

# Your Signature Color Palette



#### What is your signature color?

Your signature color is the color that identifies you. It's your go-to I-always-look-great-in-it wow color.

When people see that color, they think of you. When you wear your signature color, people would say, "That color is so you!"

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#### Name your signature color.

Your signature color is an expression of who you are. So, the name of your signature color should also express who you are. Come up with something fun for you.

List a few words that describe you and then combine a word with your color.

For example: My signature color is red. I'm an artist, art journaler, entrepreneur. My color could be Artsy Red or Girl Boss Red or Creative Red

It doesn't have to make sense, it just needs to express who you are. If I loved cars, maybe it would be Corvette Red. If you love to travel, maybe it's Traveler's Red.

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#### **Your Signature Colors**

In this section of your Style Notebook, document your signature colors. You can print out your printable signature color swatches and insert them into your notebook, you can order a print-on-demand color palette or you can simply write the names of the colors into your notebook.

#### Identify your:

- Signature color
- Eye-poppin' colors
- Blushing colors
- Grounding colors
- Power colors



## My Eye-Poppin' Colors



## **My Blushing Colors**



## **My Grounding Colors**

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|---|--|



## **My Power Colors**



### **Harmonious Color Palette**

| <b>A</b><br>A red, blue or yellow | A + B                          | A + C               |
|-----------------------------------|--------------------------------|---------------------|
| B + A                             | <b>B</b><br>Signature<br>Color | B + C               |
| C + A                             | C + B                          | <b>C</b><br>Neutral |



#### **Color Combos Color Palette**

| Free Choice/Next To | Shade/Tint         | Triadic/Complement |
|---------------------|--------------------|--------------------|
| Complement          | Signature<br>Color | Triadic            |
| Light Neutral       | Medium Neutral     | Dark Neutral       |



## **Signature Colors Color Palette**

| Honest and Open | Blushing           | Free Choice |
|-----------------|--------------------|-------------|
| Power           | Signature<br>Color | Eye Poppin  |
| Grounding       | Grounding          | Grounding   |



#### Mix and Match Color Palette









## Inspiration