

CRAFTING FOR PROFIT

holiday market edition **CLASS SCHEDULE**

LIVE Camp Kick-Off with Angie Holden & Cori George on October 9, 2024 at 4 pm ET.
Watch your email for a link to join as well as a replay!

DAY 1

Maximizing Efficiency with Square and SKUs for Craft Fairs
Cori George

The Legal Side of Craft Fairs: Permits, Licenses and Insurance
Angie Holden & Cori George

How to have a Successful Holiday Pop-Up Shop!
Chonita Nicole

Holiday Craft Market Survival Guide: Tips and Tricks for a Stress-Free Event
Crystal Summers

Holiday Craft Pricing and Sales Boosting Strategies
Jamela Payne

Crafting for Different Seasons: How to Take What You Already Have and Make it Holiday
Jenn Crookston

Craft Ideas to Sell in Holiday Markets
Creative Fabrica

DAY 2

Handmade Holiday Hustle: Ensuring Timely Delivery for Your Creations
Angie Holden

Techniques to Stop Traffic at a Craft Fair
Cori George

10 Tips to Boost Holiday Sales
Angie Holden & Cori George

DIY Product Photography: Epic Backdrops, Editing Tools, and Picture-Perfect Techniques!
Courtney Brickner

Crafting a Successful Holiday Social Media Campaign
Jessica Hill

Seasonal Setups: Craft Fair Booth Presentation at Holiday Markets
John Rackowski

Converting Holiday Sales into Year-Round Revenue
Nancy Joy

Winter Wonders: Creating Custom Holiday Products with a Glowforge
Glowforge

DAY 3

Black Friday Sales: How to Plan and Promote
Angie Holden

Smart Marketing Strategies to Attract Buyers Before & During a Show
Carina Gardner

Learn 3 Easy Marketing Tasks for a Successful Craft Fair
Chelly Ontis

Special Touches: Standout Add-ons for Your Sales Event
EllyMae Habets

Creating Effective Craft Fair Signage and Product Information
Sarah Clark

Event Etiquette: Best Practices for Craft Fair Vendors
John Rackowski

Turning Craft Fair Connections into Loyal Customers
Laura Lambert

HTV Craft Ideas for Holiday Markets
Angie Holden & Cori George

FREE CAMP PASS: Classes open at 9am ET each day (October 10 - 12, 2024) and close after 24 hours.
ALL ACCESS PASS: All classes open on October 10 at 9am ET. You have guaranteed access for one year.