
Building a Winning PM Resume

Introduction



About the Instructor

Who are you?

Name	Clement Kao
Mission	To make product management easier for everyone
Education	<p>Graduated UC Berkeley in 2014</p> <ul style="list-style-type: none"> • Double major in Molecular Cell Biology and Business, with a concentration in entrepreneurship and technology • 3.9 GPA, 770 GMAT, 168 GRE Math, 169 GRE Verbal
Accomplishments	<ul style="list-style-type: none"> • Shipped 10 multi-million dollar B2B products in 5 years • Promoted from Associate PM to Group PM within 1.5 years • Coached product managers from Google, Facebook, Amazon, Apple, Microsoft, Netflix, Twitter, Airbnb, Tesla, PayPal, Box, Zoom, Adobe, Uber, Lyft, Salesforce, Reddit, Okta, Redfin, Hulu, Spotify, etc. • Published 4 books, 170+ articles, 40+ speaker events, 15+ podcasts, and 15+ videos on product management (list of publications and speaker events at https://tinyurl.com/clement-kao-press-publications)





Who are you?

I'm excited to bring you this self-paced course on **building winning PM resumes!**

I've also crafted multiple self-paced courses for product managers:

- **Solving the PM Interview** at <https://courses.productteacher.com/p/solving-the-pm-interview>
- **Succeeding as an Associate PM** at <https://courses.productteacher.com/p/succeeding-as-an-associate-product-manager>
- **Ecosystem Integration Microdegree** at <https://courses.productteacher.com/p/product-manager-integrations-microdegree>
- **Monthly PM Masterclass** at <https://courses.productteacher.com/p/monthly-pm-masterclasses>
- **PM Content Creation Behind-the-Scenes** at <https://courses.productteacher.com/p/behind-the-scenes-with-clement>



Course Overview



What will we cover?

This course contains 5 self-paced modules. No prior work experience necessary!

Module 1: Introduction	<ul style="list-style-type: none"> • About the instructor • Course overview
Module 2: Principles	<ul style="list-style-type: none"> • Why do hiring managers use resumes? • What are hiring managers looking for?
Module 3: Structure	<ul style="list-style-type: none"> • Resume format guidelines • Key resume sections • Structuring your bullet points • An example of a structured resume

Module 4: Content	<ul style="list-style-type: none"> • Why customizing your resume matters • Picking a target • Identifying pains • Selecting experiences • Positioning experiences • Checking for product/market fit
Module 5: Execution	<ul style="list-style-type: none"> • Shipping your resume • Iterating based on feedback • Keeping a master resume

What are our learning objectives?

By the end of this course, you'll gain mastery over the following:

- **Identifying the pains** of PM hiring managers
- **Positioning yourself** as an effective solution to their pains
- Assessing the **structural layout** of a resume
- Crafting **compelling content** within your resume

This will enable you to

1. **Stand out** from hundreds of PM applications
2. Feel more **confident, comfortable, and secure** when applying
3. **Reduce overall time spent** in getting interview invites

