XPONENTIAL

Corporate X-Ray

Is your company future ready? Are you interested to see what your company's position in on the Future Readiness Index?

Stop guessing, find it out exactly where you are!

ARE YOU FLYING BLIND INTO THE FUTURE?

FRESH STARTING POINT

Adopt a new thinking for a new reality.

NEW LENS

Manage the current crisis & tap into immediate opportunities. Augment your capabilities through new line of thinking

REVISED FRAMEWORKS

Bridge the present to the immediate future. Shift from a scarcity mindset to abundant opportunities. Old rules and structures will lead to failure.

Today, if you're not disrupting yourself, someone else is; your fate is to be either the disrupter or the disrupted. There is no middle ground

- Salim Ismail (Author, Exponential Organizations)

You won't know where you want to go.. until you know where you are...

- Tariq Qureishy (CEO, Xponential)

Testimonials

”The whole bank has adopted the jargon, like exponential, abundance creation, 10x thinking, core, edges. This is very positive and helpful in building and executing oure strategy of building a platform business.” Dr Demola Segunle, Chairman

“We build great initiatives that will help us to build a better future for our bank. But the greatest achievement that you guys realized is a Mindset Shift in our company. We see more opportunities now.” Wole Adeniyi, CEO

“At the beginning of the sprint I thought what is this all about? We didn’t understand the terminology & the toolset. You always said: “trust the process”. In hindsight, you’re right. This is an amazing experience that has prepared me and my colleagues for the future. Thank you.” Wilfred Mamah, Head of Digital.

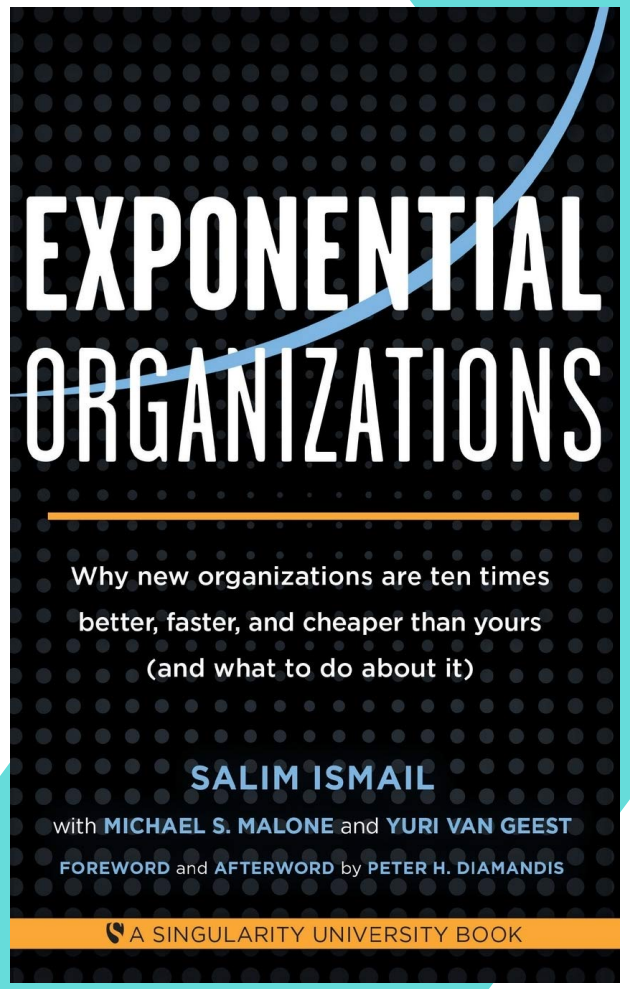
Input

Our society is witnessing a fast-changing world propelled by emerging technologies.

Many studies have been published around this phenomenon. One of the leading books is P. Diamandis, “The future is faster than you think”, 2019. This 3rd book, of the trilogy, described what had been changed since the first book “Abundance”, that was published in 2012.

Some companies are very successful in managing and leading in the age of these technological changes. We explore the WHY?

What made companies successful?



In 2014 S. Ismail et. all published “Exponential Organizations”. The study revealed that 11 attributes are the determinants for becoming a 10x company. The study included a survey, based on these 11 attributes and was designed on a 1-dimensional scale. The output is a number on a scale of 1-100.

Exponential transformation activities started, and methods were developed that can be characterized as ‘one size fits all’.

We would like to have to possibility to tailor the transformation activities based on the outcomes of the assessment and achieving results faster and cheaper. Addressing the WHAT & HOW.

The Need

It turned out that the existing surveys didn't provide enough granularity. The question that we wanted to address is finding evidence were

- What was the reason behind companies not adopting these attributes when it is so obvious?
- Can we develop a tool that makes this visible as well as having the ability to monitor progress after interventions to improve weaknesses that were identified?

We deliver this need in our current version.

Corporate X- RAY Explained

What

An intensive & deep data driven survey & diagnostic health check.

Offering

Identifies the current status of your company and its potential to become an exponential organization.

