

CHOOSE THE RIGHT JOURNAL FOR YOUR MANUSCRIPT

Here are a few questions you should ask yourself when selecting a journal for your manuscript.

JOURNAL AIMS & SCOPE



Does the SUBJECT OF YOUR ARTICLE match the journal's specific focus?

What kind of research does the journal focus on? Is it similar to yours?



Does the journal accept the ARTICLE TYPE you plan to submit?

For example, if you have prepared a case report, does the journal you are targeting publish case studies?



What is the READERSHIP and target audience of the journal?

Is it a multidisciplinary or specialty journal? How popular is it among your peers? Does it prefer papers from specific regions?

PRESTIGE & VISIBILITY



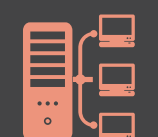
Is the journal considered PRESTIGIOUS in your field?

What do your senior colleagues and peers think of the journal? Is it well known and read in your field?



Is the journal's IMPACT FACTOR in line with your requirements?

How important is the impact factor for you or your work? How does your target journal's impact factor compare with other journals in the same field?



Is the journal included in relevant ELECTRONIC DATABASES?

Is the journal listed in bibliographic and subject-specific databases? Are these widely used in your field?



Does the journal publish an ONLINE EDITION?

What is the extent of visibility you are looking for? Journals with online versions can help you reach out to a wider audience as compared to print-only journals.

REVIEW & PUBLICATION PROCESS



What is the PUBLICATION FREQUENCY of the journal?

How soon do you want your paper published? A monthly journal may review your paper faster, but this should not be the ONLY factor for choosing the journal.



What is the TURNAROUND TIME for decisions and publication?

What is the peer review period? Will there be a very long wait from submission to publication?



Is there a PUBLICATION DELAY after acceptance?

If yes, will it affect your other research/career plans? Note that some journals make accepted articles available online before publication.



What are the PUBLICATION CHARGES?

Do the costs include charges for article processing, reprints, or color figures? Will your funder bear these costs?



Does the journal have an OPEN ACCESS POLICY?

Will publishing open access benefit you? How long after publication will your paper become open access?

Note

We've listed some of the most common factors that authors should consider when choosing a journal for their manuscripts. This is not an exhaustive list. You may need consider other factors to meet your publishing requirements. You could also use a journal selection tool to identify the right journal for your paper.

For more resources and tips on publication, visit www.editage.com/insights

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