



# Julia Campbell's Favorite Tools of the Trade

*If the tool offers a nonprofit discount, it is linked below.*

*Some of these may be affiliate links. I donate all affiliate proceeds to charity. :-)*

## CRMs

[WordSwag mobile app](#)

Neon One

## DIY Video

Fundraise Up

[Ripl](#)

## Social Media Management

[Storrito \(Instagram Stories\)](#)

[Hootsuite](#)

[Animoto](#)

[Buffer](#)

[Lumen5](#)

[Later](#)

## Email Marketing

[Sprout Social](#)

(Email [sales@sproutsocial.com](mailto:sales@sproutsocial.com) to request a nonprofit discount)

[ConvertKit](#)

[MailChimp](#)

[Airtable](#)

[Constant Contact](#)

## Graphic Design

## Live Streaming

[Canva](#)

[Belive.tv](#)

[Adobe Spark](#)

[Streamyard](#)

## Video Equipment

[What's in the bag? A look at one live-streamer's equipment.](#)

## Texting Tools

[Textiful \(text to sign up\)](#)

## Webinars & Virtual Meetings

[Zoom](#)

[Crowdcast](#)

[Google Hangouts](#)

## Productivity

[Boomerang for Gmail](#)

(Email [support@baydin.com](mailto:support@baydin.com) to request a nonprofit discount)

[Grammarly for Nonprofits and NGOs](#)

[Asana](#)

[Dashlane](#)

## Mental Health & Digital Detox

[Freedom app and website blocker](#)

[Headspace](#)

[StayFocused](#)

[Productive app](#)

## Content Curation

[Paper.Li](#)

[Agorapulse](#)

[BuzzSumo](#)

[Twitter Lists – free!](#)

[MyCurator](#) – free individual plan!