



Zane Benefits Annual HPI report 2017

BILLION spent on advertisements for prescription meds

Becker's Hospital Review 2015



13 MINUTES

Average length of family doctor visit

Medscape Physician Compensation 2016

"Value" does NOT equate to:

- Super-sizing
- Cheap price
- Cutting corners
- Quick time

WHAT IS THE VALUE OF YOUR HEALTH?



52 MINUTES

Average length of follow up visit for Functional Medicine

Institute of Functional Medicine 2016 report of Physician Practices and Emerging Trends

ROOT CAUSE MEDICINE

Ideal to optimize health and prevent disease



REAL VALUE:

- Sustainable
- Makes life easier
- Eye opening
- Educational

- Group workshops
- eLearning & coaching
- Impacts community
- Innovative & relevant