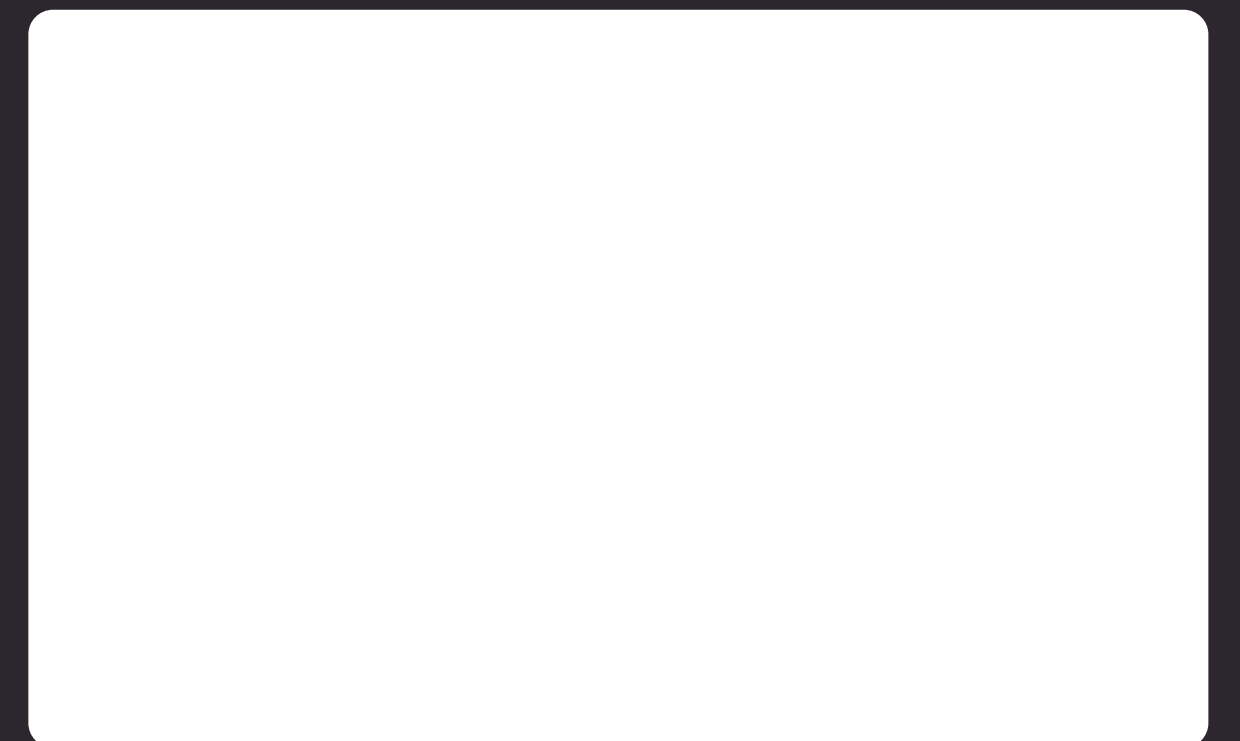
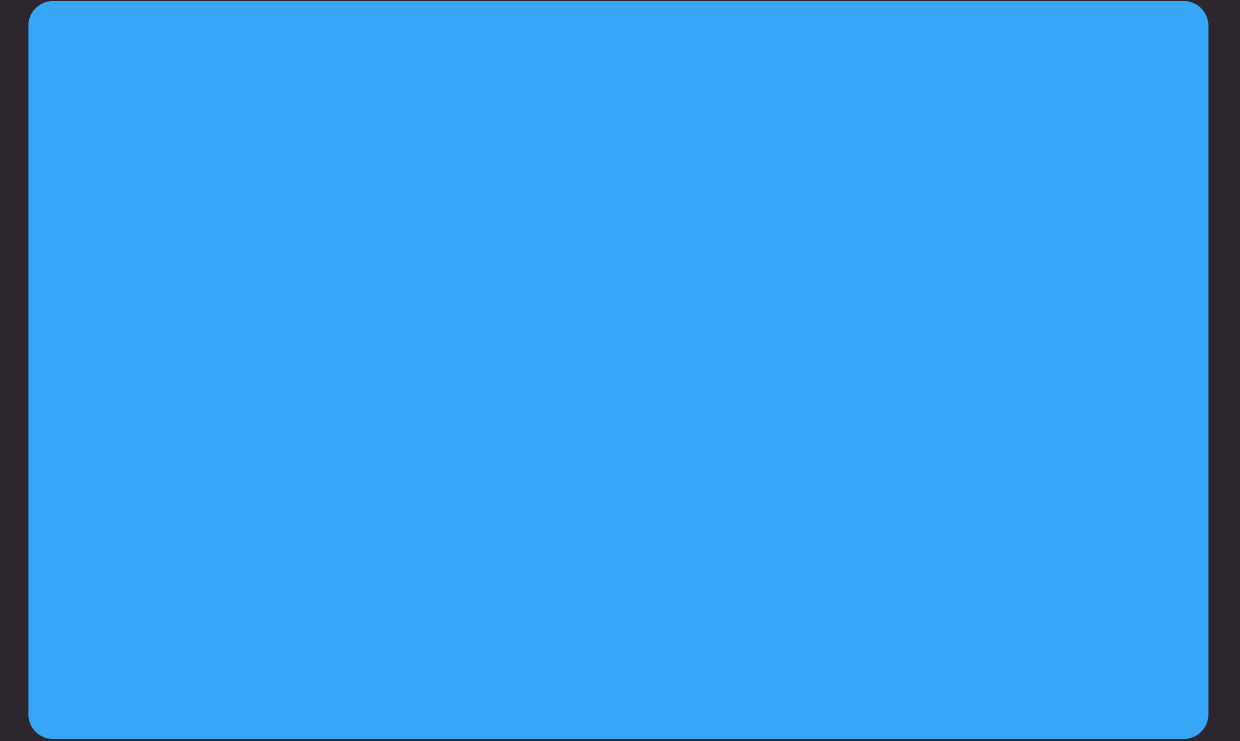