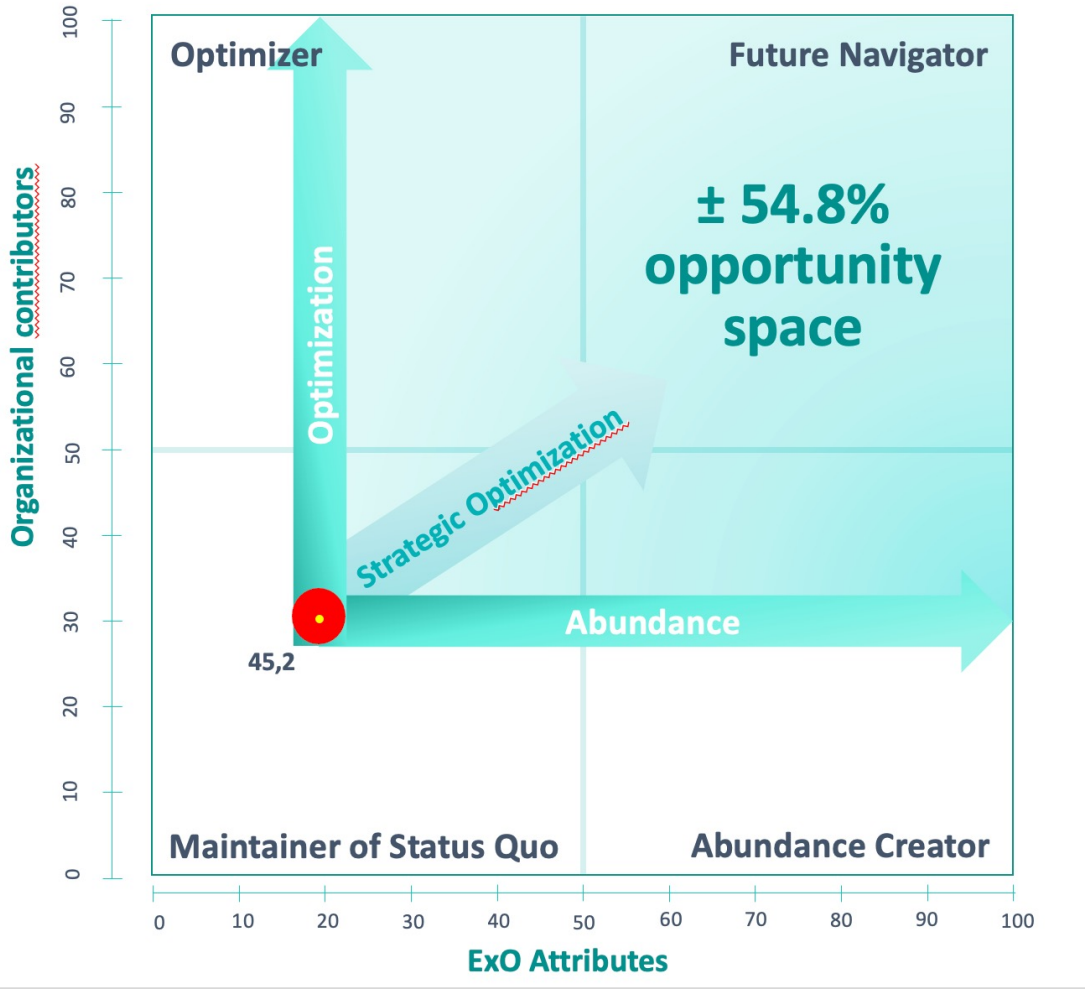
The Question is

Will you transform or be transformed? This gives you a visual reality check.

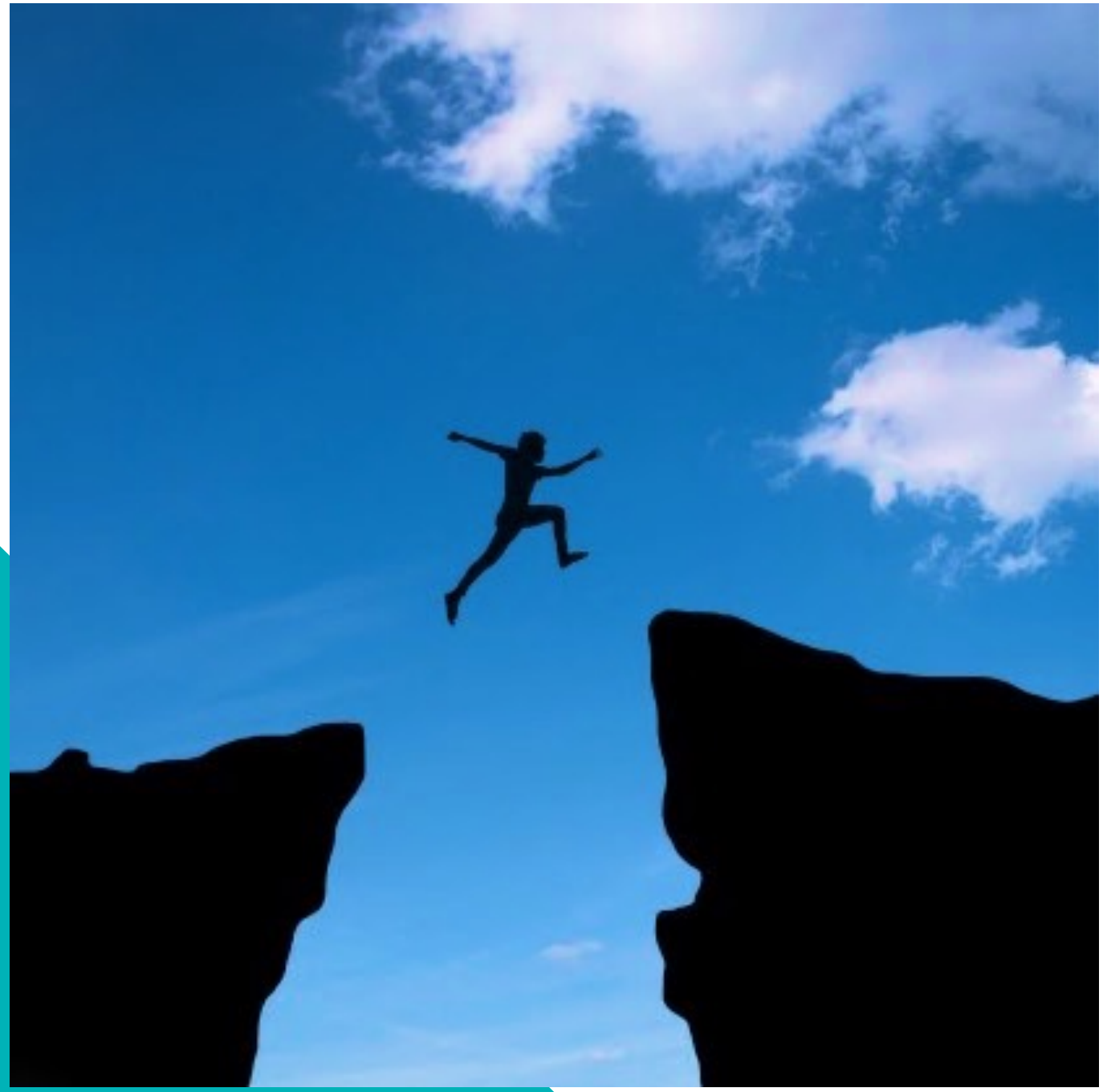
“Only when you know where you actually are…
… then will you know where you need to go!”

