**Branding Assignment Checklist**

Title:

Author:

Series Name (exactly as you want it represented):

Series Number (if any):

Fantasy Sub-Genre:

Blurb:

Trim size… (we are not doing POD covers, but still need this for sizing ):

**DON’T FORGET:**

We also need cover samples: (Do NOT embed the images but send as separate jpgs or send Amazon links). Please be sure cover samples are relevant to your book. At least two.

Also 3 comp images: (Do NOT embed images in this document. Email them attached as individual jpgs). *I will not manipulate images other than to resize. If you want them modified in Photoshop, you must do so yourself.*

**So three parts to this assignment…**

**1… find three comp images for your book cover**

**2… two sample covers you like as a design.**

**3… Fill out completely the checklist above.**

**Please do not miss any part of this and waste all of our time with me (Dean) having to ask you for it a second time. Get it all together before sending anything in, please.**