





Ed's SECRETS to Launch Your PROFITABLE Live Webinars!



Watch this webinar closely!

- You will learn much just watching me in action 😊



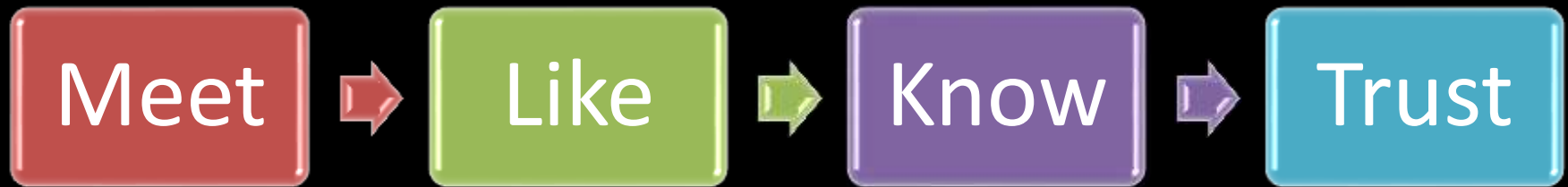
- We'd love to help YOU become a Master Persuader & Influencer!
- I'm a Military Veteran, Corporate and have post Graduate's in Management, Marketing, Coaching & More. This includes spending at least \$300,000+ in Personal Development from Top Global Mentors and achieved Master Status (breaking 10,000+ Personal Coaching Hours).



THANK YOU Microsoft + LinkedIn + Meetup + Teachable + LogMeIn + the Australian Government



Persuasion & Sales Process



- Live Webinars really get's people loving you in a smart, leveraged and evergreen way!



Influence ATTRACTS

- Webinars can really take off for you after a while as you become BIG.



Your Sales & Marketing Eco-System

- Promote them everywhere, share the recordings everywhere!



Abundance Family



Ed's Reading List

- “WIN BIGLY – Persuasion in a world where facts don’t matter” by Scott Adams.
- Watch the film “1984”.
- Watch the film, “The Founder” with Michael Keaton.
- Do your FREE DISC test via 123test.com



Ed's Reading List

- Read “Failing Forward” by John Maxwell
- Digest anything “Dilbert”
- Play the Video Game Fallout New Vegas.
- Watch Dr. Steve Turley on YouTube.



Please ask for a copy of my Influencer Sales & Marketing Template (in Doc)

Edward's Influential Sales & Marketing Plan
JANUARY 2020

VISION One Year from Now:

- Edward is to be a Global Influencer when it comes to Creating Master Persuaders & Influencers.
- He is surrounded by a wonderful community of people who support, love and drive each other across Earth.
- There is a clear sense of Strength, Helping Each Other, Action, Transparency, Fun, Intelligence and Winning
- Success requires producing great content, speak to lots of top people daily and delivering value!**

Key Areas to WATCH OUT for:

- Cashflow is king and only work with people who pay and respect themselves and others.
- Avoid energy vampires.
- Don't get side-tracked.
- Stay POSITIVE and BE SMART!**

The Game Plan:

- Lead as a LinkedIn Influencer with light support from Instagram and Facebook.
- Speak to Leads with high quality messaging and calls.
- Invite people to Webinars, drive my Meetups, the Vault and offer Discovery Sessions.
- Sign up 1 x New Client Each Day and make a MASSIVE impact!**




90 Day Action Plan

Urgent (within 30 days):

- Build strength and work out.
- Great Content & Work LinkedIn Hard.
- Fill Webinars with 100+ people per time.

Important (within 60 days):

- Drive heavy workshops & Online Sales.

Coming (within 90 days):

- Build your following & residual.

Future Tech:

- Heavy 3 Day Workshop (or not).



Edward's Daily, Weekly & Monthly Actions!

Daily:





- 5 x Phone Calls
- 5 - 10 x Social Media Posts
- 100+ x Respond to ALL MESSAGES
- 5 x Prayer / "In the zone"

Weekly:

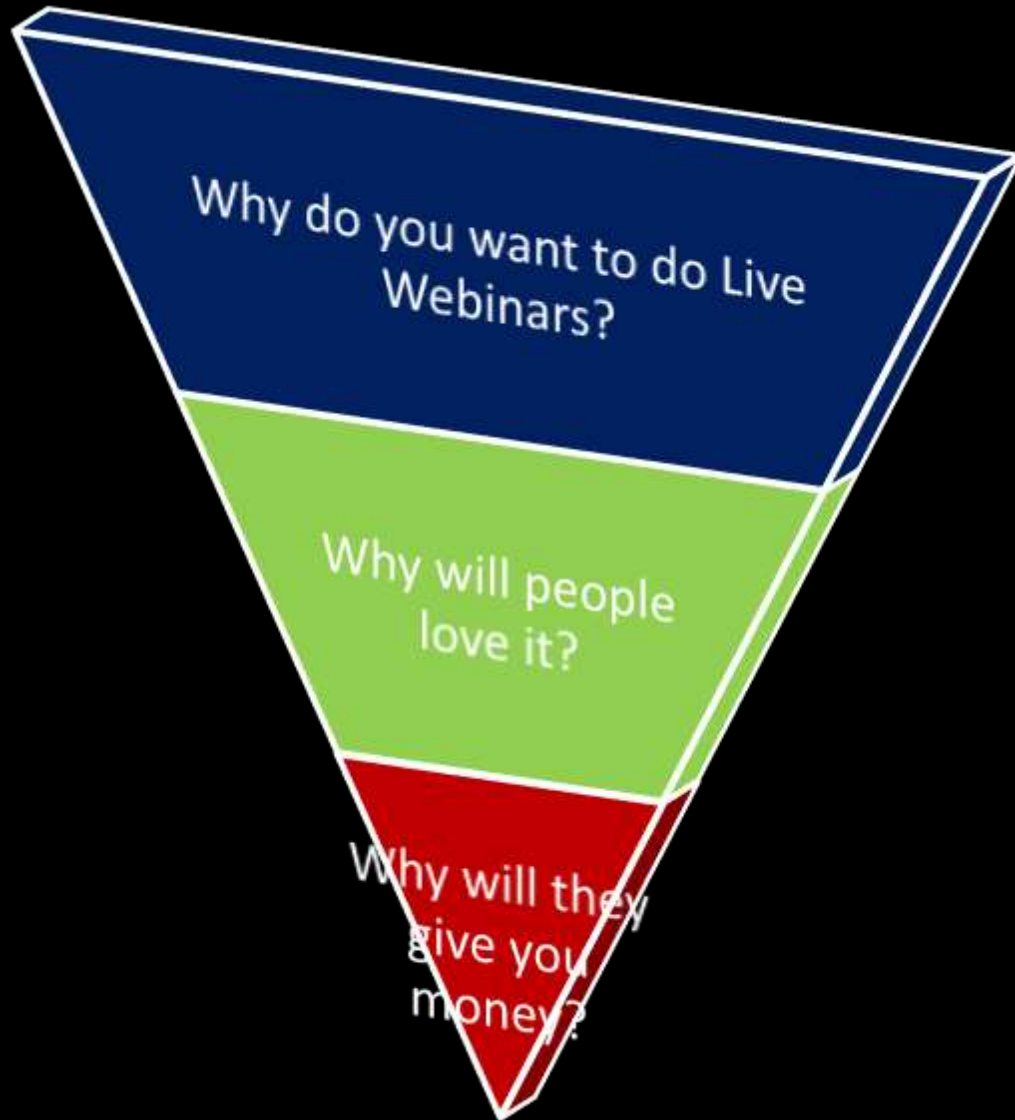
- 1 x Personal Database Email
- 1 x Meetup Email
- 1 x Live Webinar