September 9, 2021
2PM ET

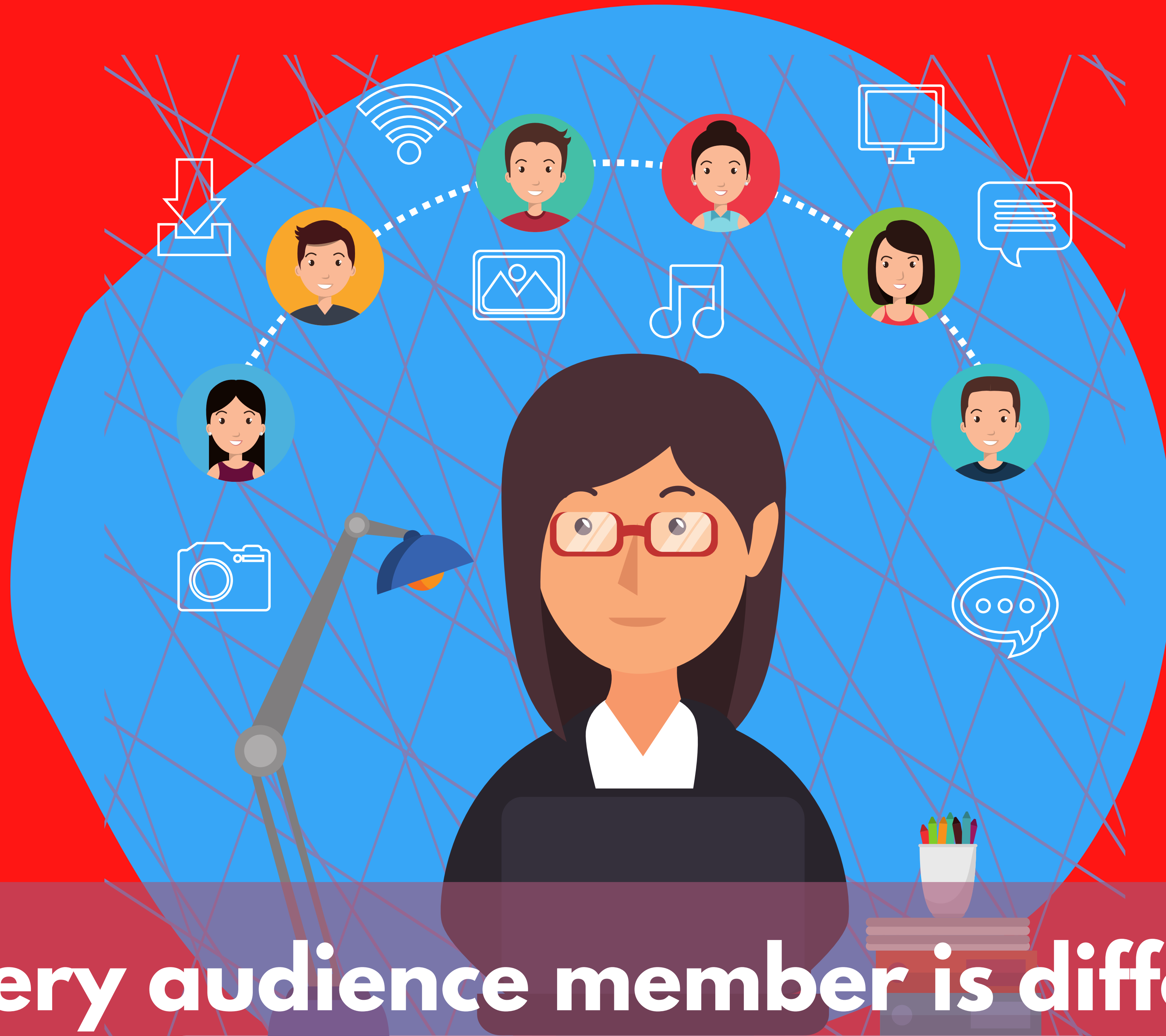
Slide Style Infographics

diydatadesign

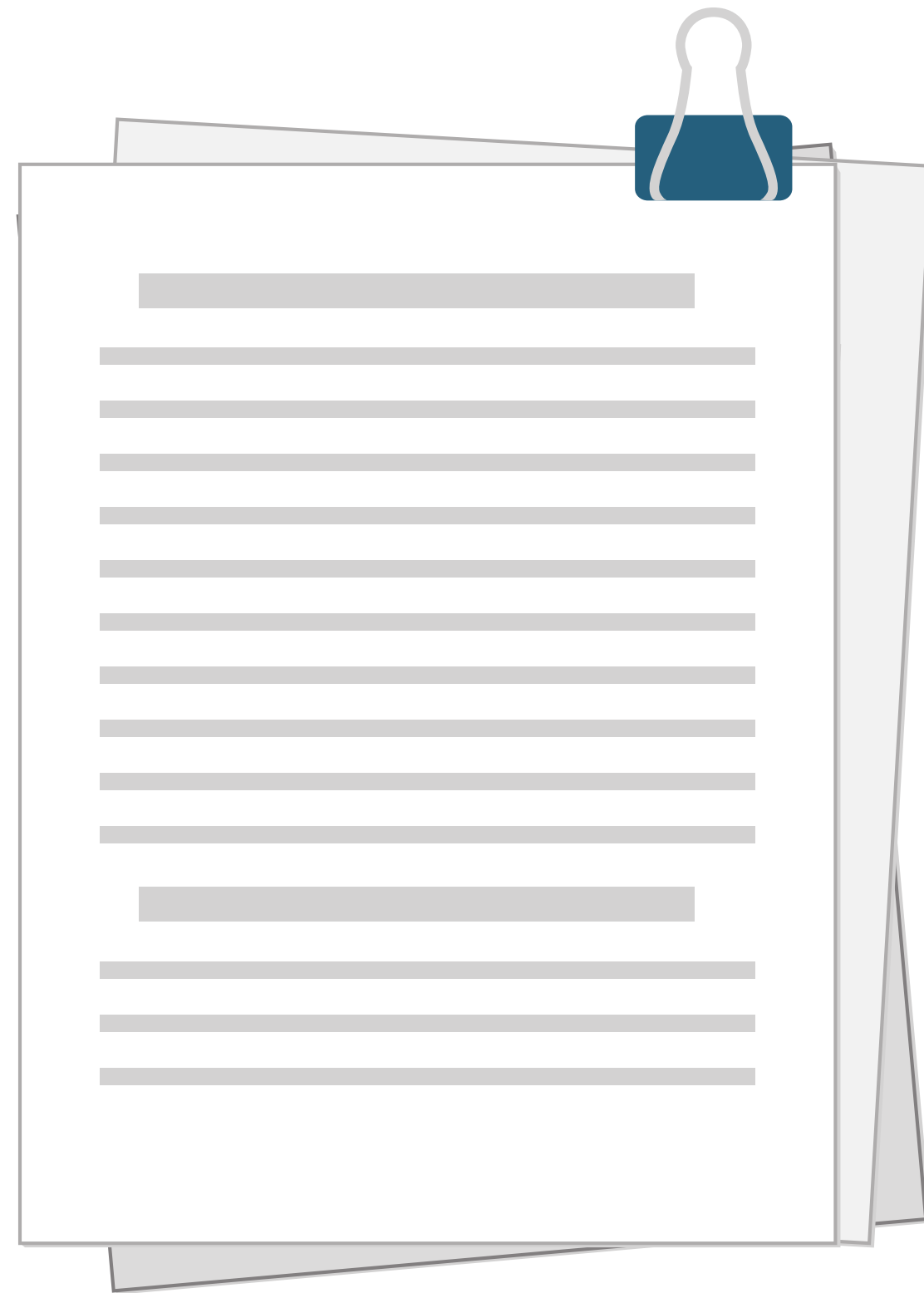


This week's theme.

