blogger, foodie, traveler, or manage a feature account, Later can help organize and pre-schedule your photos for Instagram from a computer. You can upload all of your photos into the media section, add captions, schedule photos and when the time comes, a notification will be sent to the phone to post.

WhenToPost

It's important to post Instagram content at a time when your audience is likely to be online. The WhenToPost app is an Instagram specific app that helps take some of the guesswork out of this process.

SproutSocial

SproutSocial, like other great social media platforms like Hootsuite and Buffer, allows you to compile your entire social media efforts into one dashboard:

- An "all-in-one" social notification inbox
- Publishing, scheduling and drafting from
- A complete social content calendar
- Reporting on all post's performance
- 10 social profiles (under their "premium" plan, more with others)
- Keyword and profile monitoring

AutoGrammer

AutoGrammer is another social media management tool which enables you to schedule your post for Instagram (as well as Facebook and Twitter). A cool feature of Autogrammer is the ability to upload a bulk load of images at once and then edit them from within the platform. Editing includes cropping, filtering, rotating and fixing colors

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Unfollowers on Instagram

The main purpose of this app (as its name already indicates) is to help you find out who has unfollowed your account on Instagram. Since Instagram doesn't provide any notifications when somebody unfollows your account, many people use third-party apps like Unfollowers on Instagram to figure out that information. All you need to do is connect your Instagram account in this app and it will analyze that information for you as well as who are your new followers, who are people that you don't follow back, who are people that don't follow you back, and more.

Command

Command is an advanced Instagram analytics and tracking tool designed for aspiring influencers, businesses, and professionals looking to optimize and grow their Instagram pages. With over 50,000 downloads, hundreds of 100k+ follower accounts, dozens of celebrity accounts, and tons of brands on the platform, Command's value has been unequivocally proven.

If you want more details and resources please go to Beautymeetbusiness.com and pick up Instagram is Bae workbook

