SALARY + BENEFITS

It's helpful to write out the benefits in addition to the pay and weigh out your options

and weigh out your options	
What do you currently make?	What do you want to be making?
What are the tangible benefits at your current job?	What tangible benefits you see for this new opportunity?
What are the intangible benefits at your current job?	What are intangible benefits you see for this new opportunity?