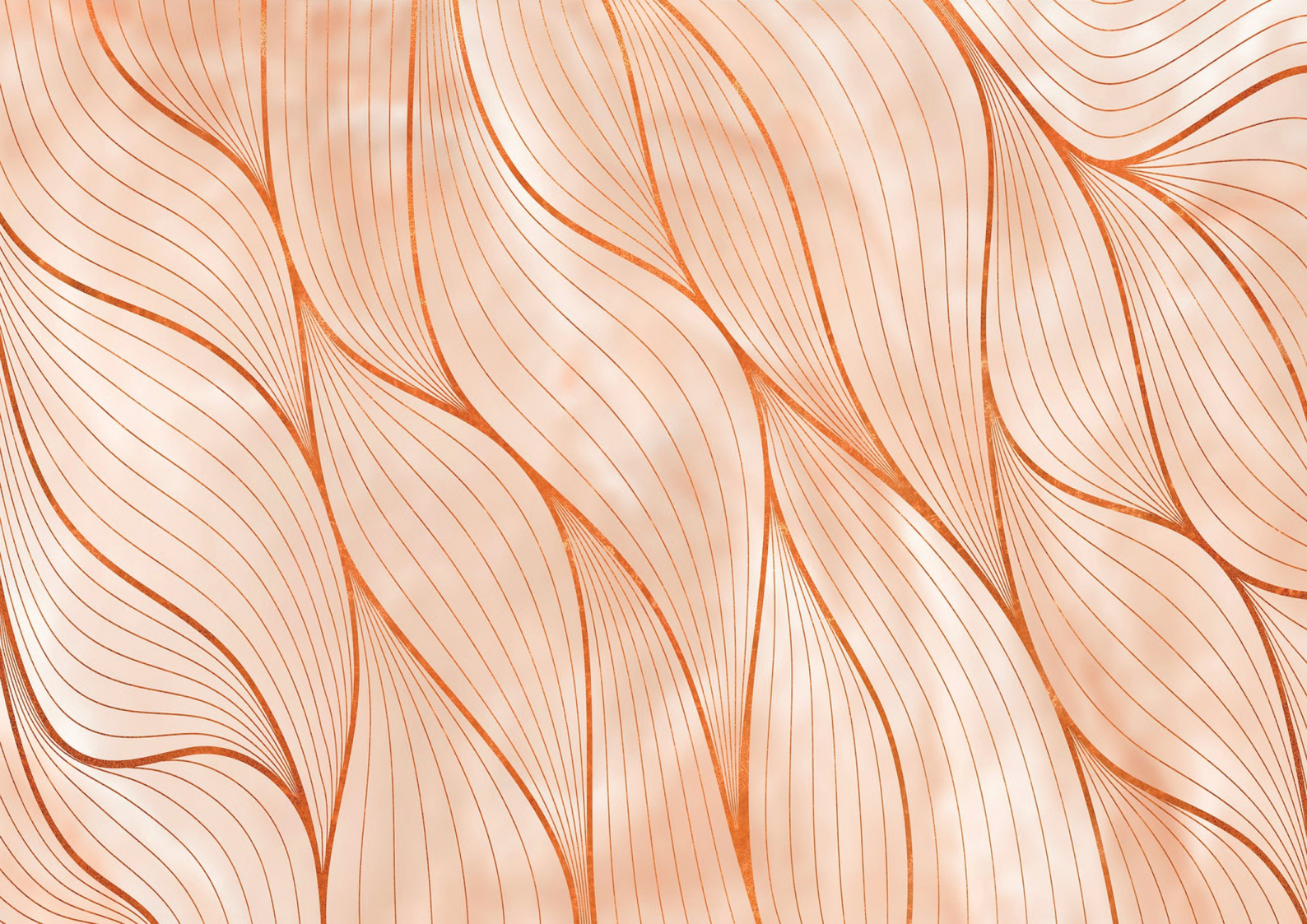


# How to Write love

with award-winning, internationally-published, best-selling romance authors  
Amy Andrews, Ally Blake, Clare Connelly & Jennifer St George





## INTRODUCTION:

# *How the Course Works*

(and how to get the most out of it)



# About the Course

## **Do you want to write a romance novel that sells?**

Join internationally published romance authors - Amy Andrews, Ally Blake, Clare Connelly and Jennifer St George - as they share insight into the foundations required for penning a publishable romance novel.

## **A foundation course built to service all kinds of writers.**

For beginner writers looking to gather the tools required for writing a first romance novel, to budding writers building up their skill sets, and aspiring authors hoping to make writing their careers.

The HOW TO WRITE LOVE course will guide you every step of the way with expert tuition by way of recorded video lessons and encouraging workbooks covering everything from honing your ideas and creating compelling characters, to the art of plotting sex scenes and pitching to editors, and so much more. You may also like to join the optional members-only chat group, as an adjunct to the core course.

