



by Jenifer Juris

Secrets of Terrific Type

Lesson 05-03: Pairing Fonts Homework 1—Photoshop Elements

The first project we'll be doing is using font combinations to create a trendy and fun piece of art to hang in a frame.

For this project, I am going to walk you through how to create a piece of art for your home. We are going to combine two fonts using the rules we've covered to create a sign that will be as trendy as if you bought it yourself at the store. (Include preview of sign)

Step One: Prepare the Workspace

Create a new document that is 8 inches wide by 10 inches high at 300ppi with a white background.

Press the letter D to reset the Color Chips.

Step Two: Add Type

Get the Horizontal Type tool. In the Tool Options, click on the Tool Options Menu icon and choose Reset Tool.

The quote I plan to use is a common one I've seen on signs in stores. The quote is "We may not have it all together but together we have it all." So, the first thing I need to think about is which word or words I want to highlight in the phrase. For me, the two words I want to highlight are the second together and the second all.

So, get the Horizontal Type tool. In the Tool Options, click to open the Font Picker and choose the font Steady Script. Set the Size to 175 pts and the Alignment to Center.

On the document, click once and type the word together. Click the checkmark to commit.

together

Step Three: Insert Glyphs

Now, I want to add a special character for the first letter and the last letter of the word. To do that, you need to open Character Map for Windows or Font Book for a Mac. I'm using a Mac so I'll be opening Font Book.

In Font Book, I'm going to pull up the Steady Script font and I'll make sure the Repertoire setting is what's showing.

Scroll down through the Glyphs in Font Book and find the following glyph, Glyph 282.

Now select the glyph so that it's highlighted and press Ctrl C (Mac: Cmd C) to copy the glyph.

Go back to PSE and on the document, click to activate the type and use the mouse to select the first letter t. Press Ctrl V (Mac: Cmd V) to Paste the glyph. Click the checkmark to commit.



Now, I want to replace the last letter, the letter r so I'm going to go back to Font Book and find Glyph #254. Select the glyph and then press Ctrl C (Mac: Cmd C) to copy it.

Go back to PSE and click to activate the type and use your mouse to select the letter r. Press Ctrl V (Mac: Cmd V) to Paste the glyph in. Click the checkmark to commit.



In the Layers panel, Shift click on the background layer so that both layers are active.

Get the Move tool. In the Tool Options, click on the Align Horizontal Centers icon and Align Vertical Centers icon.



Step Four: Add Type

Get the Horizontal Type tool. In the Tool Options, leave everything the same.

On the document, below the word together, click once and type the word all.



Step Five: Insert Glyphs

Now, I want to change the first letter, which is an a, to a special character.

So let's go back to Font Book and locate Glyph #211.

Select the glyph and press Ctrl C (Mac: Cmd C) to copy it.

Go back to PSE and click to activate the all line of type.

Then, use your mouse to select the letter a.

Press Ctrl V (Mac: Cmd V) to Paste.

The image shows the words 'together' and 'all' written in a light gray, elegant cursive script. The 't' in 'together' has a long, sweeping tail that extends to the right. The 'a' in 'all' is a simple, rounded cursive letter.

Ok, now let's locate a glyph for the last small l.

Go to Font Book (or Character Map) and look for Glyph #248.

Select the glyph and press Ctrl C (Mac: Cmd C) to Copy it.

Go back to PSE, click to activate the all line of type and place your cursor after the first l.

Press Ctrl V (Mac: Cmd V) to Paste. Click the checkmark to commit.

Get the Move tool. Make sure the word is slightly right of center so on the document, click and drag to position it accordingly.

The image shows the words 'together' and 'all' written in a light gray, elegant cursive script. The 't' in 'together' has a long, sweeping tail that extends to the right. The 'a' in 'all' is a simple, rounded cursive letter. The 'l' in 'all' is a small, simple cursive letter.

Step Six: Add Type

In the Layers panel, click on the Create a New Layer icon.

Get the Horizontal Type tool. In the Tool Options, set the Font to Expressway, the Size to 36pts, and the Leading to 43pts.

On the document, closer to the top, click once and type "WE MAY NOT HAVE" then press the return or enter key, then continue typing "IT ALL TOGETHER" and then click the checkmark to commit.

In the Layers panel, Ctrl Click (Mac: Cmd Click) on the background layer to activate both layers.

Get the Move tool. In the Tool Options, click on the Align Horizontal Centers icon.

**WE MAY NOT HAVE
IT ALL TOGETHER**

together
all

In the Layers panel, click on the Create a New Layer icon.

Get the Horizontal Type tool. Leave all the tool settings the same.

On the document, while holding down the Shift key, click once to the left of the word together. Type the word “BUT”. Click the checkmark to commit.

Get the Move tool. Use the Arrow keys to nudge the word into place.

**WE MAY NOT HAVE
IT ALL TOGETHER**

BUT *together*
all

In the Layers panel, click on the Create a New Layer icon.

On the document, while holding down the Shift key, click once to the left of the word all and type the words “WE HAVE IT” and click the checkmark to commit.

Again, get the Move tool. Use the Arrow keys to nudge it if necessary.

**WE MAY NOT HAVE
IT ALL TOGETHER**

BUT *together*
WE HAVE IT *all*

The only thing left to do is make sure that the spacing above and below the word together are the same. So use the Move tool, if necessary, to make those adjustments.

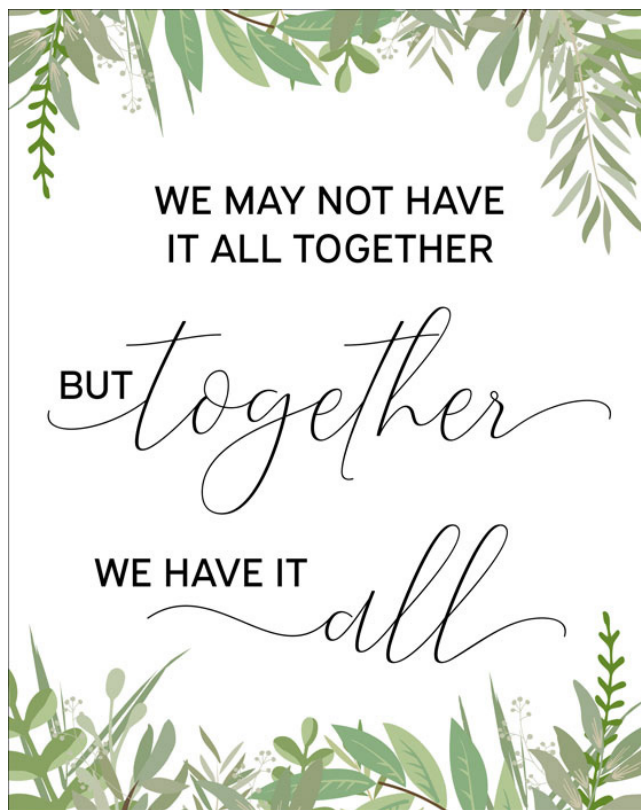
WE MAY NOT HAVE
IT ALL TOGETHER

BUT *together*

WE HAVE IT *all*

Now your sign is ready. You can print this as is with nothing else added. The black type on the white background will look sharp in a frame that is black.

I also decided to add some greenery to the top and bottom to finish this off.



This is just one of several projects we'll be doing so be prepared, the fun doesn't stop here!

Credits

Fonts: Steady Script, Expressway

Greenery: Greenery Pack 1 by Kelly Jane Creative