



60-Day Japanese Challenge Competition Terms and Conditions

These terms and conditions relate to the competition element of the 60-Day Japanese Challenge. Anyone who joins the Challenge can take part in the competition if they meet the criteria outlined in this document. Joining the Challenge does not automatically make you eligible for competition prizes - certain additional steps must be taken by participants in order to be considered for the prizes.

1. Competition Overview

Competition Name: 60-Day Japanese Challenge Competition

Competition Period: The competition will begin on 1st January 2025 and will end on 2nd March 2025. Entries must be received no later than 23:59 GMT on 3rd March 2025.

2. Eligibility

Eligibility Requirements: This competition is open to participants of all ages and from all geographic locations. To qualify, participants must:

- Purchase the 60-Day Japanese Challenge
- Complete all elements of the "Introduce Yourself" VR Module. This consists of the first 9 Japanese Lessons, including Conversations and Trips. "Completed" is defined as having watched all 360 video elements of each lesson
- Submit written permission from a legal guardian if under the age of 18. This will be requested in the week leading up to the Challenge and video submissions from minors will not be accepted without this written permission
- Submit two videos as outlined below

Video Submission Requirements:

- **First Video:** After completing Lesson 1, participants must submit a video demonstrating their Japanese skills and discussing, in English or their native language (if they provide subtitles), their experience of the first lesson and learning in VR with Dynamic Languages.
- **Second Video:** After completing Lesson 9, participants must submit a video demonstrating their improved Japanese skills, and discussing, in English or their native language (if they provide subtitles), their overall experience of learning in VR with Dynamic Languages.

3. Entry Process

Submission Requirements:

- Videos must be in .mp4 format, with each video lasting no longer than 10 minutes.
- Submissions can be uploaded to Discord or a YouTube link sent by email to katie@dynamiclanguages.org. If any language other than Japanese or English is spoken, subtitles must be provided (either hard-coded or as an .srt file).
- Both video entries must be received by 23:59 UTC on 3rd March 2025.

4. Judging and Winner Selection

Judging Panel: Submissions will be judged by Dynamic Languages Co-Founders, Katie and Dave, as well as Japanese teachers Anne and Yuka.

Judging Criteria: Submissions will be evaluated based on:

- Creativity and originality
- Entertainment value
- Individual's improvement in language skills between the first and second videos
- Japanese pronunciation and confidence when speaking
- Any contributions to the Discord Community, including regular updates, support provided to other learners, and any tips or resources shared
- Any engagement that participants' videos receive if they upload them to their own social media accounts.

Winner Selection: There will be one first-place winner, one second-place winner, and up to three runners-up.

5. Prizes

Prize Details:

- **Top Two Challengers:** A 30-minute Language Coaching Session with a Japanese Tutor. This will be delivered via video call using Zoom or similar service. This is in addition to the app subscriptions listed below.
- **First Place:** A 12-month subscription to the Dynamic Languages app, providing full access to all content and updates during the subscription period.
- **Second Place:** A 6-month subscription to the Dynamic Languages app, providing full access to all content and updates during the subscription period.
- **Runners-Up:** A free subscription to the app of between 1 and 3 months, depending on the quality of the submissions.

Prize Restrictions: Prizes cannot be transferred to another user, exchanged for cash, or deferred. The free subscription can start on a date chosen by the winner, but must be within one month of them being notified of their success.

6. Privacy and Data Collection

Dynamic Languages' full [Privacy Policy can be found here](#).

7. Miscellaneous Legal Provisions

Disqualification Clause: Participants may be disqualified if they:

- Do not meet the entry requirements
- Violate Discord community guidelines through their contributions
- Submit content deemed by the judging panel to be offensive, inappropriate, or harmful

Ownership and Use of Submissions: Dynamic Languages reserves the right to use all video submissions for promotional purposes. This applies to both winning and non-winning entries. By submitting, participants agree that their videos may be published online by Dynamic Languages.

Publicity and Consent: By entering, participants agree to have their names and submissions shared publicly for promotional purposes, in connection with the competition.

Modifications and Cancellation Clause: Dynamic Languages reserves the right to amend, cancel, or extend the competition in cases of unforeseen circumstances.