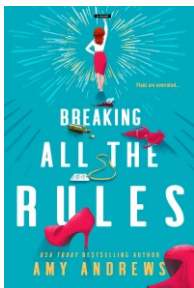
**The How to Write Love course has been devised, written, produced, and hosted by romance authors with over ten million book sales between them.**

# Meet the Hosts



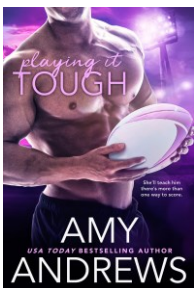
## AMY ANDREWS

WEBSITE: [www.amyandrews.com.au](http://www.amyandrews.com.au)  
INSTA: [@amyandrewsauthor](https://www.instagram.com/amyandrewsauthor)  
TIKTOK/FACEBOOK: [@amyandrewsbooks](https://www.facebook.com/amyandrewsbooks)



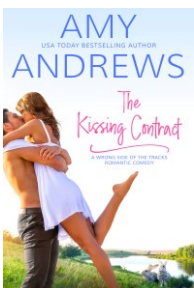
### Why I read romance?

For the happy sigh ending.



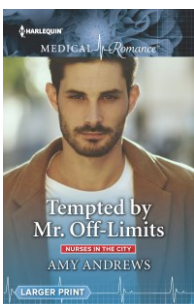
### Why I write romance?

Love and relationships form the very foundation of our existence which makes romance possibly the most important genre on the market because it explores this subject and the importance of it in people's lives. Also, giving two people HEA's in a world that is often overwhelming can provide the perfect escape hatch for a few hours and that's not nothing.



### Why I teach romance?

Over the years I've seen so many new or emerging writers who are given such bad advice and direction by people who don't understand the romance genre/market which is super frustrating. After 80+ books and a successful long-term career, I know I can impart the basics and am passionate about setting writers on the right track.



# Meet the Hosts

## ALLY BLAKE

WEBSITE: [www.allyblake.com](http://www.allyblake.com)

SOCIAL: [@allyblakebooks](https://www.instagram.com/allyblakebooks)



### Why I read romance?

I read romance for the experience. For the flutters in the tummy, that give way to knots of fear, before being swallowed up by a beautiful happy sigh as the characters claim their happy ever afters. It's like going on a long, thrilling roller coaster from the comfort of my lounge chair, with cookies and coffee within reach. Bliss!



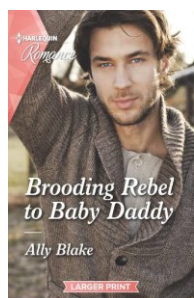
### Why I write romance?

I write romance because that's what naturally pours out of my fingertips as a I type. Every time. I'm often asked if I'd ever write anything else, and while I read widely, getting to spend day after day with two people falling in love – I can't imagine a better way to spend my working days.



### Why I teach romance?

Yes, romance novels are love stories, with all the wondrous heart and sparkle that entails. But at their true hearts, romance novels offer insight into relationships that work - through partnership, respect, communication, empowerment, honesty, and kindness. The more books like that out there in the world, the better.



# Meet the Hosts



## CLARE CONNELLY

WEBSITE: [www.clareconnelly.com](http://www.clareconnelly.com)

SOCIAL: @clarewriteslove



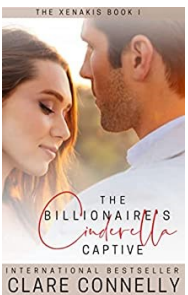
### Why I read romance?

The excitement, and the safety of a guaranteed happily ever after. This is sooo important to me. If I lose myself to a book, I want to know that despite the twists and turns, it's all going to turn out well in the end. I adore the drama and angst of romance, the passion and emotion. It's so uplifting.



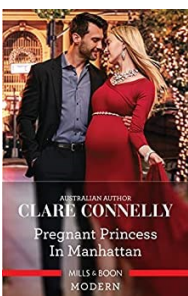
### Why I write romance?

I'm a control freak, ha! Reading romance is an amazing experience but getting to craft these stories, create your characters, it is truly the best feeling in the world. I fall in love with each and every one of my books, my characters become very real to me and I am so passionately invested in their happy ending.



### Why I teach romance?

Because writing romance is the best feeling in the world and I want to share it!



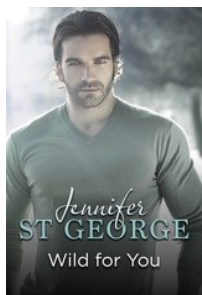
# Meet the Hosts



## JENNIFER ST GEORGE

WEBSITE: [www.jenniferstgeorge.com](http://www.jenniferstgeorge.com)

FACEBOOK: [@jennifer.s.george.31](https://www.facebook.com/jennifer.s.george.31)



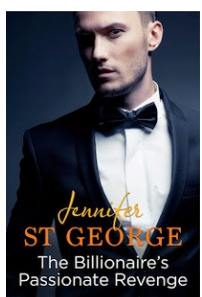
### Why I read romance?

I've had many stressful jobs in my life, and romance novels are my escapist pleasure. I love wondering how on earth these two people will get it together when their seems to be so many obstacles in their way. Then, they achieve their hard fought love.



