
WELCOME TO OUR ONLINE LASH LIFT TRAINING!

We have split the training into short bite-size modules so that it's easier to follow. You have two options to see it:

You can watch the whole training at once, one module after another, by enabling the auto-play option. We recommend selecting this option when watching the videos for the first time.

Watch any specific module separately.

Videos include a lot of detailed information, so we recommend focusing while you watch them to absorb as much information as possible.

Included with the course is a thorough ~40-page downloadable manual. We recommend downloading it and printing it out. The manual features several high-quality pictures, so we recommend printing the whole manual in color if you can access a printing shop. The manual is available in one long PDF with the introductory module and separated into specific topics in the corresponding modules. You can read the manual like a book from cover to cover or in steps as you progress in the course.

You will find a quiz at the end of each module. Taking the quiz to move on to the following module is not required, but we highly recommend it to determine whether you have absorbed the information provided in the course. If you don't pass the quiz, we recommend re-watching the module and re-reading the corresponding PDF.

If you have purchased the course with personal feedback from our head trainer, then, after watching the videos and reading the manual, send pictures of your work to our head trainer, Marianna, at marianna@ruthiebelle.com. Send the following for every model that you practice on:

Picture taken before the treatment: straight passport-type photo

Picture taken after lashes have been separated on the silicone shield: close-up photo, taken from each eye separately.

Picture taken after lifting lotion has been applied: straight passport-type photo.

picture taken after the treatment: straight passport-type photo + close-up photos taken from the side to see the shape of the lift

One email must contain information about only one model, and the pictures need to be clear enough for Marianna to see the details. We are unable to provide accurate feedback on blurry or dark photos.

Here are examples of the angles for taking pictures of your models:



Include the following information for each model:

the brand of products you have used

processing times

silicone shield type & size

whether you used classical lash lift glue or balm glue

your comment regarding this lift: did you find anything challenging? What would you do differently next time?

Marianna will send feedback by replying to your email. To progress as fast as possible, we recommend sending pictures of your model as soon as you finish the treatment so that you can apply the feedback when you start working on the next model. The minimum number of models you need to practice on and send pictures for feedback is two. We don't limit the maximum number of models we send feedback to, but it's important to incorporate our feedback to progress in the course.

If you have purchased this course as an advanced course, we recommend that you choose more challenging models for your case studies to benefit more from our feedback.

We will provide your certificate of completion when the pictures you send show a standard level at which you can start offering the treatment independently.

Once you complete the course, you will be added to an exclusive @ruthiebelle Instagram chat to keep in touch with us and ask for any advice in the future. Our support doesn't stop when the course is finished.

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After signing up, you have access to the course for three months. If you want to extend access past that point, you can sign up for an extension of \$9.95/mo or 10€/mo.