

EMBASSY COLLEGE



αντις ες εμπροσθεν μου γεγονεν, οτι πρωτος
μου ην. 31 καγω ουκ ηδειν αυτον, αλλ' ινα
φανερωθη τφ Ισραηλ δια τουτο ηλθον εγω
εν υδατι βαπτιζων. 32 Και εμαρτυρησεν
Ιωαννης λεγων οτι Τεθεαμαι το πνευμα.



SYLLABUS AND STUDY GUIDE

Principles for Success in the Marketplace

PT404 - MT401

DR. Crum

COURSE SYLLABUS

- I. COURSE TITLE: Seven Basic Biblical Principles for Success in the Marketplace**
- II. COURSE DESCRIPTION:** This course provides vital and foundational biblical principles to enable success in the marketplace God’s way. With the understanding that the marketplace is not only our place of work, but also the primary arena in life where we have an opportunity to bring God’s transforming power and light into society, this class focuses on practical biblical wisdom to bring both personal success in work and also kingdom impact to the world.
- III. COURSE OBJECTIVES**
- A.** The student will gain an appreciation of the importance and strategic role he or she plays in bringing God’s transforming power through these principles into the marketplace.
 - B.** The student will understand the vital need for a clear vision and a well-executed plan to bring desired results.
 - C.** The student will learn the high value that the Scripture places on work and workmanship.
 - D.** The student will learn how to apply the principles of stewardship and servant leadership in a practical way in the marketplace.
 - E.** The student will learn how to conduct himself or herself in the workplace according to biblical values and ethics.
 - F.** Being shown that God desires to speak and that he or she as a believer can hear his voice in all areas of our lives, the student will come to understand the vital need to hear God for success in the marketplace.
 - G.** The student will experience that when these principles are applied they bring transformation.
- IV. SUGGESTED TOOLS OF STUDY**
- A.** The Seven Basic Biblical Principles Student Guide
 - B.** The lectures
 - C.** The textbook, *Much More than a Job*, by Dr. W. Paul “Buddy” Crum (Orlando: Bridge-Logos, 2006)
 - D.** The Bible
- V. SUGGESTED STUDY HABITS**
- A.** Attend all lectures
 - B.** Take notes during lectures
 - C.** Read the Student Guide
 - D.** Read the textbook

VI. EVALUATION PROCEDURES

- A. Attendance of all lectures
- B. Final exam

VII. COURSE BIBLIOGRAPHY

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Marketplace Move Of God

Student Guide

The Current Move of God in the Marketplace

God has a strategic plan for all His creation. He has provided all the resources for our success that we will ever need, beginning with the restoration of our relationship with him through Jesus Christ. In order to apprehend the fullness of His promises and provisions, it is necessary to understand and operate our lives according to His principles found in the Bible. This series focuses on Seven Biblical Principles that are essential for success, particularly for our success in the *marketplace*.

Studying the parables, we discover that Jesus gave instructions to His disciples and other followers concerning their gifts and talents. Having different talents in varying degrees, each person was expected to take responsibility for those talents in order to produce results. They were expected to find ways to *increase* that which they had been given.

In Matthew 25, we see that the Parable of the Talents is actually about the responsibility of stewardship. The owner greatly rewarded his two stewards who doubled the principal of their talents. The word “talent” here is referring to money, commerce, and business. In response to the servant who had been given one talent, which he buried, the master punished him because of his lack of planning and production. He had simply failed to *take responsibility*. Salvation or being born again should be the beginning, not the end, of our redemptive life. Like the servants in this parable, marketplace people will be held accountable for their use of any gifts and talents God has given to them.

In speaking at conferences, I often remind business people in the audience of the Judgment Seat of Christ. Here we will each be judged for our actions while on this earth, including those that took place in the marketplace. The more dedicated ones will say to Christ, “Lord, I was faithful in my church, I attended Sunday school and I even went to church on Wednesday evenings. Oh, and I also was a giver in my church.” The Lord will commend you for your faithfulness, but then He will quickly remind you that those works were for your benefit.

While there are many good works that take place in and through individual congregations, the local church should be your training ground to make you strong so you will be able to fulfill your calling in your personal sphere of influence.

Your calling is not only to the local church but to the marketplace!

Marketplace Ministry

Marketplace Move of God

There is a move of God, a reformation that is in the process of being unfolded in the world around us. This movement is a part of God's magnificent strategic plan that will ultimately result in the "Saints Movement". The Saints Movement is a time when the saints, or believers, will do the work of the ministry in the manner described in Ephesians 4:12. Although this has been the plan from

the time the Apostle Paul penned these instructions, they are being restored to become an active part of today's Church. Inseparably connected to the Saints' Movement is the move of God in the marketplace. In this movement God's people are empowered and released to do the work of the ministry, not merely at church, but in the arena of the greatest need: the marketplace. This is the place to be salt and light.

The Reformation

A New Revolution!

- ❑ **Marketplace Ministry is Launched Challenging Religious Tradition**
- ❑ **Delivering Biblical Excellence to the Marketplace**
- ❑ **Delivering Business Excellence to the Church**

The Protestant Reformation is a great historical example of reformation and was itself instrumental in paving the way for the Saints' Movement and its expression in the marketplace. When Martin Luther nailed his 95 Theses to the wall of the cathedral, he started a revolution. Challenging the status quo of religious tradition, Luther confronted the hypocrisies of his day and unleashed the

historical move of God that we still enjoy the effects of today. Central to the Reformation was the doctrine of the Priesthood of All Believers. The Priesthood of All Believers means that we have the ability to directly commune with God and interpret and apply Scripture for ourselves.

Previous to this, we spoke to God and our interpretation and application of Scripture came from the priests. This began to break down unbiblical distinctions between clergy and laity. Martin Luther similarly opposed a false distinction between ministry and secular work. There had been an excessive elevation of the priesthood and the monastic vocation that considered these especially holy and pleasing to God while viewing secular work as having little worth in God's eyes. Luther insisted upon the spiritual value of secular work, stating that it also was sacred and pleasing to God when done rightly and unto him. However, though he sanctioned secular work as sacred, some false distinctions between clergy and laity continued even after the Reformation. The person who did secular work was assured that his work was valuable in God's sight, but the idea that a person doing secular work is also qualified to do ministry was slow in coming. In most early Protestant traditions, most work considered "ministry" was restricted to the ordained minister. For example, no one who wasn't ordained was allowed to preach. If there was a gathering for worship without an ordained minister, the written sermon of an ordained minister would be read. This tendency to view ministry as the work given primarily to the ordained minister continued in most denominations, and has continued in many traditions to this day. Thankfully, at the same time, there has been a growing movement that understands that the work of the ministry was not regulated to the full time minister. There is a new revolution unfolding. Believers are being released to minister in the marketplace.

The Local Church Perspective and the Kingdom View

An additional reformation of thought that is essential to the idea of marketplace ministry is the concept of the Kingdom of God. In recent years there has been a heavy emphasis being placed on the Kingdom of God as a present reality which God has commissioned his people to release on this earth. More and more believers have begun to recognize that central to Jesus' purpose was not merely to create local churches or provide assurance for a place in heaven, but to bring the Kingdom of God to this earth now.

The Kingdom of God

The Kingdom of God is the present invasion of God's rule into all aspects of society. God's rule is simply God's will being done as it is in heaven. Therefore, not only does it mean bringing salvation to individuals for eternal life, but it also means bringing all aspects of human life and