- Creative Reporting
- Content Strategy
- UX/UI Design
- Digital Evaluation

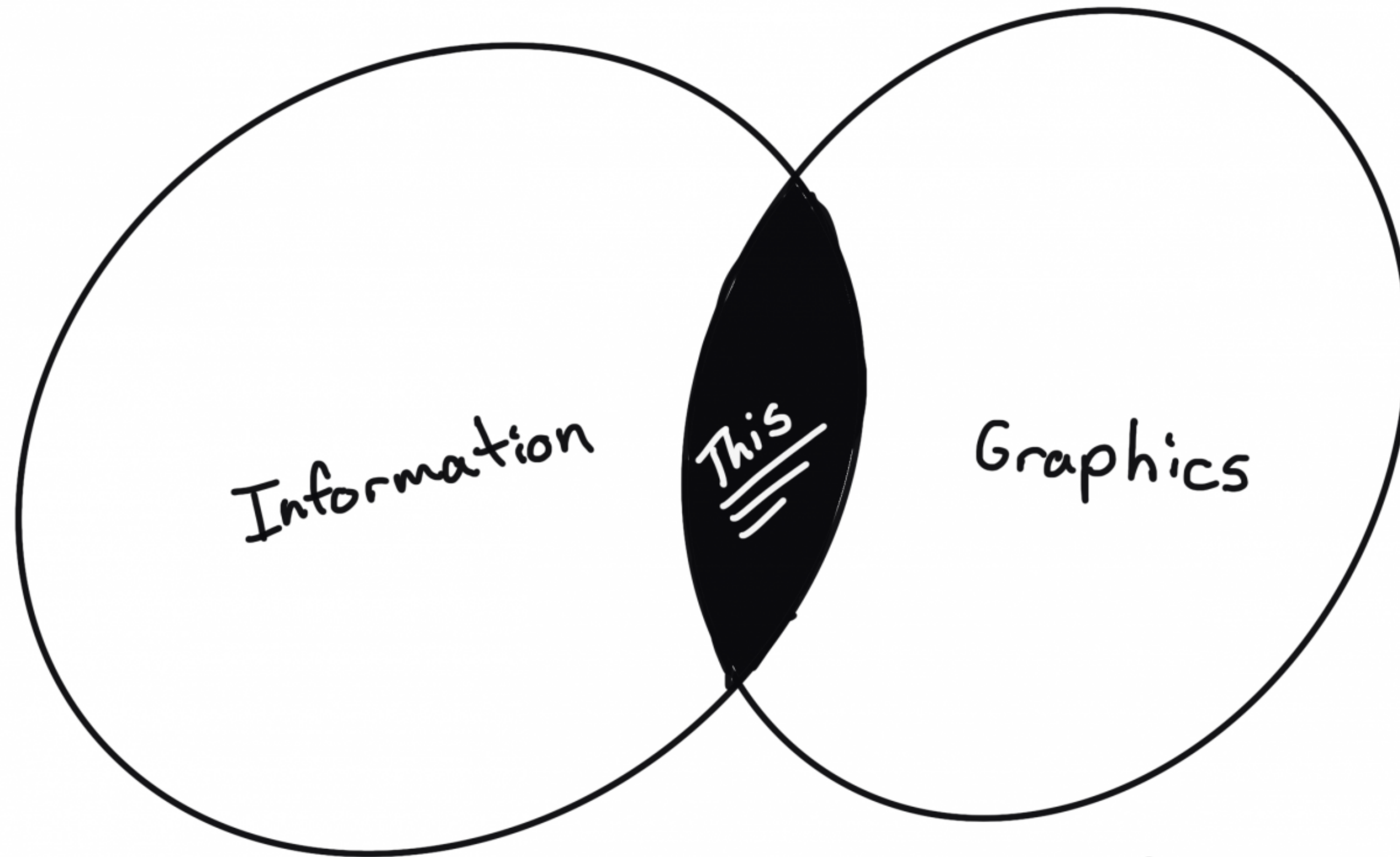


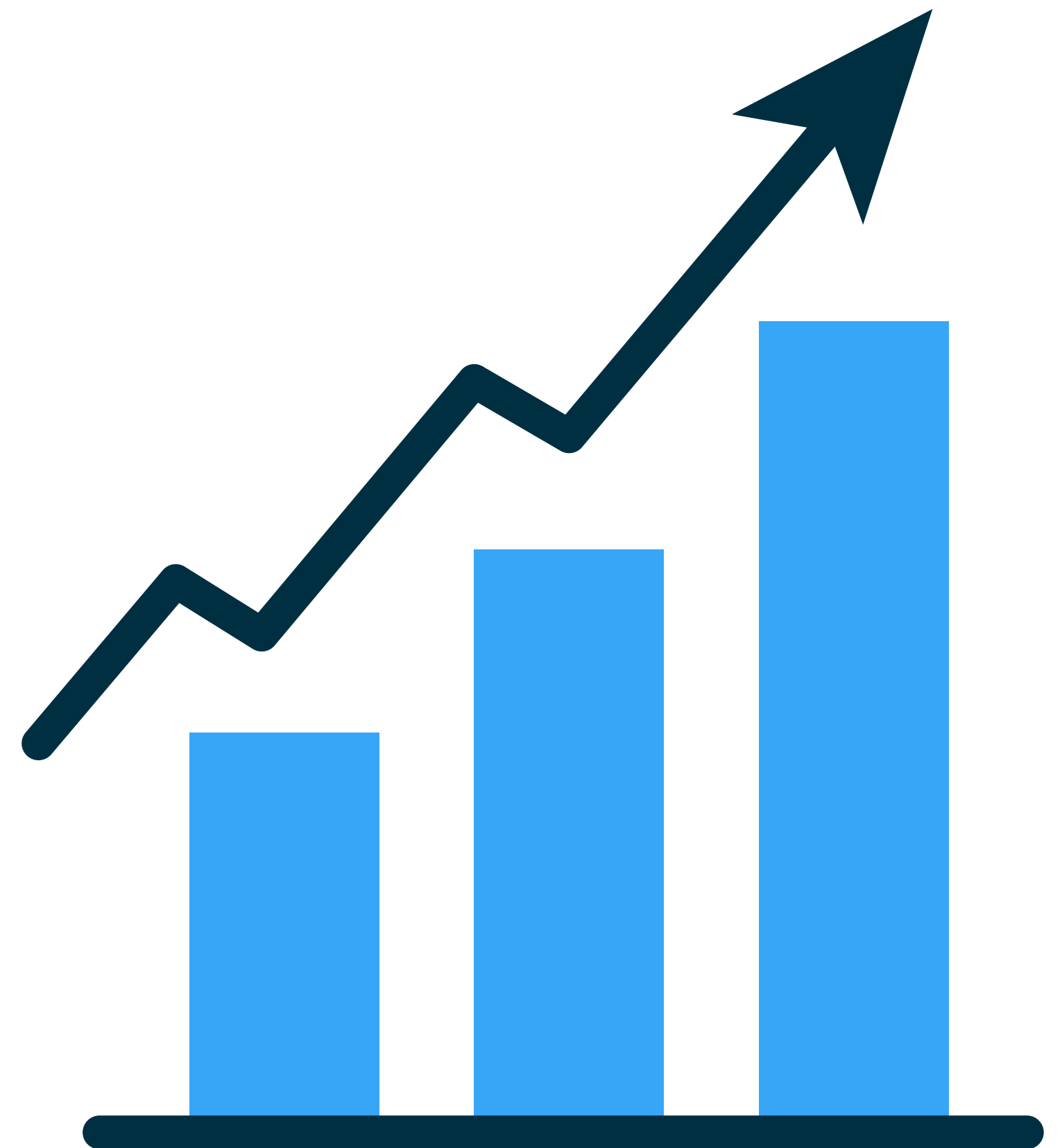
