

Economics—Stock Investing 101

- Answer the questions below for each case. Use the Reference box as needed. One suggested site that you will find extremely useful is: <https://finance.yahoo.com/>

CASE #1: Home Depot

Symbol:	Open:	Market Cap:	Beta:	Avg. Vol:
Day Range:		Shares outstanding:	Yield:	
52 Week Range:		Float:	Div.:	

CASE #2: Amazon

Symbol:	Open:	Market Cap:	Beta:	Avg. Vol:
Day Range:		Shares outstanding:	Yield:	
52 Week Range:		Float:	Div.:	

CASE #3: General Motors

Symbol:	Open:	Market Cap:	Beta:	Avg. Vol:
Day Range:		Shares outstanding:	Yield:	
52 Week Range:		Float:	Div.:	

1. If you investing \$10,000 (\$10k) in HD today, how many shares would you have?

2. If you could have bought at the lows and highs for all three stocks with \$10k, which one would have been the most profitable?

3. Which stock is considered the most volatile? _____

4. If you could day trade with \$10k, buying at the perfect highs and lows, which stock would be the most profitable? _____

REFERENCE BOX:

- * Number of shares available for trading.
- * $= \text{dividend} \times 4 / \text{open} \times 100\%$
- * Stock price fluctuation over the last year.
- * $= \text{Open} \times \text{Shares outstanding}$
- * Number of shares in existence
- * How volatile a stock is (< 1 >).
- * Quarterly or annual payout
- * Stock code or abbreviation
- * Number of shares traded on a given day.
- * Stock price fluctuation over today.
- * Current price of the stock.

5. Which company holds back the most stock shares for its executives? _____

CASE #4: _____

Symbol:	Open:	Market Cap:	Beta:	Avg. Vol:
Day Range:		Shares outstanding:	Yield:	
52 Week Range:		Float:	Div.:	

CASE #5: _____

Symbol:	Open:	Market Cap:	Beta:	Avg. Vol:
Day Range:		Shares outstanding:	Yield:	
52 Week Range:		Float:	Div.:	

CASE #6: _____

Symbol:	Open:	Market Cap:	Beta:	Avg. Vol:
Day Range:		Shares outstanding:	Yield:	
52 Week Range:		Float:	Div.:	

1. If you investing \$10,000 (\$10k) in HD today, how many shares would you have? _____
2. If you could have bought at the lows and highs for all three stocks with \$10k, which one would have been the most profitable? _____
3. Which stock is considered the most volatile? _____
4. If you could day trade with \$10k, buying at the perfect highs and lows, which stock would be the most profitable? _____
5. Which company holds back the most stock shares for its executives? _____