Company Position

- This is the **central and most-important graph** that shows the situation of the company in one view.
- The interesting part of it is that is **shows the improvement / growth potential** of that company and eventually being able to become an 10x organization.
- Then we can **build future strategy** based on this outcome, even identifying specific areas



X-RAY



OUTCOME & RESULTS

Visualization in a meaningful way

By presenting a four-quadrant model, plotting the aggregated data & the unique positioning for the organization.

The scores show the current position

Locating your organization in one of those quadrants indicates the potential growth to become an exponential organization.

Thereafter, we can build a strategy and direction of the company.

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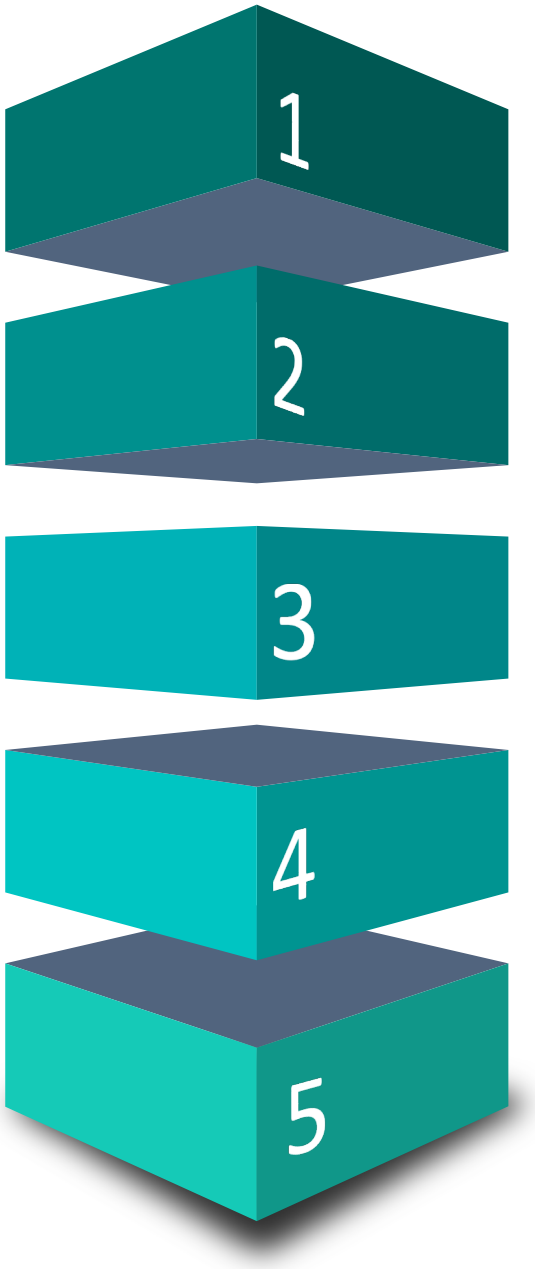
XPONENTIAL BENEFITS

Current Positioning
Gain insight in which quadrant your company is positioned currently relative to other companies.

Your corporate x-ray
Decode the DNA of the attributes that make ExO companies so successful.

Tap into your intelligence
Unlock the collective intelligence of your own team to develop innovative initiatives.

Outcomes



Current Positioning

Immediate insight on your current positioning. Good starting point.

Competitive Analysis

Visualizes your position compared to others in your industry. How you compare.

Market Analysis

Comparison against entire cohort of organizations – cross-sector. The direction becomes clearer.

“Fingerprint” of your organization

Relative to the attributes that makes Exponential Organizations so successful. Target your action plan for growth and adaptability.