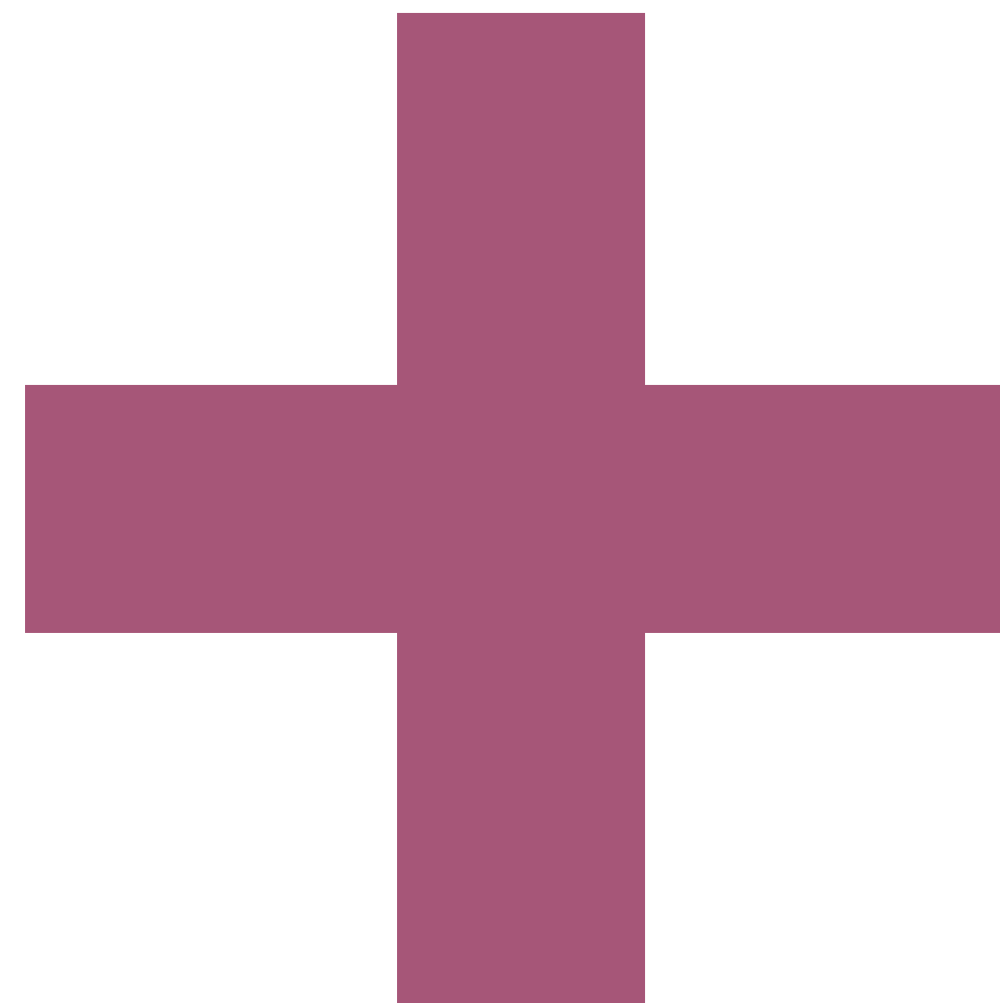
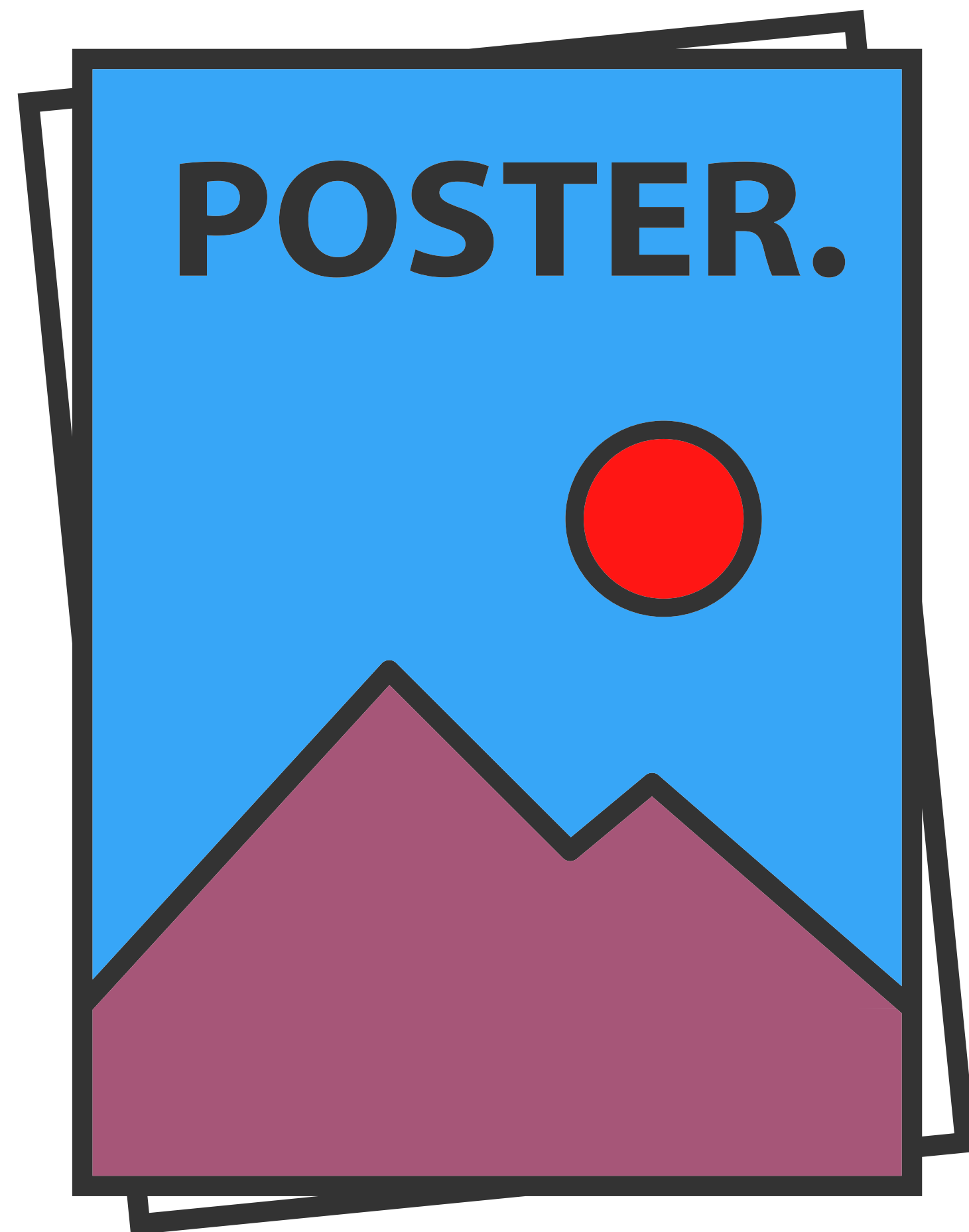
Every audience member is different.



Is a single report enough?

What is an infographic?





