



Train others to produce innovative results in their everyday work

Being a VCI-Certified *Innovation Process* Trainer, powered by BeThinkAct™, is an exciting and rewarding move for your career. Your training will enable people to transform their everyday work challenges from ordinary to innovative.

As a VCI-Certified Trainer, you will guide your participants to:

- Gain a common understanding about what it means to be innovative in their daily work
- Build their confidence that everyone is innovative and can tell a story about it
- Enhance their knowledge of the BeThinkAct™ innovation process model
- Gain self-awareness using their assessment profile and appreciate others' preferences and group dynamics
- Set the stage for engaging in the innovation process from start to finish
- Master the questions and inquiries that guide the process
- Celebrate everyone's learning and follow-through intentions

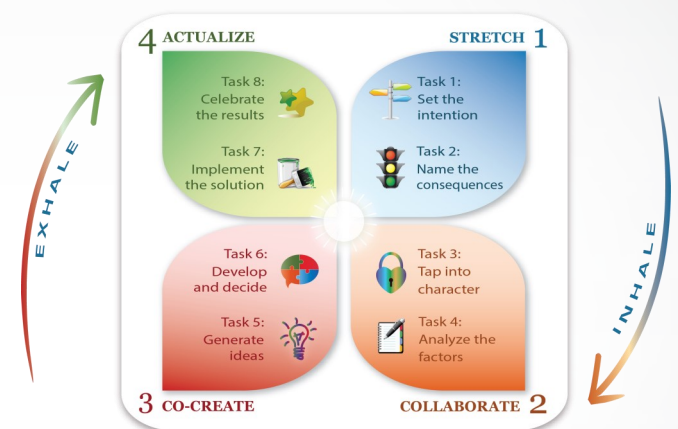
Aligned with these 7 goals, you'll learn to conduct a 1-day workshop that's been used successfully around the world. The workshop design is organized into 7 sessions, each with its own learning objectives, videos, and exercises to choose from.

Audience: Talent Development Professionals, Trainers, and Consultants

Duration: 7 hours of video and learning, plus practice time

Includes: 56 videos, Trainer Reference Guide, Quick Trip workbook, downloadable videos and materials, & more

Once you've completed your online study and practice, we'll coach you before and after your first "live" training sessions, to make sure you'll be confident and successful from the very start. And, we're always here to support you when you need us.



To become a Certified Trainer using BeThinkAct™, you'll need to complete a VCI *Innovation Process* course, and you or your organization will need a VCI license agreement. Contact us for more details at hello@VCI.global.

Let's get started!

Background learning — Part 1

- Get acquainted with your course
- What does it mean to be a trainer of the of the innovation process?
- Be in the know with these innovation trends
- Get to know the leadership maturity trends

Training Session #1

Create a common language and understanding

- Introduction and agenda
- Let's demystify innovation
- Engaging questions
- Ratings and stimulating questions

Training Session #3

Learn about the BeThinkAct™ model

- Have you got questions? We've got answers
- Put the 8 tasks into a sequence
- Introduce the model
- Discover each task at work
- Teach each other the process tasks

Training Session #5

Test the learning & set the stage for the process

- Have fun using the Innovation Process poster
- Learn about the role of pre-work
- Use improv techniques to engage and energize
- Real-life examples of the process in action
- Setting stretch goals

Training Session #7

Closing your workshop

- Be open to questions and observations
- Offer continued learning resources
- Innovation Process curriculum booklet
- Many ways to use the innovation process
- What insights can you catch?
- Idea-Swap—leave the energy high

Let's continue...

Background learning — Part 2

- BeThinkAct™ Innovation Process model
- What sets BeThinkAct™ apart from other processes?
- How leaders benefit from using the process
- Get to know the history of the model

Training Session #2

Experience telling your story

- Tell a story about a time you were innovative in your work

Training Session #4

Build self-awareness and group awareness

- All things assessment and FAQs
- Learn the individual profile principles
- Analyze sample profiles
- Pass out the profiles and elicit feedback
- Discover group dynamics

Training Session #6

Put the BeThinkAct™ process into action

- Let's stretch, collaborate, co-create and actualize
- Use the process to develop a presentation
- Map the process to your functional process
- Add these 8 task videos to your toolkit

Hip-Pocket Resources

- Use posters and pocket cards to inspire
- See how each task includes the art and discipline of innovation