Unlocking Collective Intelligence

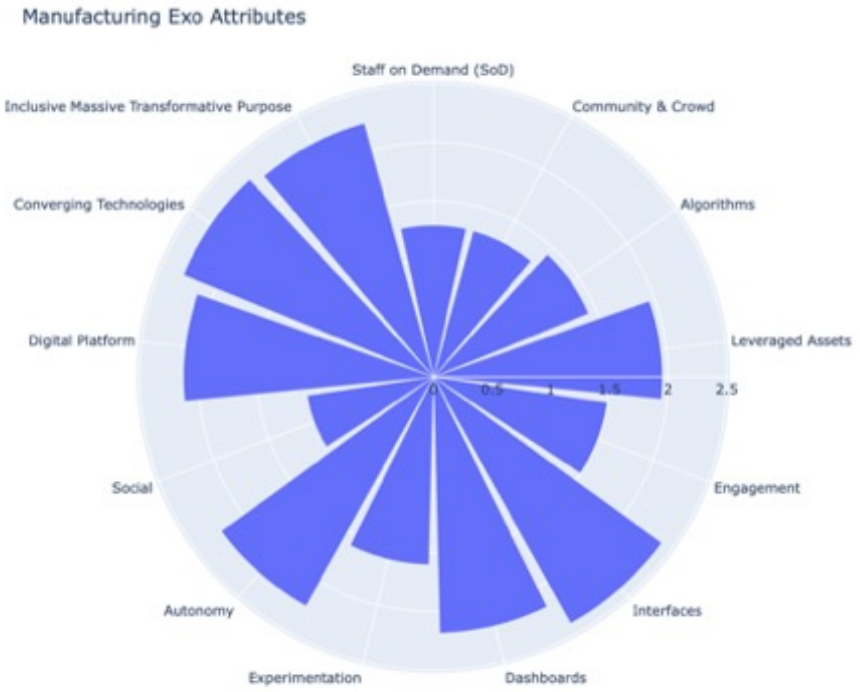
Innovate from inside your organization and within your ecosystem. Find your strengths and fill essential gaps.

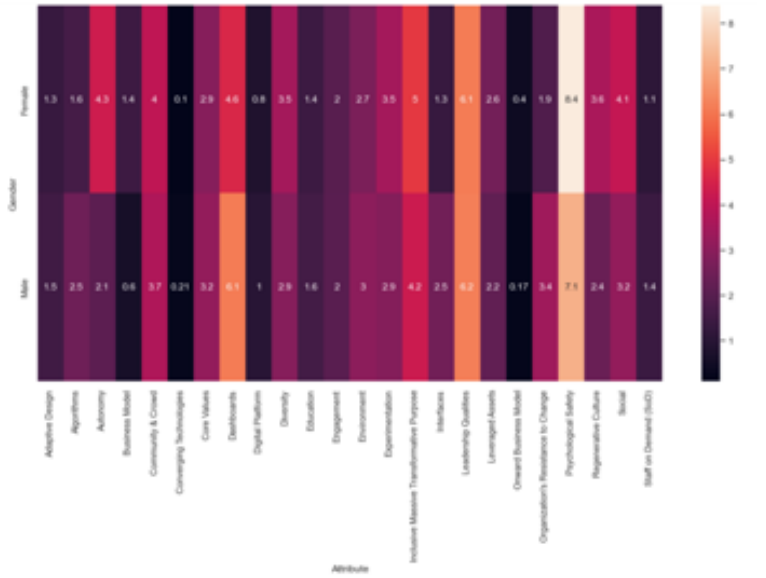
Examples of graphs

Growing your digital twin

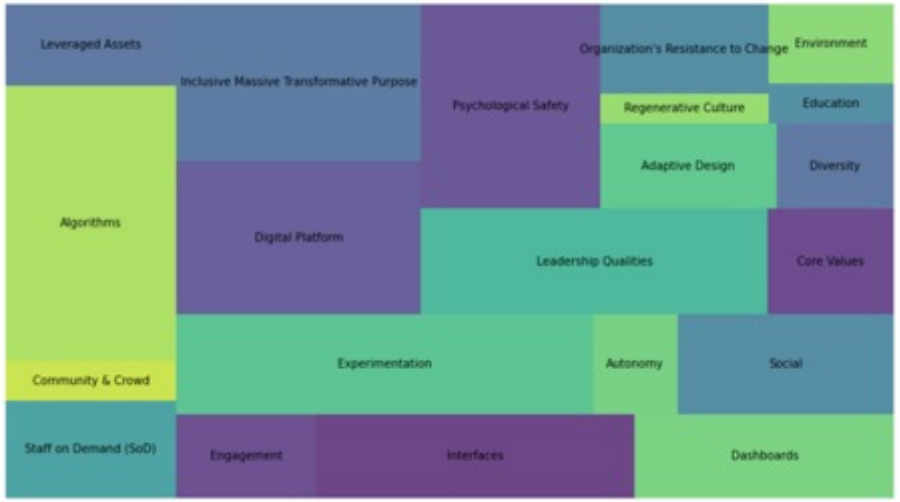
+

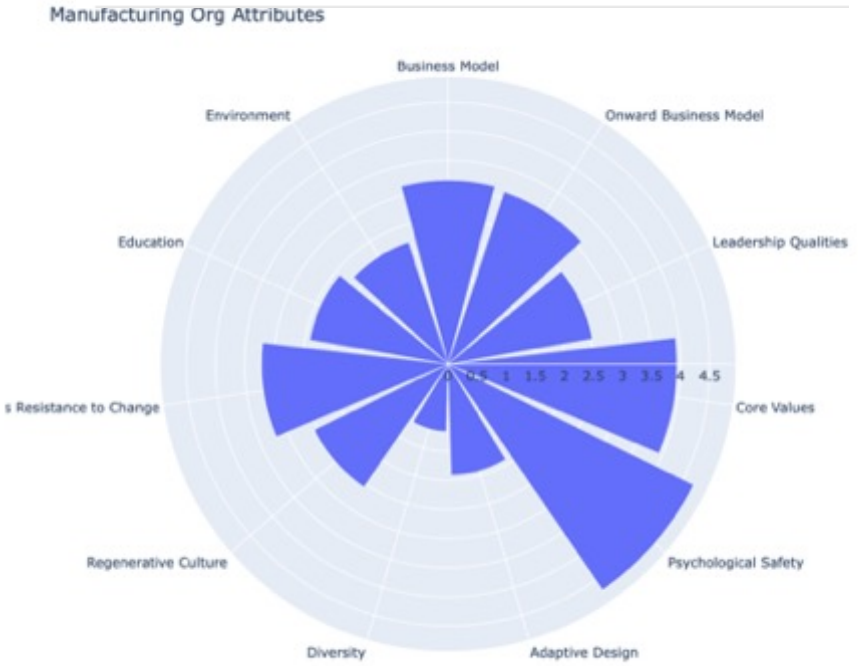
Detailed text document





Proportion of scores at a glance





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CORPORATE X-RAY

Product Details & Analysis

APPENDICIES

THE HOW

DIAGNOSTIC

Introduce a diagnostic X-RAY methodology to identify the exact status of your company.