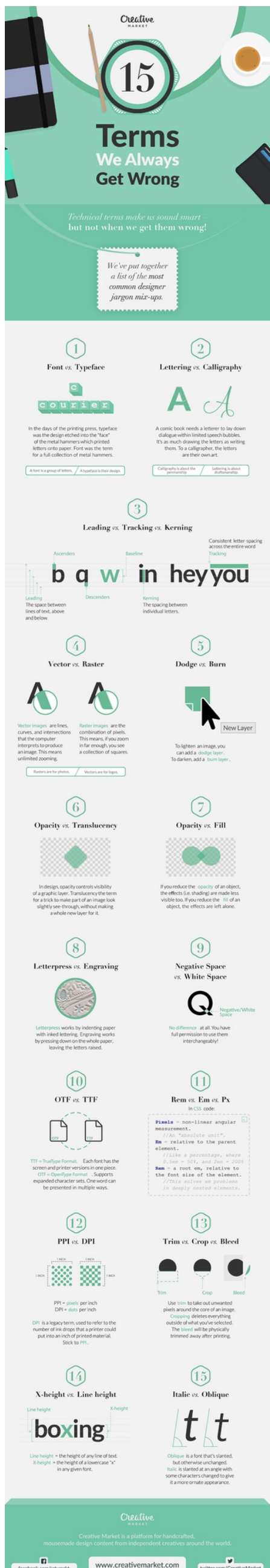
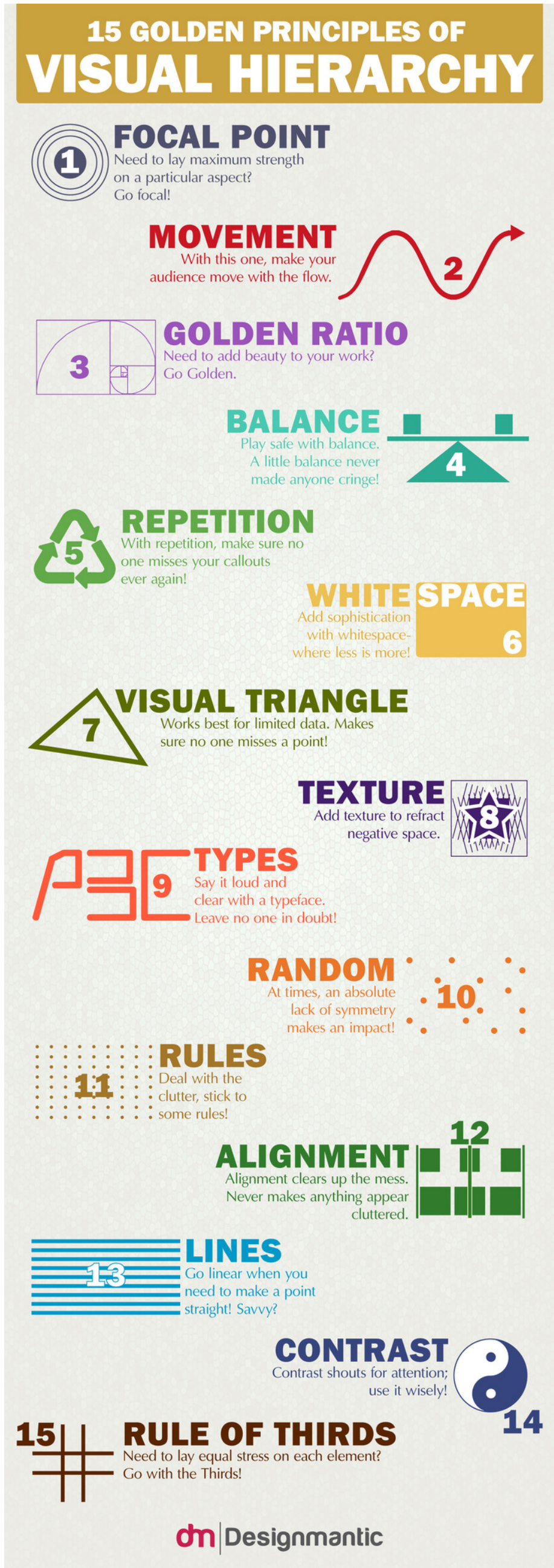


Takeaway #1

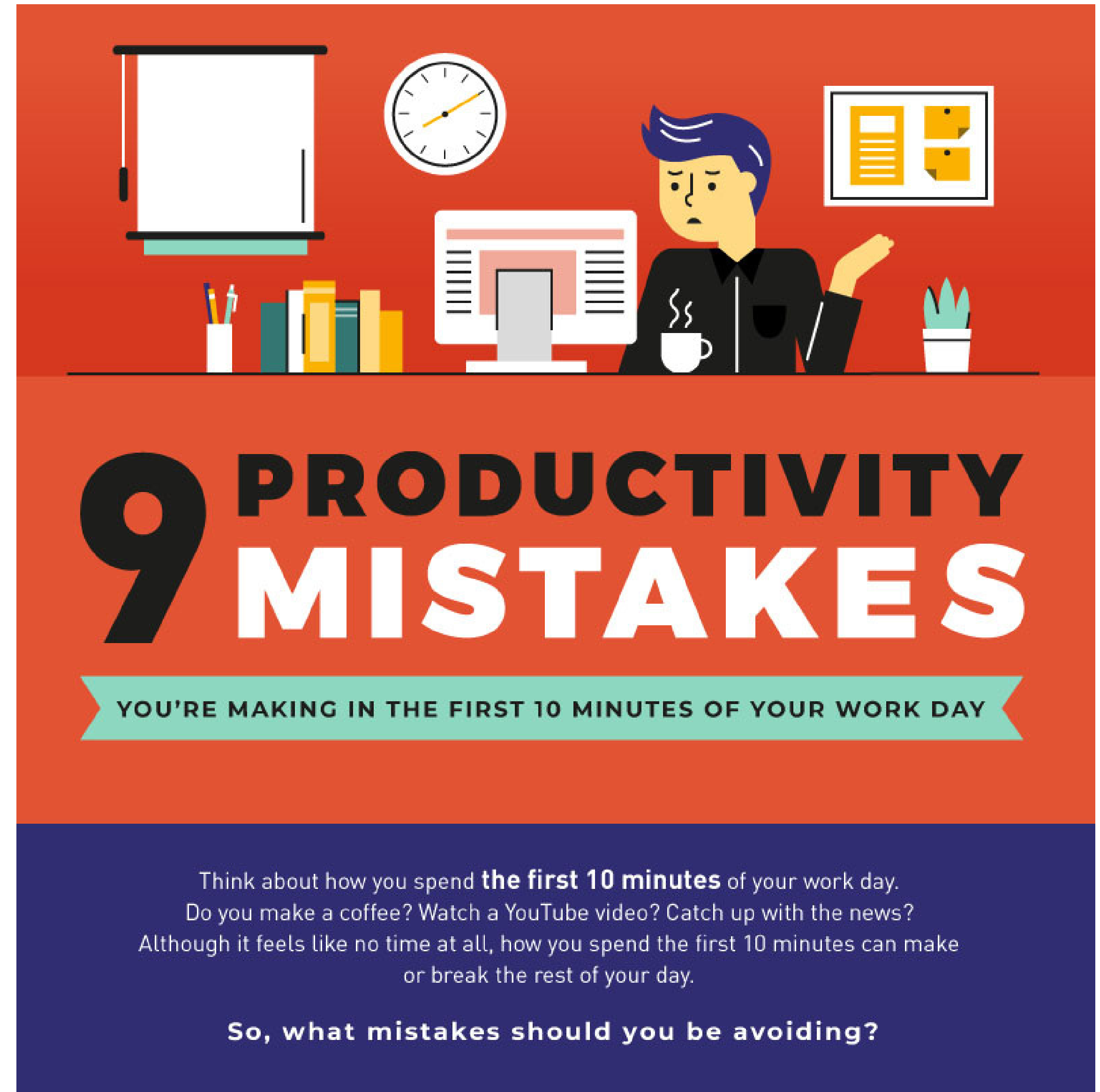
An infographic is an audience connection device. Not a report replacement.

slide 1
slide 2
slide 3
slide 4
slide 5
slide 6

"Kinda Like a
Presentation"
Style



Listicle Format



Each section is its own message.

Designed just like presentation slide design.

One point per slide.

1

DRINKING COFFEE BETWEEN 8 AND 10AM

According to a study by the Geisel School of Medicine at Dartmouth, drinking a coffee to kickstart your day is a bad idea because it interferes with the time when the stress hormone cortisol is peaking in your body, which raises your stress levels.¹



2

NOT EMPTYING YOUR BRAIN BEFORE STARTING ON YOUR TASKS

Finish it off with sources.

And ideally, a call to action for your readers next step.

What mistakes are you making in the early part of your working day? See if there's anything you can fix. By handling those first 10 minutes effectively, you'll have more energy to take on your tasks and an effective plan in place to get them done.