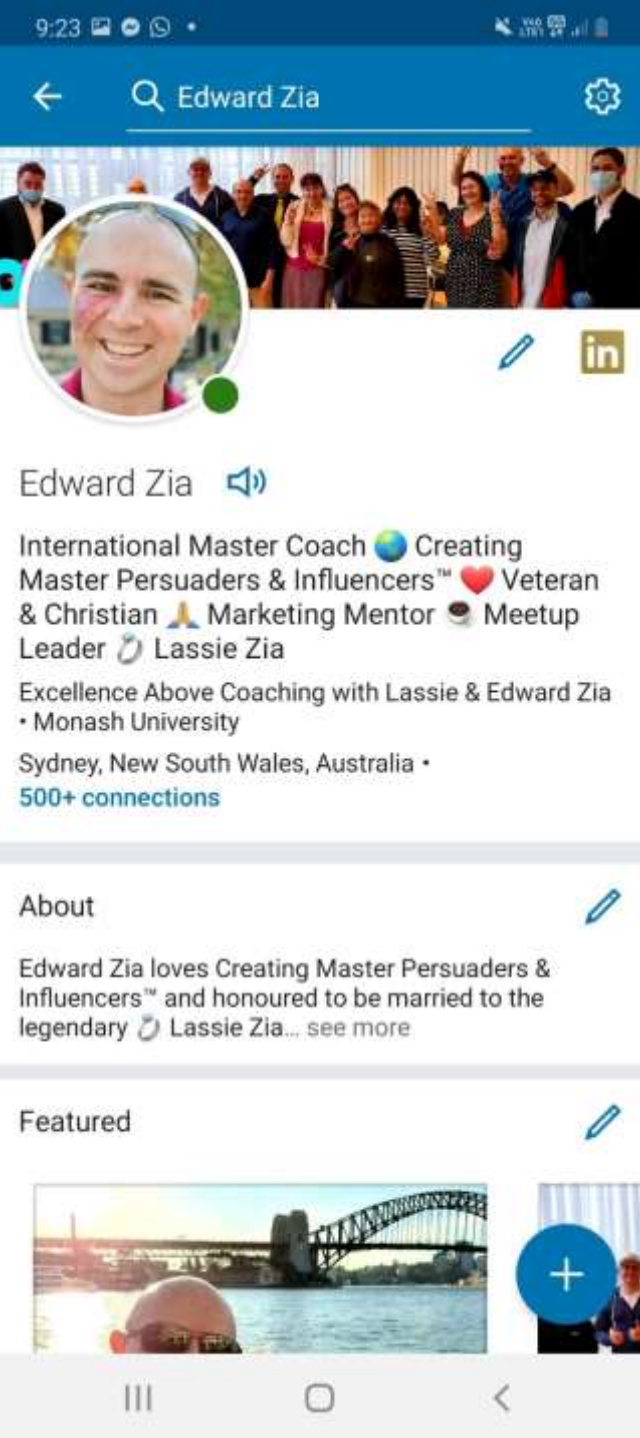
Monthly:

- 2 x Events
- 1 x Review

Ed's Lesson #1





Ed's Lesson #2

- Create a Webinar that you'd go too.



Ed's Lesson #3

- Make it really interesting, entertaining and use imagery / video to make it just fun.



Intermission + Shout Out



- Rare custom content, personal mentoring from yours truly, an international supportive community of winners starting at \$97 per month (Australian Dollars).
- Sign up NOW. You will so love it 😊



Ed's Lesson #4

- Invite the RIGHT people.



Ed's Lesson #5

- Rinse and repeat and use the recording.



Ed's Lesson #6

- Approach it with a very solid structure, see what I'm doing 😊



Ed's Lesson #7

- Rinse and repeat, day in and day out!



As a result of this
WEBINAR what actions are
you going to take?



Honourable Mentions

- Although I'm a huge GoToWebinar fan, I'm not caught up in the software too much.
- As long as you're working with a top company, I'm cool.



Acknowledgements & Thanks:

- For contributions, imagery & help we wish to thank:
 - Our friends for being in our photos.
 - WeWork & Meetup.
 - Teachable.
 - Microsoft.
 - Facebook & Instagram.
 - ACCOR & Novotel.
 - The Liberal Party of Australia.
 - The NSW State Government.
 - NSW Business Chamber.
 - And everyone else who helped make this awesome!



INVITE:

Discovery Session

- I'd love to offer you a FREE ONE TIME Discovery Session to help you become a Master Persuader & Influencer.
- I will give you at least 3 recommendations.
- We can cover key topics and talk how we can work together.
- **Message me on LinkedIn and book now friends 😊**



Special Invite #1

The Awesome Marketing Vault with Edward Zia™

- Join our International Community and Network with Winners across the world
- Get Coached & Mentored by Lassie & myself
- Become a Master Persuader & Influencer + Access RARE Custom Content
- **Starting @ \$97 Australian Dollars Per Month!**



Special Invite #2

Persuasion & Influence Mastery Workshop

hosted @ Novotel Sydney Darling Square

- Join us Saturday 20th February 2021.
- Full day intensive.
- **\$697 + GST First Time**
- **\$597 + GST Loyalty Rate**



Special Invite #3

“A Powerhouse Breakthrough Mastery Day with Edward Zia”

- If you want the ultimate Edward Zia experience and to learn from my decades of experience ASAP and have legendary breakthroughs, spend an intense winning day with yours truly!
- Sign up on the Awesome Marketing Vault Teachable Page, or contact me direct for other Payment Options. **\$4997 and limited spots!**



Take ACTION now friends 😊

- Book a Discovery Session with me now (message me on LinkedIn) and for anything custom, speak to me (we can sort something out just for you).
- Add me on LinkedIn, Facebook, Insta & WhatsApp +61 458 310 670
- Join our next Live Webinar “Ed’s SECRETS to Becoming an International Powerhouse Confident & Persuasive Speaker!”

