

# THE DECISION MAKING PROCESS

## IDENTIFYING

Identify the decision problem  
Reflect on principles and values  
Identify goals and objectives  
Exclude choice outliers



## EXPLORING

Explore Alternatives  
Think Consequences  
Evaluate Tradeoffs



## EXECUTING

Select and Execute  
Monitor and Feedback  
Realign if needed  
Conquer

DecisionsAcademy.com

How to make great decisions