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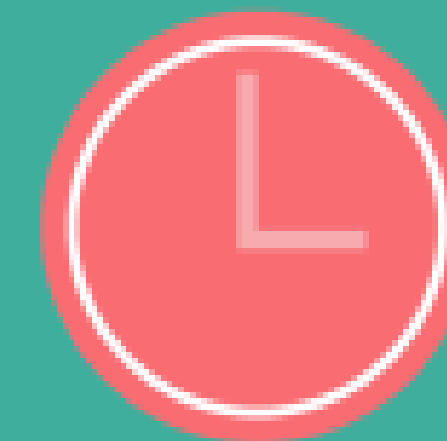
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RESUME.IO

Sequential Format

STAYING HAPPY & HEALTHY AT WORK



Sitting for more than **6+** HOURS can make you **18%** more likely to die from diabetes, heart disease, and obesity than those sitting less than **3** HOURS

HOW TO HELP RELIEVE PAIN POINTS

📍 Neck

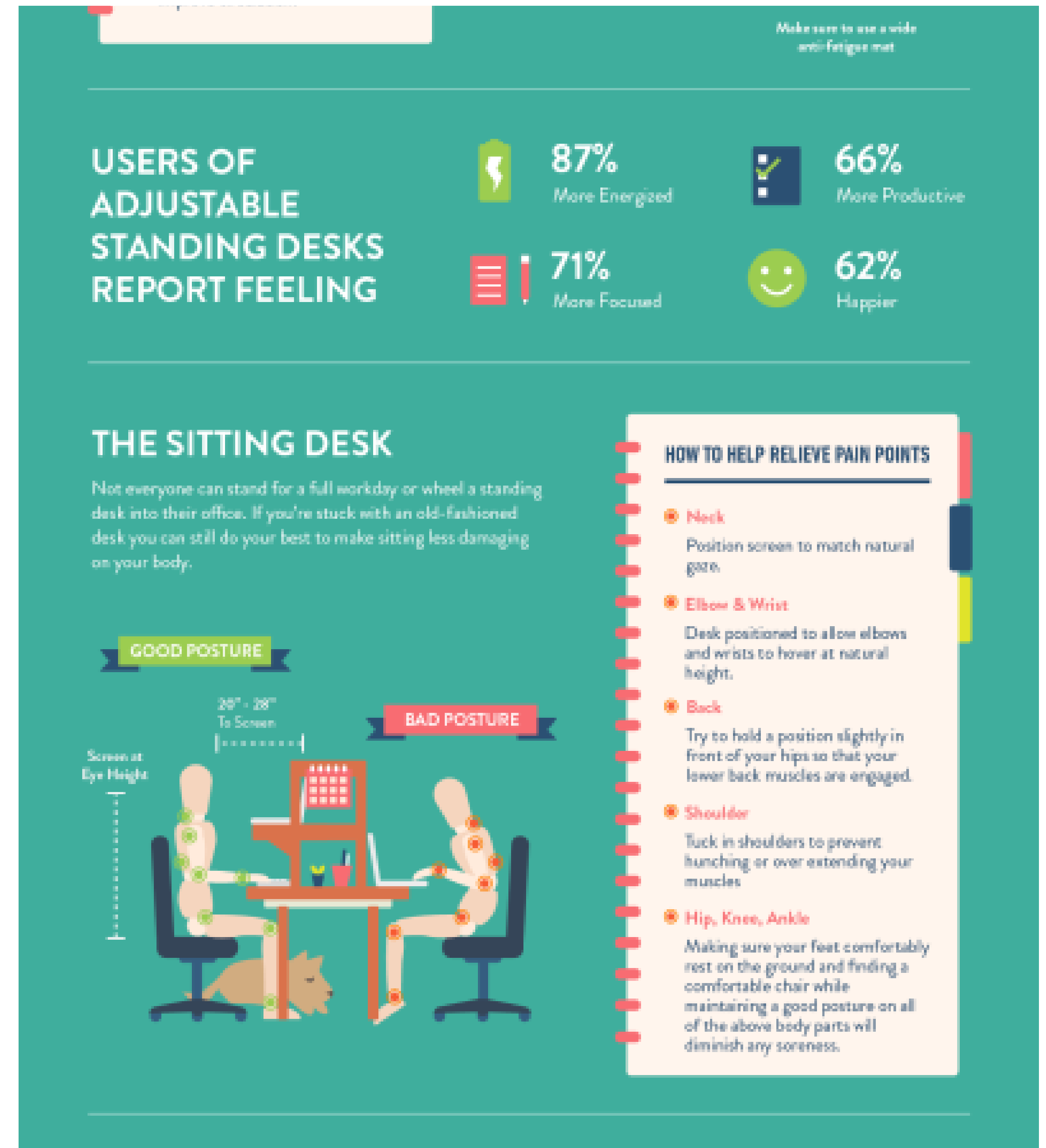
Position screen to match natural

THE STANDING DESK

The best way to improve your health during office hours is to use a standing desk. Standing while working keeps you energized, focused, and productive. It's a win-win!

There are no rules that sections have to be equal sized.

If some spots have more information, that's fine. But it's still created frame by frame.



Always share your references.

Use the very last space for the next step.

and palms parallel to the floor. Let your fingers bend to type.

hands outwards, it will cause wrist pain.

hands inwards, it will cause shoulder and neck pain.

TIPS FOR A HEALTHY OFFICE LIFE

 <p>Stand up and take a stretch break every hour.</p>	 <p>Be sure to wear comfortable and supportive shoes while standing!</p>	 <p>Get up and move! Take a walk, play ping pong, or do some bodyweight exercises like squats or pushups.</p>	 <p>Find something around the office that will lower stress, whether its playing with the office dog or a coffee break that helps you calmly collect.</p>
--	---	--	--

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9. <http://breakingmuscle.com/mobility-recovery/why-does-the-front-of-my-shoulder-hurt>

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Second person format



Sometimes sections are separated by background color changes.

Sometimes by the header fonts.

Sometimes by simple lines.



Getting Fancy



Infographics are used to capture attention.

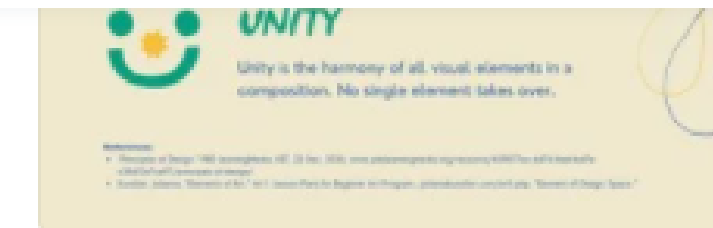
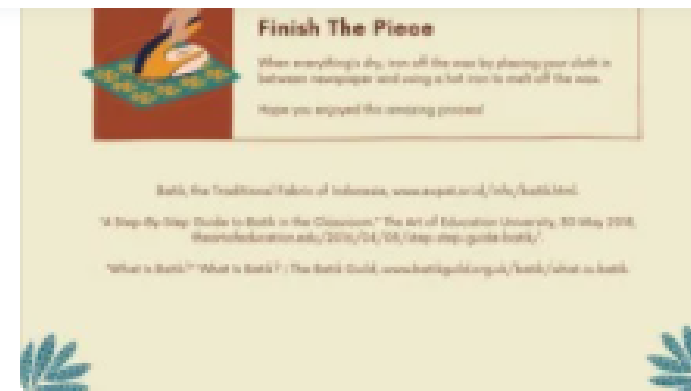
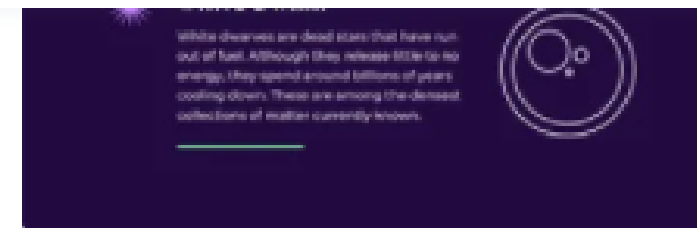
Because they often live on websites, you can give them life.



