

*I AM AN AFFILIATE OF SOME OF THESE SITES (I WILL MAKE A COMMISSION AT NO EXTRA COST TO YOU). HOWEVER, I DO ONLY CREATE AFFILIATES WITH COMPANIES THAT I FULLY BACK AND USE MYSELF.

DO LESS AND GET MORE FROM SOCIAL MEDIA

*with Apps I personally use and recommend**

THE MAIN APPS

Facebook

I use Facebook primarily for groups and spend roughly 10 minutes a day on it, unless I am doing a live video that day

Squarespace

If you are just beginning, Squarespace is magical, there are so many reasons to choose it

Instagram

Since IGTV and Stories, it has allowed for coaches and healers and even course-creators to have a space to share their knowledge

Pinterest

It is a web sharing site. It is the only real site that you can always have a link that directly leads to what you want it to lead to

Canva

If you don't know how to use Illustrator or anything like Photoshop, this is a great tool to make all your branding graphics

Teachable

You don't even require a website to start running courses as they have a sales page attached and it works with ConvertKit's email application

ManyChat

This is a bot that lets you connect with your Facebook page followers and send them information and updates

ConvertKit

This is a email marketing platform. It's simple and clean and you can do a lot of different things



CONNECTORS

Tailwind

Tailwind lets you automate your Pinterest and Instagram photos and tags etc... for the month

IFTTT

If this then that. Essentially, if you have a Pinterest post it will post it on FB/IG/LinkedIn or other platforms

YouTube

I use this strictly just to post my lives and turn them into blog posts. That way I have multiple ways of learning for multiple styles of learners

Demio

This is a interface for group lectures, webinars, and 1:1's with your clients. It records everything



MONEY STUFF

TransferWise

This is how I pay my team. It is the best for the percentage lost and is direct bank to bank transfer

PayPal

Paypal is great for 1:1 clients because you can make your own link and directly send it in an email or a FB chat-box. I always add the 3% charge in the link

Stripe

Stripe is connected to my business account on my site. It's what people pay when they pay for my Academy

Acorns

This is my way of putting a weekly savings away without thinking about it, a nest egg without thought. Sorry, US people only :(

BACK END APPS/SERVICES

Bluehost

I love Bluehost hosting. They're my hosting provider because of their help center. I would say most of the things I choose are due to a lovely help center

Loom Screen Recorder

I use this for all my course-ware screen recorded videos. I also will send tutorials to clients and my team

Grammarly

It is a great tool that you can add as a Chrome extension as well, corrects all your grammar

Acuity Scheduling

This is where you can set up a scheduling for 1:1 sessions, breakthroughs, or anything else for appointments

G-Suite

This is how I keep organized, have a professional email, and share all my documents. I even write my blog posts directly into Google Drive

LastPass

This is how you share and save your passwords online. It is a free and easy software to know to share with teams

Slack

A team and organizational app to connect projects and Google calendar. It also connects to Loomshare recorder



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