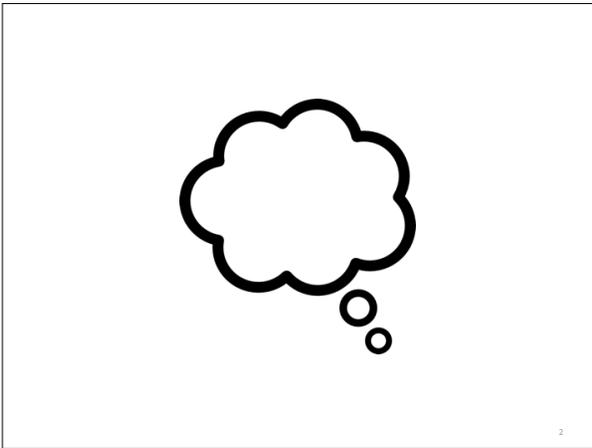




Visualize Your Entrepreneurial Challenge



I visualize a future where thousands of people are engaged in working on their own innovation projects with my help - digitally. They are learning and taking action on their own challenge with my products and services. They are systematically thinking and strategizing on the go, reflectively on their own, and with others. They serve themselves with my products through other higher education programs they are a part of or individually by finding me online. The people I serve are entrepreneurial, interested in developing their own innovative products, services, programs, initiatives, community & organization improvements, or communications.

What kinds of affordable products, services, or programs could I easily develop and launch to help thousands of people learn and do innovation step-by-step so they get to work on their own innovation projects?

00:00 / 03:50



Leadership Professional Short Survey SurveyMonkey.com [Exit this survey](#)

This short qualitative survey for university leaders is about the future goals and challenges that you, your department, and your institution face. Your responses will be anonymous and the results will inform articles and programs for higher education professionals.

1. (You) What are the biggest challenges you face as a higher education professional and leader in the university setting?

2. (Your Department) What are the current biggest challenges related to what your department does at your institution? How could you take your programs or what you offer to your stakeholders to the next level?

3. (Future Goals) What future directions are you considering moving in that could help you and your department be more effective with your purpose at the institution? What directions are so important that you are willing to dedicate time and resources to them?

4. (Professional Development) What are your professional development needs for yourself and your staff? What do you want to be able to learn, do, or develop skill/capability in and in what format (online, conferences, etc.)?

5. What kinds of offerings could we develop that integrate existing content already created (videos, blogs, guides, presentations, etc.)?

4. What kinds of products could be offered on other platforms (like Amazon, iTunes, etc.) that already have a lot of visitors making purchases?

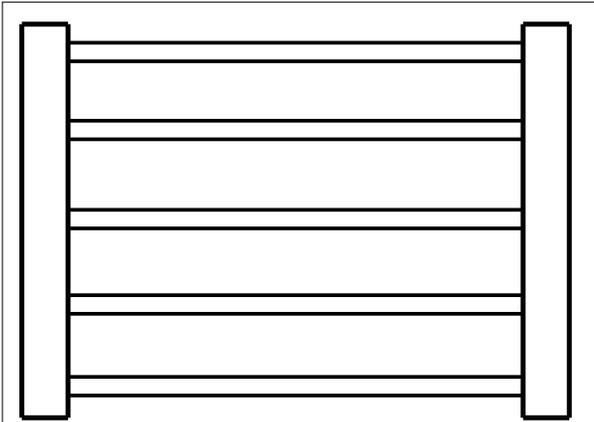
3. What smaller offerings could help people learn about our more comprehensive programs?

2. What kinds of digital products, services, or programs could we develop and offer?

1. What kinds of affordable products, services, or programs could we easily develop and launch to help thousands of people learn and do innovation step-by-step by working on their own projects?

Question Ladder

My Entrepreneur Challenge: Innovative New Product & Service Ideas I could Develop



Question Ladder: General questions step up to more specific questions