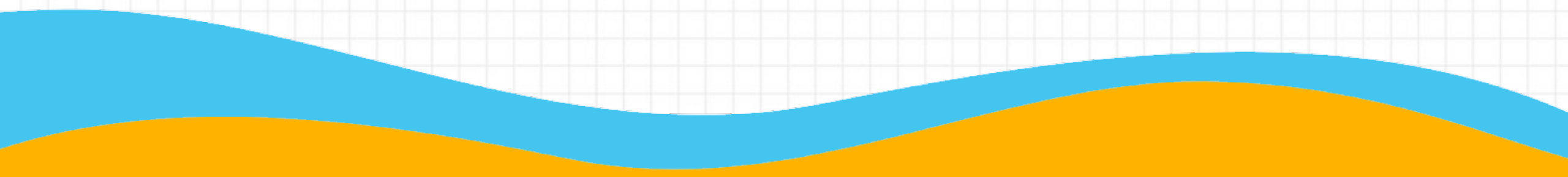


Exploring Returns Data



Recap: What We've Done So Far



So far, we've:

- Generated an investment idea / thesis
- Formally expressed the idea as 2 research questions
- Created 4 testable hypotheses

Recap: What We've Done So Far



So far, we've:

- Identified relevant data sources to test our hypotheses
- Extracted and cleaned stock price & returns data

Exploring Returns Data Walkthrough

Summary

Summary statistics are a great way to get a relatively quick overview of the data we're dealing with

It's important to look out for outliers, and remove them if they're particularly high / low relative to the rest of the sample

Scientifically, we tend to remove outliers that are greater than $n \times \sigma$ of the full sample

**Now have a go
at the quiz!**