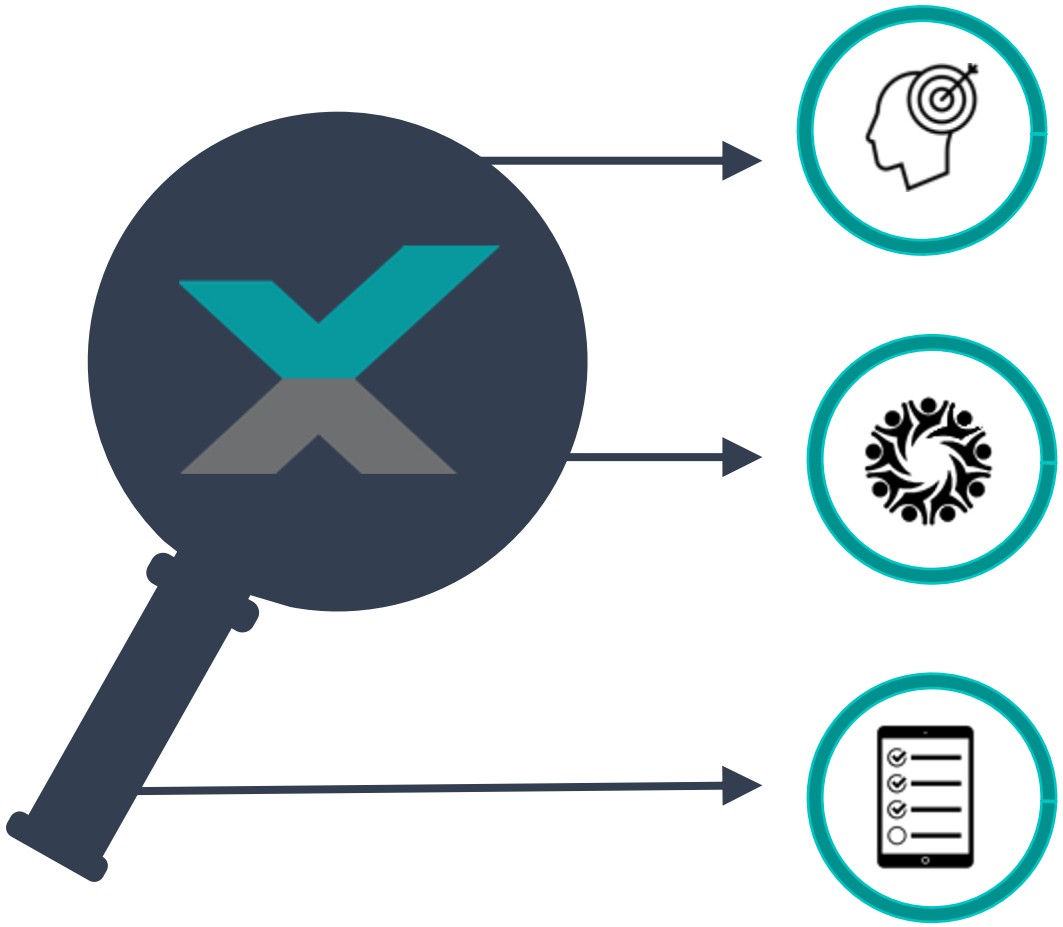
ABUNDANCE

Tap into potential abundance available in all sectors based on validated ExO attributes & dynamics. SCALE & IDEAS.

OPTIMIZATION

Validate organizational optimization, sustainability values, & culture. New acronyms BRAVE and PROUD

THE HOW (STRUCTURE)



X- Axis - Exponential attributes (SCALE & IDEAS)

This is verified & used (by over 500 companies) and applied by the fastest growing companies globally.

(Ref: Exponential Organizations & Exponential Transformation by Salim Ismail co).

Y Axis - Organizational & Leadership optimization contributors (PROUD & BRAVE)

To optimize a company includes MTP, ethics & trust, sustainability, culture, psychological safety, and modern leadership.

(Ref: Aggregated indicators from extensive research by Xponential)

The survey has 50+ questions

Takes 30+ minutes to complete, after having understood the basics.

(This is provided in live orientation presentations sessions &/or video)

Attributes of ExOs (Exponential Organizations)

MANAGE ABUNDANCE

IDEAS

- **I** Interfaces
- **D** Dashboards
- **E** Experimentation
- **A** Autonomy
- **S** Social

MTP

Massive Transformative Purpose

TAP INTO ABUNDANCE

SCALE

- **S** Scale
- **C** Community & Crowd
- **A** Algorithms
- **L** Leveraged Assets
- **E** Engagement

