

What vs. How

Peter Akkies, *Big-Picture Productivity*

Goals: what you want

Action steps: how you'll get there

Goals without action = daydreaming

Action without goals =   

What	How
Reach a net worth of \$1 million	Learn how to invest in index funds
Publish my first book	Schedule a meeting with a publisher
Lose 10 kg of body weight	Schedule an intake session with a personal trainer
Stop working 12 hours a day	Identify your deep work and delegate the rest

Goals first

**1. Which goals
have you not acted on?**

**2. What work doesn't
serve one of your goals?**