



The Magnetic Money Training
Module 1
The Subconscious Mind and Trauma

Money Sabotage

Most of us have something along the way that sabotages our success - and it doesn't matter how 'successful' we seem to the outside world, there is often an underlying sabotaging pattern that gets in the way- and for your clients it will be MONEY.

The good news is that everyone has the ability to get rid of the sabotaging pattern and gain abundance in their life, it's just working out how to do it first.

This is precisely what we are here to do for our clients.

Taking your client through this process will help them understand how they got there in the first place and offer a profound and liberating way out.

Money itself is indifferent, but it is the meaning given to it that indicates how much or how little clients will have in relation with it.

Many people have a complex relationship with money and are looking for a way out. As hard as it is to admit, their money 'story' from the past is likely to be the main reason they are not enjoying the abundance they yearn for.

But you will be helping them change that for good.

The Conscious and Subconscious Mind.

We have 2 minds (some would argue there are more than 2)

The conscious waking mind that guides us through our days.

The subconscious mind that (amongst other things) is the storehouse for every memory and experience we have ever had in our life.

A typical way of explaining the relationship between the conscious and the subconscious is the metaphor of the iceberg. The tip of the iceberg represents a very small portion of the entire iceberg (the conscious mind).

The rest of it exists below the surface (the subconscious mind)



The Conscious mind is like the tip of the iceberg, and only shows a small proportion of what is actually there in the whole mind. It is estimated that between 2-10% of things we say and do on a daily basis are 'conscious', the rest is all subconscious.

The Subconscious mind affects the way we do most things (up to 98%). In other words, *what we did yesterday is likely to be the guiding principle for how we will do things tomorrow*. So our past defines our future.

The truth is, most people, unless they have done deep internal work on beliefs, are being led daily by subconscious childhood beliefs.

Problem arises when clients SAY they intend to do something, and they don't actually do it, despite really believing that they want to do whatever it is.

Typical example:

They SAY they want a successful business, but they are afraid to charge their worth, or be seen, or they drop their prices.

Consciously, YES, they know they want to have a successful business and make loads of money.

Subconsciously - They don't believe they are worthy, they are resistant to asking for the amount of money they really want, they may even feel bad even charging for their service.

The SUBCONSCIOUS (the part under the iceberg) is the thing stopping them, but they simply do not understand consciously why they are stopping themselves. Because it is a SUBCONSCIOUS pattern.

Many psychological therapies are based on bringing subconscious events (memories) or learnings from those events (cognitions) into conscious awareness so they can be rewired, re-coded and reprogrammed.

This is exactly what you'll be doing using the **Magnetic Money** process, however while some therapies can take years, this is a very fast and efficient way.

In the case of money issues, clients may be thinking money is hard to come by, or they don't deserve it, or they can't charge for their services.

