



PURPOSE UNIVERSITY

GET READY – Preparing for Hyperlaunch

All you need to know to be ready to launch your business in one day

STEP
1

Expectations

By end of Hyperlaunch, Student will...

1. Have a Business Purpose Statement
2. Have begun their business, complete with EIN and website

To reach that goal, Student will....

1. Complete pre-work before course
2. Attend course
3. Complete post-work after course

STEP
4

What to Bring

You Will Need...

1. A laptop - some technology will be available at class, but it will be most helpful if you complete your work on your own computer
2. Notebook and Pen
3. Bank account information
4. Attitude of excitement and anticipation!

STEP
2

Required Reading

For Businesses and Non-Profits...

1. Finding Your Purpose in 15 Minutes
2. Inclusion: The Art of Story-Listening

Businesses only...

1. Starting Your Business: From the Unemployment Line

Non-Profits only...

1. Fundraising for Non-Profits: What the Bible Says

STEP
5

After the Launch

Be ready to...

1. Complete the Post-Course Survey
2. Schedule 60-90 minutes of coaching with your Professor
3. Connect to e-commerce
4. Have access to discounted CPA tax services through learnpurpose.org

STEP
3

TO DO

Steps for Success (*links below*)

1. Sign the Consent Form
2. Purchase and read all required reading books
3. Secure a bank account
4. Complete the Business Canvas

STEP
6

Links

Please follow these links:

1. [Consent Form](#)
2. Books
[Finding Purpose, Inclusion, Starting your Business, Fundraising](#)
4. [Post-Course Survey](#)