Takeaway #2

Most infographics are
designed using a
formulaic process.

www.canva.com/templates/?query=infographics

[Home](#)[Templates ▾](#)[Features ▾](#)[Learn ▾](#)

800 x 2000 px



Teal Illustrated Commuter Infographic

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 715

 Share

Title Block

EFFICIENT WAYS TO GET
AROUND THE CITY

Word Count 7 Simple

Subtitle Block

Commuting, the process of travelling between a place of residence and a place of work. So here's some alternative suggestions to go around traffic.

Word Count 24 Simple

EFFICIENT WAYS TO GET AROUND THE CITY

Commuting, the process of travelling between a place of residence and a place of work. So here's some alternative suggestions to go around traffic.



Biking

Contrary to normal perceptions, cycling is not a fitness activity that solely involves the legs. Cycling builds strength in a holistic manner since every single part of the body is involved in cycling.



Bus Lines

Compared to a car, a bus emits 162 less grams of CO2 for the same route. Nowadays a bus emits 98% less pollutants in the atmosphere than in 1990.



Online Cabs

There's a lot of online apps available where you can book a driver any time of the day. They offer both the convenience and the accessibility especially during rush hours.



Local Ferry

Riding on a ferry boat allows individuals to rest and relax for a brief period of time instead of battling through traffic.



Pre-paid Passes

You buy a card and charge it with credit to be used for public transport. Purchasing of the card can be done at the larger train stations at the counter and special vending machines on several locations around the city.

Prepared by the students from
URBAN INFRASTRUCTURE STUDIES
University of Cheltenham

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Biking

Contrary to normal perceptions, cycling is not a fitness activity that solely involves the legs. Cycling builds strength in a holistic manner since every single part of the body is involved in cycling.

Word Count 33 Simple



Rectangular Image

Color Block + Icon

Attribution & Call to Action Box

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University of Chartwell

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 (443) 885-1871



Takeaway #3

Constraints can be useful tools. Especially for something open like an infographic.

A story, in five frames.

This is
who I am
now.

When I
was a
kid.

Gradual
changes.

**AND THEN
THIS
HAPPENED**

Charting
a new
future.

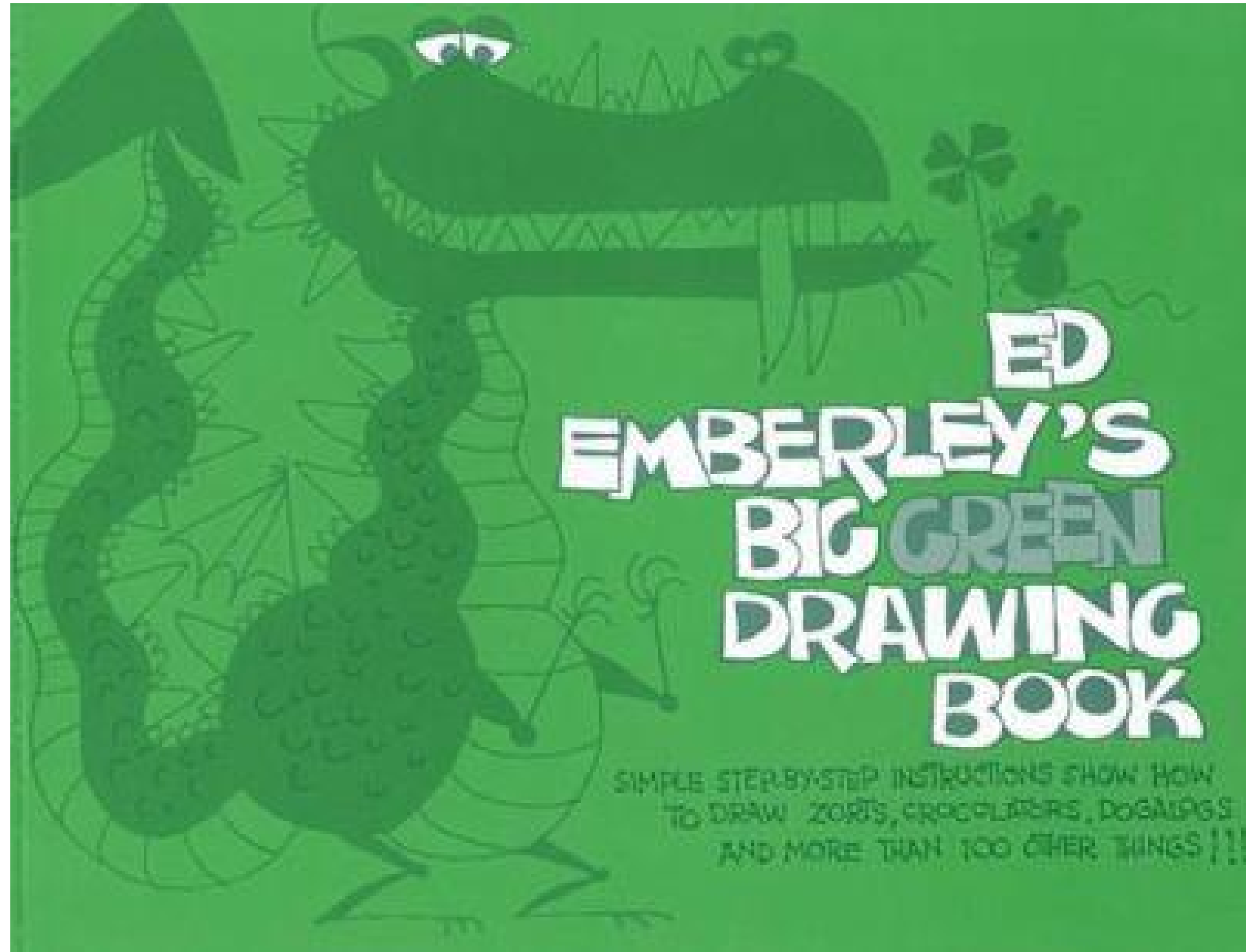
This is who I am now.



My name is Chris.

I call myself a data designer. The work I do is a mix between UX design and research/evaluation.

When I was a kid.



When I was a kid I was constantly drawing pictures. I wouldn't say I was good at drawing, but I did love to draw.

Gradual changes.



As time went on, through high school then university, I drew less and less. By the time of my first research position, I was just a data guy in a cubicle.

