

# PREPARE FOR SUCCESS

You started this course for a reason. You probably want to improve your copywriting skills and learn what gives fantastic writing that extra edge. We're here to help! Use this sheet to help solidify your goals and plan your success.



## REVIEW YOUR GOALS

Goals don't do any good unless you can actually accomplish them. Setting some SMART goals is one way to help yourself make promises that you can keep.

[READ MORE](#)

SMART goals are:

Specific

Measurable

Attainable

Relevant

Time-Based

What are your goals as a copywriter?

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What do you want to learn from this course?

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How will you measure and track your goals?

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There are some great online goal tracking tools to help you manage all your goals in one place.

**Strides** is a good one with a free plan and a cool app! [Check it out.](#)



## KEYS TO SUCCESS

Students who prioritize learn more effectively and retain the information in the courses better. That's more bang for your buck. **Check off the things you can commit to doing.**

- |   |   |
|---|---|
| <input type="checkbox"/> Set SMART goals for the course         | <input type="checkbox"/> Ask for help when needed             |
| <input type="checkbox"/> Complete all material for each lecture | <input type="checkbox"/> Review each section before moving on |
| <input type="checkbox"/> Take organized notes                   | <input type="checkbox"/> Collect outside learning material    |

**Now add your own!**

- |                                |                                |
|--------------------------------|--------------------------------|
| <input type="checkbox"/> _____ | <input type="checkbox"/> _____ |
| <input type="checkbox"/> _____ | <input type="checkbox"/> _____ |
| <input type="checkbox"/> _____ | <input type="checkbox"/> _____ |