



# HOW TO PITCH TO THE MEDIA

WITH LISA MESSENGER

*episode five: workbook three*

NICHE MEDIA LIST

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Don't limit your options to the 'famous' magazines that everyone knows. Think about the niches that your story could fit into – and then make a list of magazine or blogs that cover these topics. Whilst you're at it, make a list of conferences and events dedicated to these niches too.

