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BOOK PUBLISHING PACKAGES

Unless you are doing it yourself or getting a traditional deal, publishing costs range from US\$1000 -10,000 but there are ways to cut costs. The end product of ALL our options is a published print and ebook available internationally.

OPTION 1: 1:1 PREMIUM PUBLISHING SERVICES

For authors with limited time who want someone to manage the process

Timeline: 3-6 months – Regular Non-Fiction

Work with Chief Publishing Coach C. Ruth Taylor and her qualified team of editors, proofreaders, cover designers and book formatters to get your small print paperback and ebook (10,000-30,000 words) published professionally on Amazon and other retailers. Recover your cost by selling first 100-150 books. Choose one of the tiers below.

Tier 1 US\$1300-1500	Tier 2 \$2000-2500
Scheduled Publishing consultation sessions (9 in total)	Scheduled Publishing consultation sessions (9 in total)
An ISBN & Use of Our Publishing Imprint (optional)	An ISBN & Use of Our Publishing Imprint (optional)
Retain 100% Royalty and Rights	Retain 100% Royalty and Rights
Book edited, designed and published on Amazon with Expanded Distribution Globally	Book edited, designed and published on Amazon with Expanded Distribution Globally
Set up your Amazon Account	Set up your Amazon Account
Lead Magnet/Freebie Created	Lead Magnet/Freebie Created
Set up of pre-orders and get your books printed for less than US\$4.00 per copy [Children's books and hardcovers will cost more]	Set up of pre-orders and get your books printed for less than US\$4.00 per copy [Children's books and hardcovers will cost more]
Book launch and marketing tips	Book launch and marketing tips
One Podcast Interview	One Podcast Interview
Author Website [1-3 pages]	Author Website [1-3 pages]
Knowledge to Take Charge of Your Own Publishing in the Future	Knowledge to Take Charge of Your Own Publishing in the Future
Guidance to create your bestseller and long-term marketing campaign	Guidance to create your bestseller and long-term marketing campaign
Checklists and templates to make the publishing process smoother	Checklists and templates to make the publishing process smoother
90-Day Access to the Authorpreneur Secrets Academy Membership Group	90-Day Access to the Authorpreneur Secrets Academy Membership Group

90-day content marketing campaign – Get first 100 books fans Get 50-100 printed books	90-day content marketing campaign – Get first 100 books fans Get 50-100 printed books (Optional)
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Note: Final cost and timeline depend on the size of manuscript (word count), editing and revision needs, illustration and design requirements and book printing option chosen.

We will work with you to show you how to get your books printed for less than US\$4 per book without spending a cent. However, children’s books, coloured books and hardcovers usually cost more than US\$4.00 per book when ordering author copies. The author’s print price is different from the buyer’s price on Amazon.

Payment Plans Available – 50% deposit is required or fixed monthly payments of at least US\$200 on the first or 26th of each month. **Full payment before final publication unless otherwise agreed.**

OPTION 2: TAKE CHARGE
GROUP COACHING MEMBERSHIP GROUP/CLUB OPTION
THE AUTHORPRENEUR SECRETS ACADEMY MEMBERSHIP GROUP
 [US\$47 monthly/ US\$497 annually]

[For authors on a limited budget who will manage the publishing process with our guidance](#)

Timeline: 3 months – 1 Year

Publish Your Small Book [no more than 30,000 words] for less than US\$1000.

Our Elite Membership group opens up in January & June annually.

It’s basically a publishing school and author support community. Get the courses, coaching and community support you need to write, publish and win on your author journey (go from idea to book publishing and marketing & monetization) without breaking the bank.

You will learn the secrets to not only write and publish your books cost-effectively, but gain knowledge to later become a book coach, publisher or formatter.

Note: While a small book written and already self-edited takes on average 90 days to publish, it may take six months to complete the process.

We recommend you stay at least three months to get the courses, coaching and community support you need for your writing and publishing journey. The academy has a one-year curriculum to help you at whatever stage you are on the journey, whether you are still writing or already published.

As a member of the group, you get the following:

- Access to Over 20 pre-recorded masterclasses/courses and video tutorials on writing, publishing and book marketing and monetization valued at well over US\$1000
- 2 Monthly Live Masterclasses with Ruth or Other Presenters
- 1:1 Coaching/Consultation Sessions for 30 minutes*** (conditions apply)
- A Monthly Q & A Session

- Unlimited Email Guidance
- Books and other resources on writing, publishing, marketing and monetizing books
- Community Support & Accountability
- Get Upgrades and new courses valued at \$47-999 per new course
- Access All Caribbean Authorpreneur Summit Recordings
- Strategies to write, market, promote and profit from your book
- Guidance for your entire writing and publishing journey in a supportive environment

NOTE: You can unsubscribe at any point and rejoin at any point. After the first 30 days in the program, there will be no refund if you unsubscribe.

****Individual Sessions must be booked in advance.** Outside of the membership group sessions and the bonus individual 30-minute session per month, private consultation sessions are US\$100 per hour.

Members get one bonus consultation session per month for 30 minutes on a first come first serve basis.

DIY OPTION 3: BOOK PUBLISHING MADE EASY COURSE US\$99

Note: Our experience shows that even when new authors know the technical steps to publish, they still need guidance. Get an experienced author to help you or book consultation sessions with C. Ruth Taylor as needed on your journey.

Course Timeline: 4 Weeks

Learn how to self-publish through our Book Publishing Made Easy Masterclass. This is for new authors or those who have published before through a company and now want to take charge of their publishing, build their own publishing teams and cut publishing costs in the long run.

The course is self-paced with one Live Q & A Session, pre-recorded video tutorials, a book on publishing and unlimited email communication for 30 days to get your publishing questions answered.

Consultation Sessions: US\$100 per hour after the first 30-minute free session.