content calendar

Your Content Calendar

template

Word Wise Tips
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Your Content Calendar Template

I couldn't find a simple content calendar template for bloggers and solopreneurs, so I created this one to keep track of what I write and send out each week to my subscribers. The template allows me to keep myself organized and avoid the regular "what-do-I-write" panic. It's purposefully simple, created specifically for solopreneurs. Plus, it's fillable. And … you can re-use it over and over! Save printing ink and just print page 3. I hope this template helps you as much as it helps me.

<div align="center">

Template Elements

</div>

1. **The issue number and publish date**
   In this column, I keep all my publishing data in one place in case I need to refer to a particular post.
2. **The post's theme**
   In this column, I track themes to help me with planning.
3. **Post title**
   In this column, I include the title of the post, the title of the email, and its link on my site.
4. **Ads**
   In this column, I I record the ads that I offer in emails so I can track click-throughs.
5. **Additional featured pages**
   In this column, I publish links to related content on my site to give readers more information.

<div align="center">

Template Sample

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Issue/Date	Theme	Post title	Ads	Additional feature pages
#358, V17N1 1/6/21	Articles	Post title: How To Write an Article Email subject line: Get Started Writing Articles with These Simple 12 Steps Link: http://www.nonprofitcopywriter.com/how-to-write-an-article.html	Grammarly The 20-Minute Blogger	More Article Writing Tips

Issue/Date	Theme	Post title	Ads	Additional featured pages