Xponential - Organizational Optimization Attributes

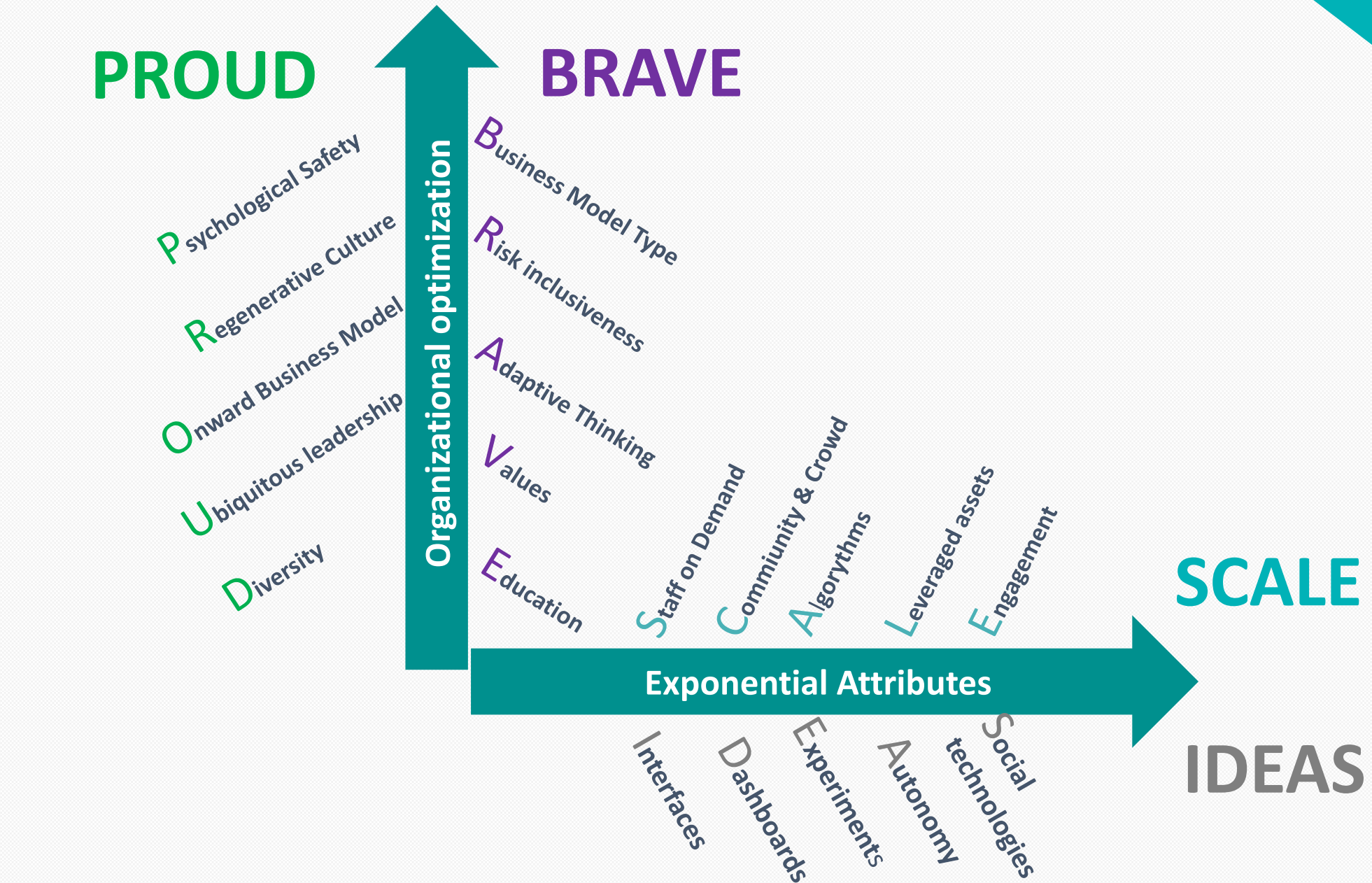
BRAVE

- **B** Business Model Type
- **R** Risk Inclusiv
- **A** Adaptive Thinki
- **V** Values
- **E** Education

PROUD

- **P** Psychological Safety
- **R** Regenerative Culture
- **O** Onward Business Model
- **U** Ubiquitous Leadership
- **D** Diversity

