**Visual Branding Questions**

**What is the most important thing to you about the look of your new Logo/Website/Brand?**

**What colours do you see being in your logo?**

**Are there any specific images you'd like to incorporate?**

**What is your favorite place? (link to pictures are welcome)**

**As far as you know, what would you like your logo to look like??**If you have any concepts or ideas, this is the space to share them. (Are you envisioning more of a text or image based logo?) Rough sketches, ideas, words, examples are all welcome. And some people say “I’m not a very visiual person, I don’t know” and that’s true for them and perfect.

**What ideas or concepts does your business represent?**

**What ideas or concepts is your business against?**

**What you Like**

Go on the web, and search for what it is you’re planning on offering. From those sites, choose 3 you love, and 1 you don’t. Provide the links and a detailed description of what it is that you like and don’t like about each site.