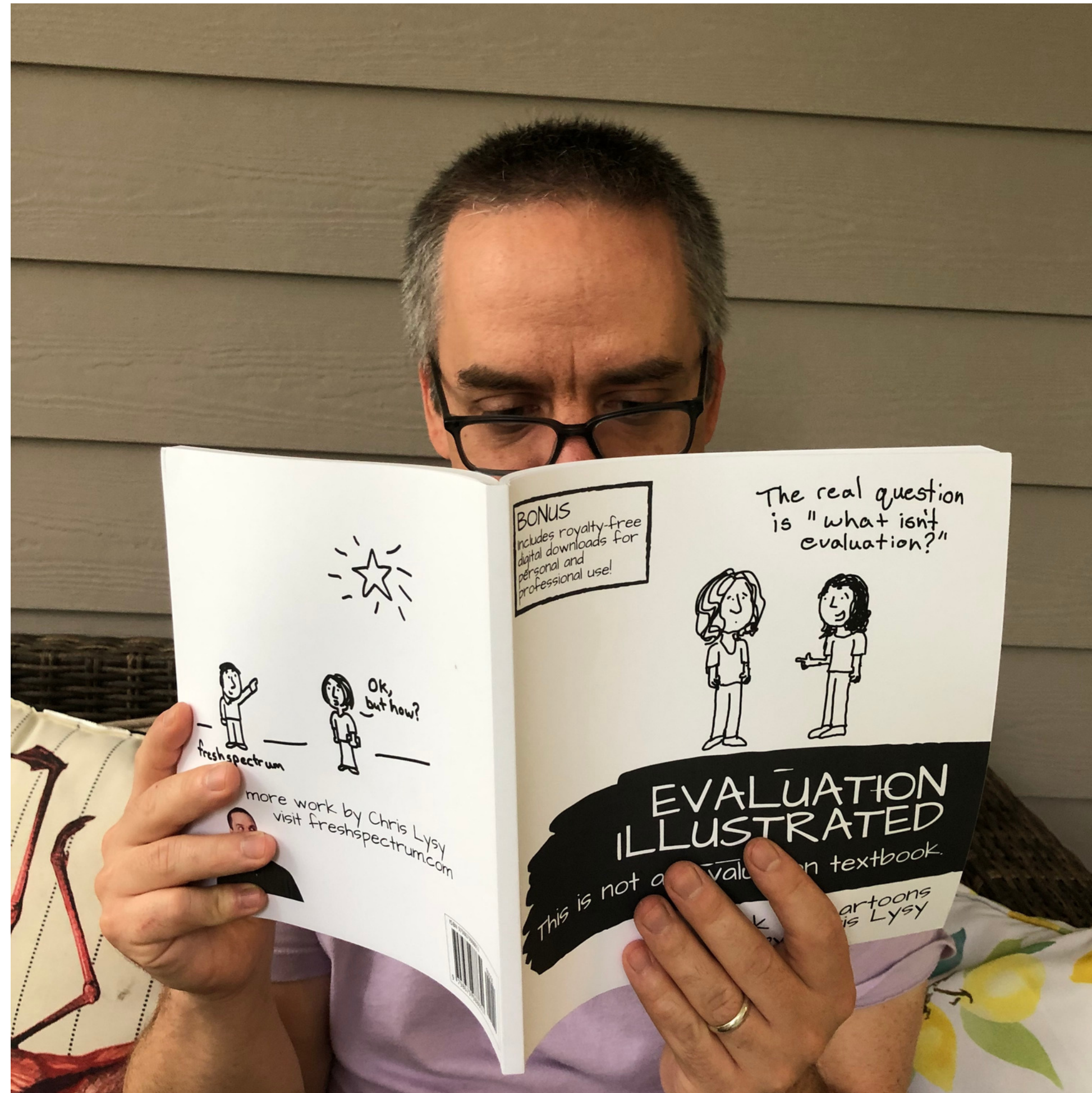
AND THEN THIS HAPPENED



And then I became a father.

And it was through play with my daughter that I rediscovered my love of drawing and creating.

Charting a new future.



It was that rediscovery that changed the trajectory of my data career. And now I can't imagine losing that creative spark again. And I work to reignite that spark in others.



<https://www.canva.com/templates/EAEiceh5u1s-cream-simple-ways-to-reduce-carbon-footprint-infographic/>

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Customize charts that are easy as pie

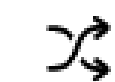
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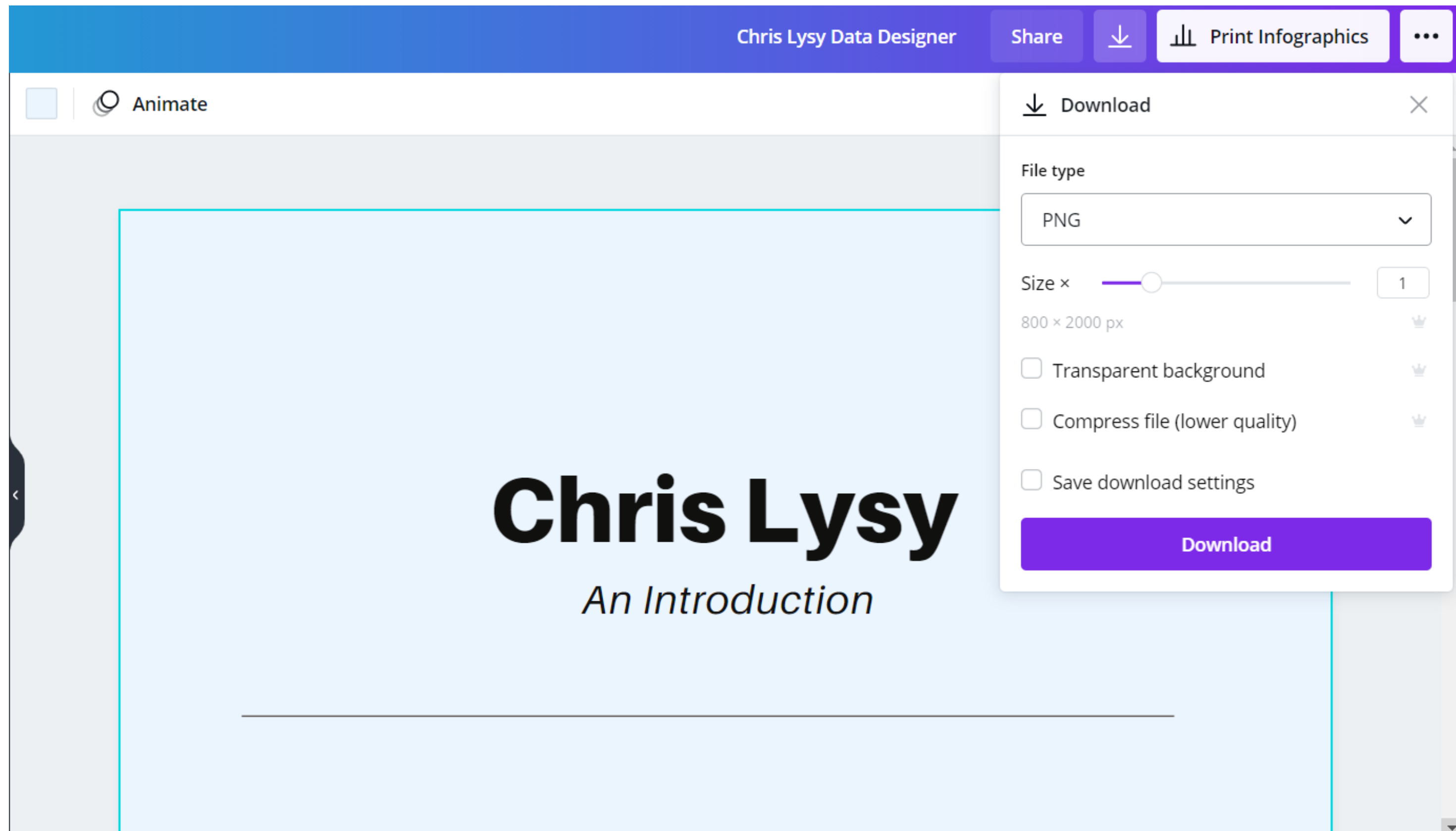
1009



Share



12.4K



Here it is as a PNG ->



Takeaway #4

A simple narrative can
also guide your
infographic creation.

Activity

Now it's your turn.
Can you write your own
story and turn it into an
infographic in Canva?