ATTRIBUTES OF BOTH AXES



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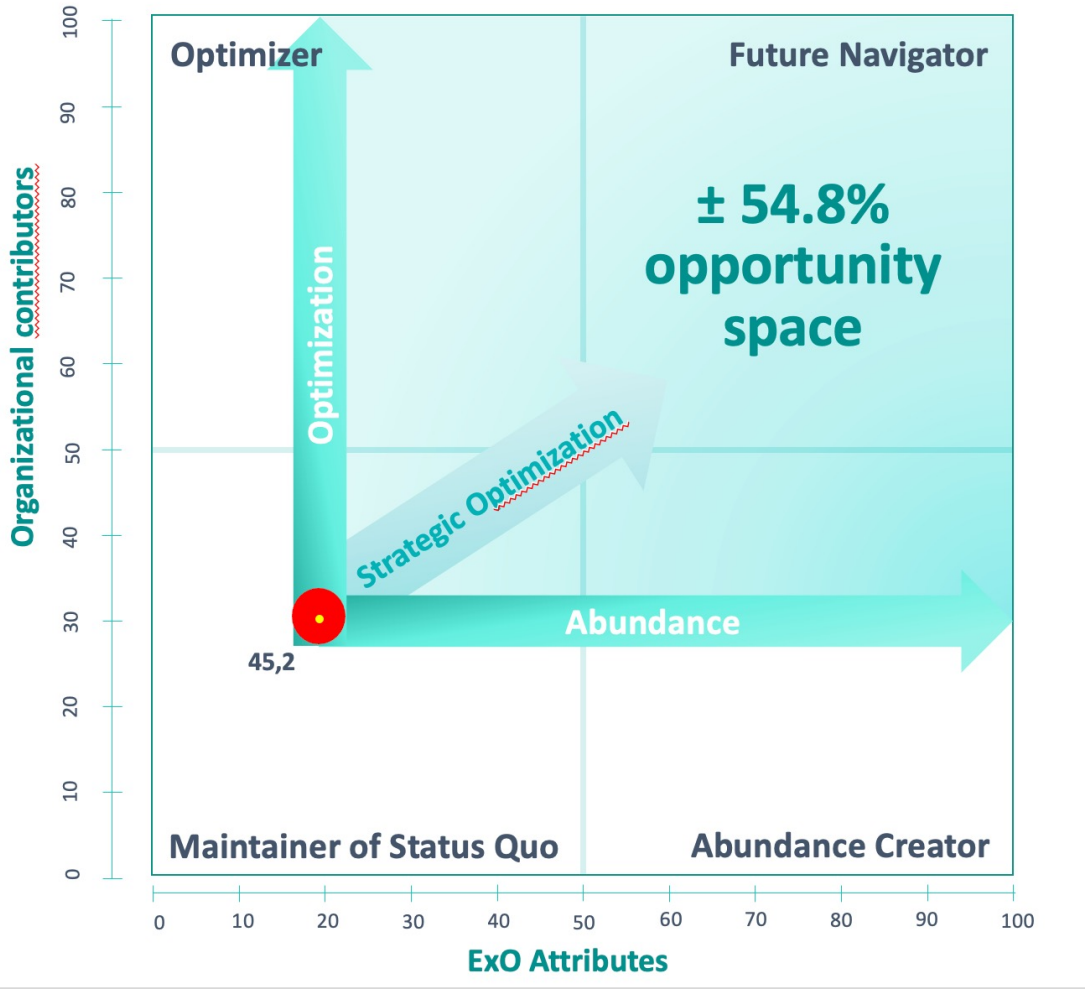
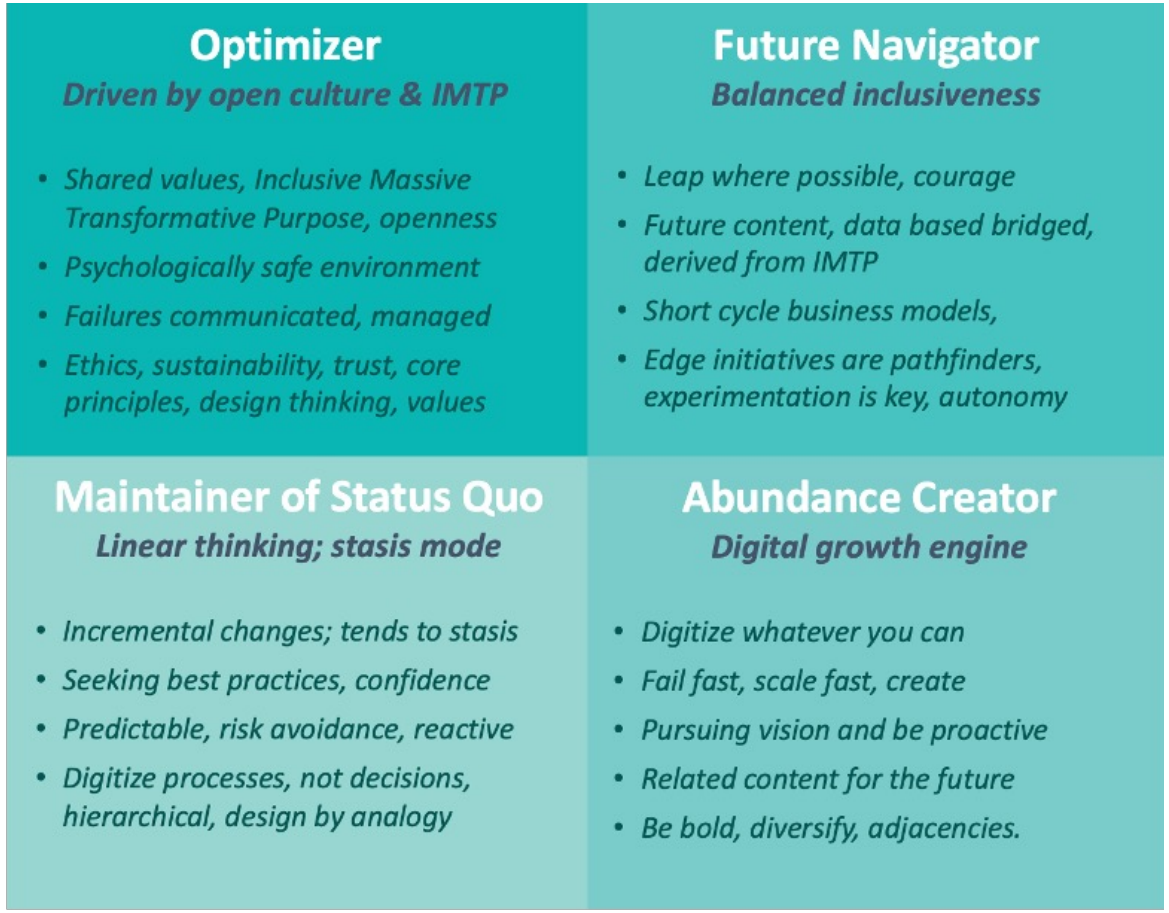


X-RAY

Process Development of the Quadrants

- A 4-quadrant figure was designed and featured with characteristics
- The maximum score on each axis is 100 and the average scores determines the position on this future readiness quadrant.
- **This position provides in a glance the situation of the company**



