

14Day
Product
Challenge

Because Finishing
Changes Everything

Workbook – Part 2

Day 4 – Big Picture

First draft of sales page is complete

Brainstorm name of new product and working title

I have rescheduled things that are interrupting my work this week – no distractions

Brainstorm product names / "working title"

A large, empty rectangular box with a thin black border, intended for brainstorming product names or working titles.

Day 5 - Sales Pages

I've begun my first draft of my sales page

I've highlighted or made notes of things I could use for quotes later

Day 6 - Pick one focus for today

Work on Content

Or, work on sales page