

Shabby.ie

6 Week Business Course

For

Furniture Re-stylists



1. START WITH A PLAN

- a. Gather up the Right Equipment & Work Area
- b. Setting Goals and Time Management
- c. The legal side.. Becoming Self Employed.
- d. Setting up a business, registering your business

2. BUYING & PRICING

How to build a good reputation

- a. Buying and pricing furniture for resale
- b. Pricing for commission Work
- c. How and where to sell your newly styled pieces.

3. SOCIAL MEDIA

How to use Social Media correctly to build your Business.

- a. Leverage your skills and Build your audience with the right engagement
- b. Perception is king.

4. STAGING

- a) Staging your photographs for selling.
- b) Wording you adverts for selling !
- c) How to easily create a staging area .
- d) The importance of watermarking and logos and what they actually do.

5. Branding and Business Materials

- a) Business cards,
- b) Flyers
- c) Headshot Photos
- d) The consistency in your branding across the board and what it means

6. Extra ways to bring in more cash, besides painting furniture.

- a. 10 more ways to make money in your business that do not include Painting furniture.