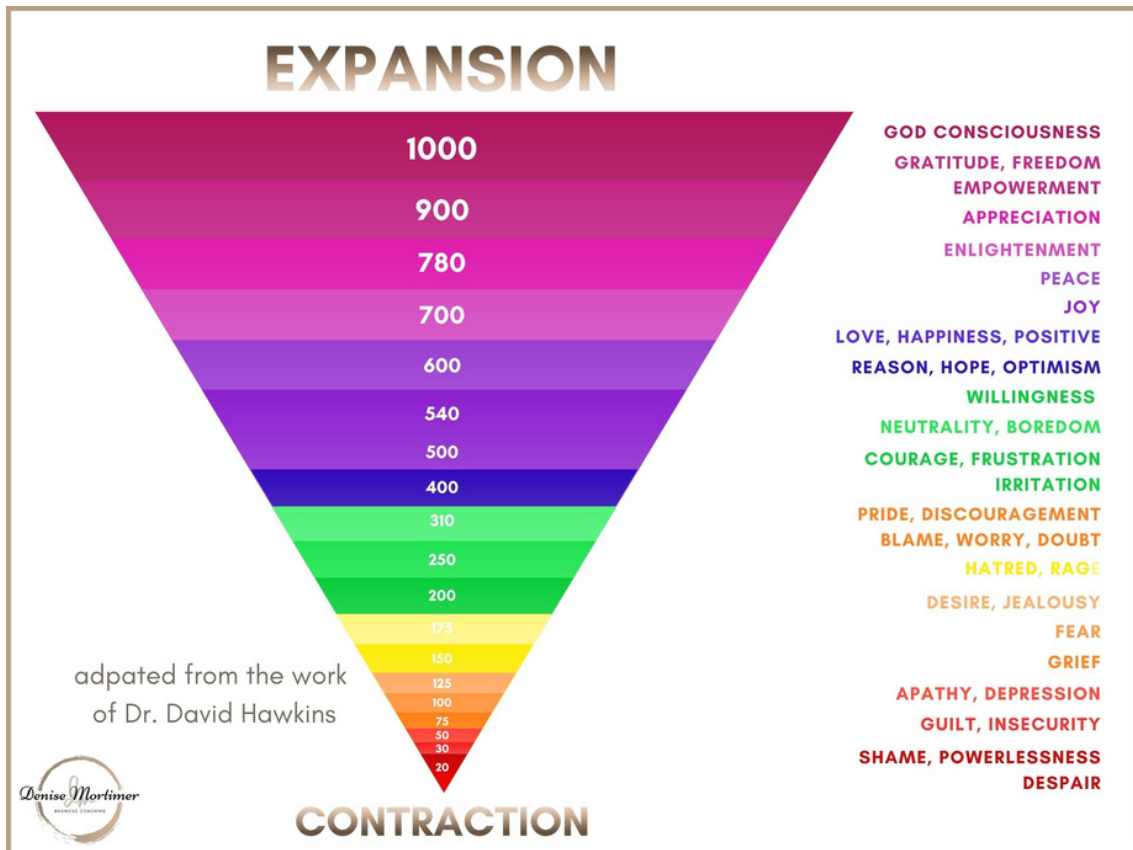
It is when you help them bring harmony between the conscious and subconscious mind that they can create anything they want.

In fact, when there is harmony between the two minds, they can become magnetic for whatever they desire.

Unhelpful subconscious beliefs can keep client at the lower end of the vibrational scale- with emotions such as guilt, powerlessness, shame, despair. When that is the frequency that they emit (subconsciously) they can only attract MORE from the vibrational frequency.

Map of Consciousness

(adapted from Dr. David Hawkins)



Trauma

Trauma is subjective and relative. You can experience trauma as an acute episode (a brief impactful moment in time - like being involved in an accident, or a single moment of abuse, or witnessing something traumatic) chronic over a long period of time (mental or physical abuse, living in poverty, living in a war zone.)

Traumas persist within our consciousness via a 'command' that is declared into the subconscious mind at the time of the traumatic incident which is coded into our mind.

This is called an '**engram**'.

An engram is a neural encoding that creates how you remember the event and the emotions you attach to it. 'Engrams' are reinforced via the commands we repeat to ourselves (I am not good enough, I don't deserve this, life is cruel, I can't afford it).

Furthermore, in order for your mind to process the millions of bits of incoming information, it categorises events for simplicity purposes and the trauma ends up becoming a 'generalisation'. This is why sometimes the root cause bears no resemblance to the current symptom.

For example, a decision made at a very young age, like witnessing your parents often fighting about a lack of money, becomes a generalised statement like 'Money causes problems in my family'.

So you can begin to see how this sort of generalised command could have a damaging impact on your ability to create and receive money.

These commands are declarations of (the client's) truth and decisions about themselves, others, and life. You'll be gathering your client's commands as part of the process.

When you do this you can start to piece together how their own life has been influenced by these commands and why they are experiencing lack and scarcity around money.

The unhelpful commands can be neutralised and the mental pictures associated with traumatic incidents rewired, literally, for good. That's what we are here for :)

This process involves re-experiencing of the incident, with the ultimate goal of re-imprinting a new command and reclaiming the truth of who they are.

Now let's look more closely at what kind of events can be classed as traumatic.

Types of Trauma

These are some of the ways in which we experience trauma in our childhood:

Accidents

Bullying/cyber bullying

Chaos

Dysfunction in the house (such as domestic violence, parent with a mental illness, substance abuse or incarcerated)

Death of a loved one

Emotional abuse or neglect

Physical abuse or neglect

Separation from a parent or caregiver

Sexual abuse

Stress caused by poverty

Sudden and/or serious medical condition

Violence (at home, at school, or in the surrounding community)

One or any combination of these may contribute to your money sabotage as mentioned before, we are complex beings and until we dive in to understand the origins of a behaviour, it is all speculation

It is also important to acknowledge that during the Magnetic Money programme, sometimes the ROOT CAUSE may not fall under the category of 'trauma'

The Imprint Years

The imprint years are a significant factor in your adult decision making process.

