

# Anatomy of a Jigsaw Puzzle

**DESIGN**  
The design of the jigsaw is the first look. It is the puzzle as seen on the packaging. It's also seen on promotional materials.

1

**THE PACKAGING**  
The packaging keeps the puzzle in one location, and shares details about the jigsaw.

2

**NUMBER OF PIECES**  
The number of pieces the jigsaw box holds defines the puzzle difficulty, and helps determine if it is appropriate for the buyer.

4

**PHYSICAL PIECES**  
The jigsaw puzzle pieces are inside the packaging, and will offer the final view of the design upon puzzle completion.

3

