

Week	Topic
Session 1 March 11, 2021 Noon-2pm EST*	Dusty, Lynn & Kimberly: Welcome, Overview & Introductions Jill Feldman: Using the Power of the Press to Advocate Laura Greco: Using the Power of the Press to Advocate TJ Walker: Program Kickoff, Training Materials & Homework Assignment
Session 2 March 18, 2021	Media Training Skills with TJ Walker
No Class March 25, 2021	Homework assignment and lab (Prepare presentation to Congress for GO2 Lung Cancer Voices)
Session 3 April 1, 2021	Media Training Skills with TJ Walker
Session 4 April 8, 2021	Media Training Skills with TJ Walker
Session 5 April 15, 2021	Media Training Skills with TJ Walker
Session 6 April 22, 2021	Stigma: Addressing the Elephant in the Room with Jamie Studts, PhD
Session 7 April 29, 2021	Social Media Panel Discussion with Katie Brown, Brendon Stiles, MD and Janet Freeman-Daily
Session 8 May 6, 2021	Behind the Camera: Secrets to Success with Keith Singer Building Media Lists and Coaching Resources with Dusty & Alyse Kilberg (Cision)
<i>Noon-1pm EST</i> <i>May 12, 2021</i>	Optional Workshop for those who want more hands-on training and experience. Limited number of registrants. First come first serve.
Session 9 May 13, 2021	How to Engage Media through Your Cancer Center with Chris Draft (Part 1)
<i>Noon-1pm EST</i> <i>May 12, 2021</i>	Optional Workshop for those who want more hands-on training and experience. Limited number of registrants. First come first serve.
Session 10 May 20, 2021	How to Engage Media with Chris Draft (Part 2) Phase One of Program Ends Phase Two Begins

** All Training Sessions will be held 12pm-2pm EST*