0-12 years are the imprint time in our lives.

During the first 12 years of our life we are experiencing 'firsts' of everything in life - our brain is super absorbent and is collecting all the data from which it will constantly refer back to right through our adult life.

This means that childhood experiences between these ages are likely to have an impact on who that child becomes, how they feel, behave and represent the world to themselves in later life

The imprint years become the 'motherboard' for our output later in life.

Childhood imprints have to be dealt with, in order to activate a higher level in the map of consciousness



A motherboard in computer terms, can only output information based on what has been inputted. (Like a recipe- you will only get out what you put in)

Your clients are no different. Their experiences, observation, decisions and perceptions during these years are the data that they will retrieve later in life - the commands they will give their mind.

The Imprint Years

This is simply how we operate. Unfortunately, a traumatic event that is inputted into the system resulting in an unhelpful belief, BUT it can be rewired and a new command set up.

How the client predominantly FELT during these imprint years when it came to money is the baseline for how they relate to money as an adult.

Whatever their circumstances were and the way they felt during that time - IRRELEVANT of what happened afterwards - is what gets imprinted into their subconscious (the motherboard) and determines their beliefs for the way life is.

As adults, we are up to 98% of the time referring to imprinted decisions to drive our life forwards. (Refer back to the iceberg image)

In adult life we all subconsciously aim to recreate those same feelings we had as a child. Our natural inclination is towards what is familiar - even if it was unhelpful.

If the 0-12 imprint was filled with positive events around money, then that is all good. However, if during your 0-12 imprint years clients were lacking money, or they were made to suffer in some way or observed or experienced trauma around money and what it meant, no matter how much effort they put in to ensure they never experience it again, the subconscious will strive to recreate the 0-12 experiences so it can feel safe, as anything else doesn't feel comfortable- and is not believable or available to your psyche.

This explains why people who have known trauma around money in their 0-12 year will find themselves going back to what they know - even if it is damaging to them.

Time and time again, they simply do not have the capacity to believe anything else is true for them - so if you believe they have to work hard for money - then they WILL have to work hard for money.

Even if they know you want to change – they really do – but the solution has not been inputted into the data on their motherboard.

So they end up

Broke

Feeling unworthy

Embarrassed to ask for money for their services

Never getting ahead financially

Never being able to afford things

Our subconscious will do whatever it takes to recreate these feelings from childhood.

But once we stop and begin to consider the commands we make to our subconscious mind, and the impact of these commands on our life, we can change the imprint.

Amazingly, by becoming aware of all this and understanding how the imprint is affecting our life, we have the ability to change it, to rewire our brain.

And this is what we are all here for.

Hypnosis

The **Magnetic Money** process is a fusion of the best modalities I have learned and have helped countless clients of mind to experience big income results and FAST.

You'll experience elements of hypnosis, Positive Psychology, NLP, meditation, positive affirmations, Time Line Therapy, Activating the Law of Attraction, Cell Command Therapy- *a fusion of so many things!*

You'll be taking them back to the ROOT CAUSE of their money problems via a specific line of questioning.

The connection to the current reality and the root cause may not be glaringly obvious, but with care and attention and your intuition, you'll be able to help the client see the links.

Hypnosis is a totally natural state and there are a few contraindications you need to be aware of before proceeding. This is what you need to take into consideration:

- Avoid anyone who you don't feel comfortable working with.
- Avoid anyone who may need to just UNLOAD first— maybe you sense their emotions are close to the surface. Use your judgment.
- Do not work with anyone being treated or are under medical care for severe psychological disorders
- Do not work with anyone under the influence of recreational drugs or alcohol.

Explain to the client that they are not going to enter any deep altered state, they will be totally and completely in control and will be aware of everything they are sharing and the whole process is very safe.

Some clients might worry that hypnosis is dangerous and must be done by an experienced professional. It is like saying telling a joke should only be done by a professional comedian.

As long as you have the client's best interests at heart, everything will be fine. You cannot do any harm. Most coaches, healers, therapists already put their clients in a trance during sessions, knowingly or not.

Speak in a slow, calm, clear, reassuring voice. Take your time. Do not mumble or raise your voice. The client should be instructed to just go with the flow.