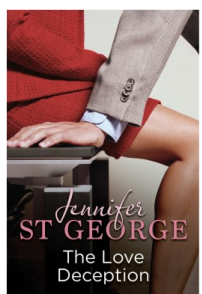
### Why I write romance?

Romance novels give so much joy to the world and I love being a part of that. Creating amazing characters, crafting convincing plots, designing authentic settings - what's not to love.








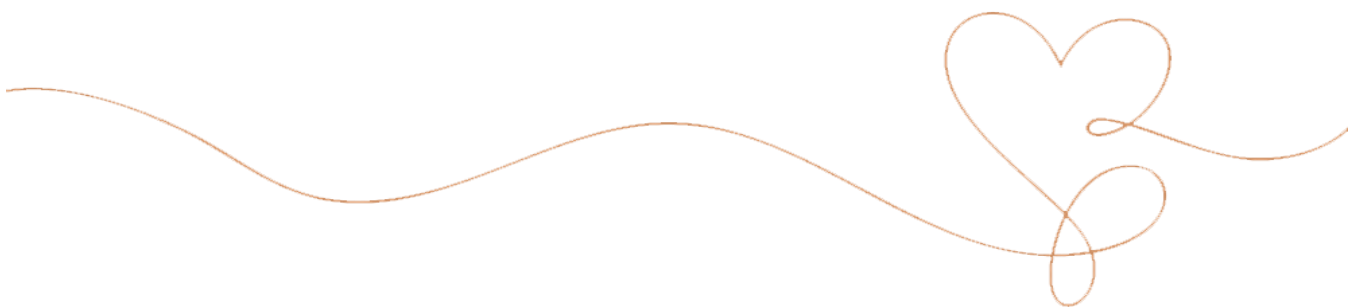
### Why I teach romance?

I've always loved inspiring people to be their best. Mentoring co-workers, inspiring my university students, encouraging my friends. I just love it when people achieve what they think is unachievable. I never in a million years thought I could be a published author. Turns out I can, and you can too.



# The Course Includes...

-  Ten weekly modules
-  Expert, pre-recorded video Lessons
-  Romance writing Workbooks
-  An optional member-only interactive Facebook group, including live Q&A sessions with the host authors
-  The benefit of over 75 years of romance writing experience via writers published with Penguin, Harlequin Mills & Boon Entangled, Tule, Escape, Pan MacMillan and indie-published





# The Weekly Modules

A new Module drops every Monday...

- 🌀 **MODULE 1:** What is a Romance Novel?
- 🌀 **MODULE 2:** Creating Compelling Characters
- 🌀 **MODULE 3:** All About Structure
- 🌀 **MODULE 4:** Great Beginnings
- 🌀 **MODULE 5:** Creating Authentic Settings & World Building
- 🌀 **MODULE 6:** Dialogue & Point of View
- 🌀 **MODULE 7:** The Art of the Sex Scene
- 🌀 **MODULE 8:** Preparing for Traditional Submission
- 🌀 **MODULE 9:** An Introduction to Self-Publishing
- 🌀 **MODULE 10:** Productivity
  
- 🌀 **BONUS:** Author Q&A

# How to Use the Workbooks

- Each Monday, open the How to Write Love online course
- Choose your next module and download/print out the relevant Workbook
- Watch the corresponding lesson, scribbling down copious notes
- Use those notes to hone your writing practice
- Feel fantastically inspired
- Any questions? Email us at [info@howtowritelove.com](mailto:info@howtowritelove.com)
- In the video Lessons and Workbooks, we at times refer to the 'hero' and 'heroine' as a way to differentiate the main protagonists, but the material is inclusive of all lovers without gender specifics
- Now get writing!

# How to Stay Focussed

## Exercise:

What motivated you to take this course? (eg. avid reader, keen to learn, need help getting started, want to finally finish a book...)

What questions do you hope most to have answered? (If not answered, ask in the private Facebook group!)

What do you hope to achieve by the end of the course? (Give yourself the grace for ups and downs.)

# Next Steps

- Have you signed up to our **newsletter?** (Don't forget to add us to your email address list)
- Buy yourself a gorgeous **notebook** so that you might keep all your HOW TO WRITE LOVE notes and questions in one place
- Pick out a favourite pen or **pencil** – for lovely stationery is imperative for any writer
- Head to the **HOW TO WRITE LOVE course** site every Monday when the next Module lands
- Download/print out the **Worksheets**
- Set yourself a **writing goal**. (We encourage writing 250 words a day, five days a week, which will bring you 12500 words by the end of the course!)
- In the between times, **read a bunch of romance novels**, watch romantic movies, pay attention to how they are structured, and to the moments that affect you most
- And **get writing!** No time like the present! (Editing is as much a part of the writing process as writing is, so don't wait. Write write write, and use what you learn along the way to polish and improve and soar!)



How to Write acknowledges the Traditional Custodians of this land on which we work. We pay our respects to Elders past, present and emerging.