X-RAY

Some Recognizable Brands

±15 % of companies

Optimizer
Open culture, MTP as drivers

±5 %

Future Navigator
Balanced Inclusiveness

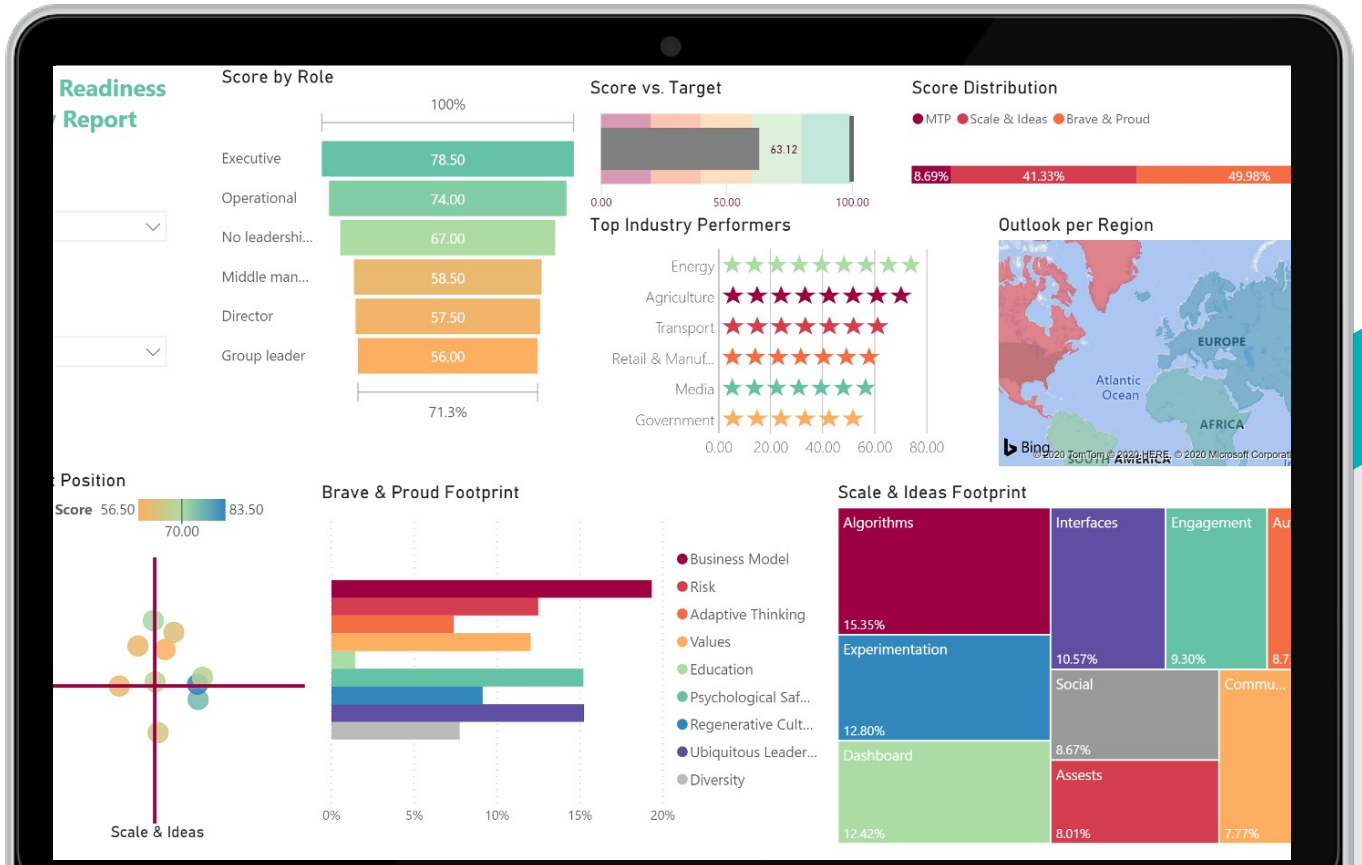
±60 %

Scarcity & Efficiency
Linear dominates, maintenance

±20 %

Abundance Creator
The digital growth engine

NOTE: These are indicative guidelines for illustration only.



Aggregated Results

A detailed report representing a client's digital footprint.

CROSS-INDUSTRY CLIENT & PARTNER BASE

Financial Services, Insurance, Consumer Electronics, Consulting, Manufacturing, Consumer Packaged Goods, Textiles, Automotive, Energy, Public Utilities, Medical Devices

etisalat	om	Google	IBM	Microsoft	Business Live ME	Batelco	stc
citibank	HSBC	GiB	pwc	EY	بنك الإمارات دبي الوطني Emirates NBD	KPMG	Stanbic IBTC Bank A member of Standard Bank Group
جامعة نيويورك ابوظبي NYU ABU DHABI	FINTECH GALAXY	RIGHTSELECTION Inspiring Success	Octara Training | Conferences | Events | Publications	HARVARD BUSINESS SCHOOL	Roland Berger	Global MANAGEMENT CONSULTANTS	ODGERS BERNDTSON
Emirates	الإتحاد ETIHAD AIRWAYS ABU DHABI	AVEVA	اينوك ENOC PREMIUM MOTOR OILS	أدنوك ADNOC	مطارات عمان Oman Airports	fetchr	DUBAI CHAMBER DUBAI BUSINESS WOMEN COUNCIL
Carrefour	NAKHEEL	EMAAR	ETi	CAPITAL CLUB DUBAI	Nestlé	ALEC Building Excellence	ACCOR HOTELS Feel Welcome
FOUR SEASONS HOTELS AND RESORTS	Kellogg's	Careem	amazon	P&G	مؤسسة دبي لتنمية الاستثمار DUBAI FDI	غرفة دبي DUBAI CHAMBER	UNITED ARAB EMIRATES MINISTRY OF FINANCE

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GET YOUR X-RAY
Detailed Support Slides
if required